



Building Africa's largest distributed off-grid cooling solutions



Africa's food supply chain is inefficient and in need of modernization.



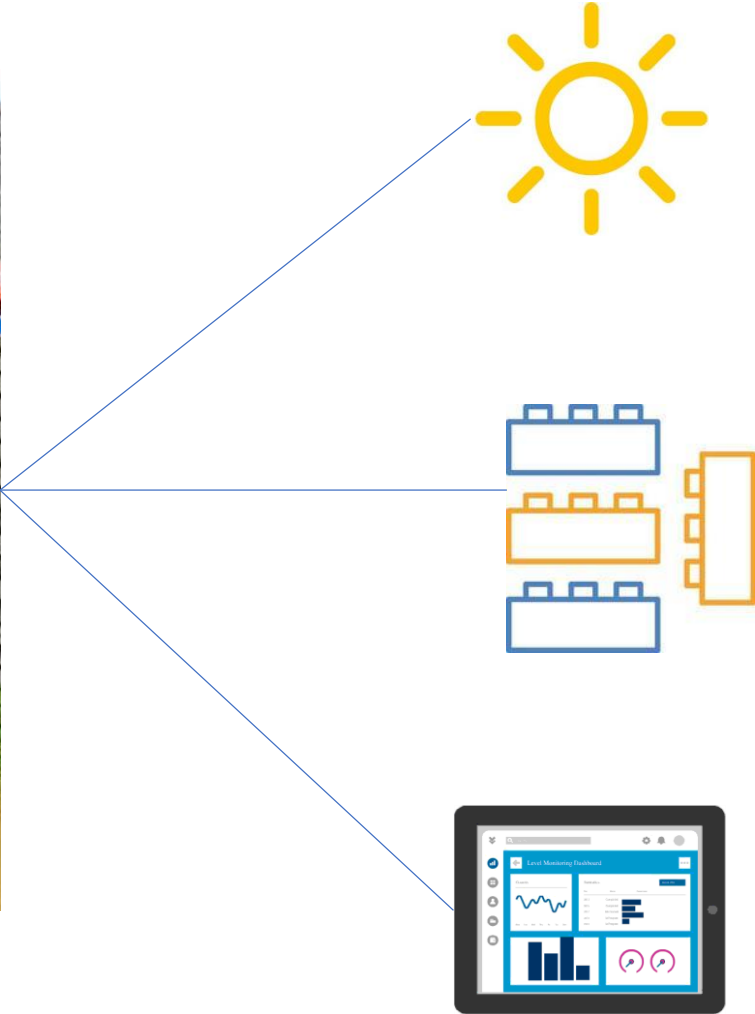


45%

of food spoils mainly due to **lack of access to cost-effective cold storage infrastructure** in developing countries.

Our Solution

Distributed off-grid cooling solutions enabling agriculture businesses.



