

A black and white photograph of an industrial facility, likely a refinery or chemical plant. The image shows a complex network of pipes, valves, and large cylindrical tanks. In the foreground, a large, ribbed cylindrical tank is prominent, with several pipes connected to it. The background shows more industrial structures and a clear sky. The image is partially obscured by a blue and orange graphic overlay on the left side.

seplat

Facts Behind the Listing

14 April 2014

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The Opportunity – Seplat US\$500m NSE / LSE IPO

| | |
|--|--|
| Issuer | <ul style="list-style-type: none"> Seplat Petroleum Development Company Plc |
| Listing | <ul style="list-style-type: none"> Nigerian Stock Exchange (“NSE”) London Stock Exchange (Standard Listing) (“LSE”) |
| Offer Size | <ul style="list-style-type: none"> Approx. USD 500 million base deal GBP 300.9 million base or NGN 82.5 billion equivalent |
| Price | <ul style="list-style-type: none"> NSE: NGN 576 LSE: Gbp 210 |
| No. of ordinary shares in issue post offer | <ul style="list-style-type: none"> 543,284,130 |
| Market capitalisation post offer | <ul style="list-style-type: none"> NGN 312,931,658,880 GBP 1,140,896,673 |
| Primary / Secondary Split | <ul style="list-style-type: none"> 100% primary, base deal and over-allotment option |
| Syndicate | <ul style="list-style-type: none"> Joint Global Co-ordinators: BNP Paribas, Standard Bank Joint Bookrunners: BNP Paribas, Standard Bank, Renaissance Capital, Citigroup, RBC Capital Markets Nigerian Joint Issuing Houses: Renaissance Capital, Stanbic IBTC Nigerian Receiving Agents: Futureview, Vetiva Capital, BGL, CSL Stockbrokers |
| Events | <ul style="list-style-type: none"> Admission and commencement of unconditional trading on the NSE and LSE: 14 April 2014 |

Overview of Seplat



Seplat – company snapshot

Leading indigenous operator of onshore producing OMLs, with significant upside