Our Business Model

Farmers/Aggregators



Pay-As-You-Chill

Retails/Restaurants



Managed Logistics Service

Food Companies



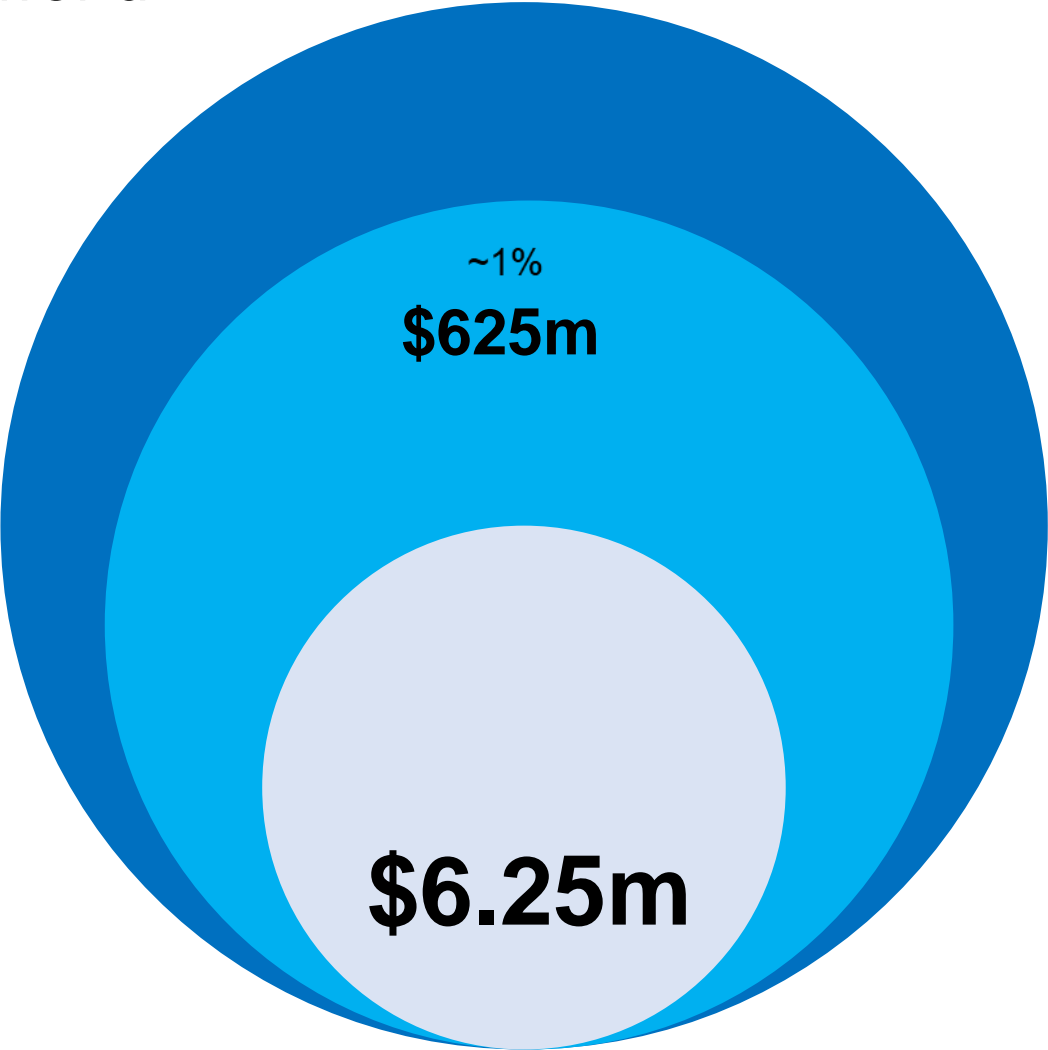
Original Design Manufacturer (ODM)

Market Opportunity

Closing the supply chain gaps to feed the world

\$4B
is loss to post-harvest food losses in Sub-Saharan Africa annually

Expand to Ghana, Kenya and Rwanda by 2024



Competitive Analysis



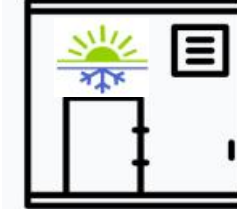
In 20 Months...



1 Serviced **70+** businesses



3 Reached **700+** smallholder farmers



3 operational hubs in power-deficit communities



Secured a **5-year** lease term within the Mile12 Market

Meet The Team



Babajide Oluwase
CEO



Michael Akinsete
Marketing & Comms



Adejoke Nofiu
Business Operations



Adeolu Adeniji
Engineering

Advisors



Temitayo Ade-Peters
Business & Technology



'Seni Williams
Innovation & Partnerships

Raising
\$1M

Over the next 24 months:

- 1 Warehouse Major Components**
Procure and store the major technical components from our OEMs for faster deployment
- 2 Deploy 20 Ecotutu Hubs**
Build and deploy 20 Ecotutu Hubs on a lease-to-own model in farm clusters and open markets
- 3 Expand Technical and Sales Team**
Hire and expand the technical and sales team to grow client acquisition and the business bottom-line
- 4 Scale Products & Marketing**
Expand product offerings and scale to more markets in Africa

Our Next Steps



Launch Ecotutu Hub 2.0

ecotutu
...keeping you fresh

POSTHARVEST HANDLING MANAGEMENT

Cold storage facilities are crucial to minimize post-harvest losses; however, losses occur at every step in the postharvest cycle, and therefore cold storages cannot be considered as independent solutions to prevent postharvest spoilage but as one **component that needs to be integrated** in a cold chain network from the point of harvest to the point of purchase by the end consumer.

The different stages in the post-harvest cycle

- Harvest
- Precooling
- Transportation & packaging
- Cold storage
- Marketing
- Consumption

During these different stages not only temperature control, but also proper handling of produce including: cleaning, sorting and adequate packing is crucial.

Post-Harvest Handling Training



Onboard Cooling Truck Partners



**Let's bridge the food
supply chain gap
together.**

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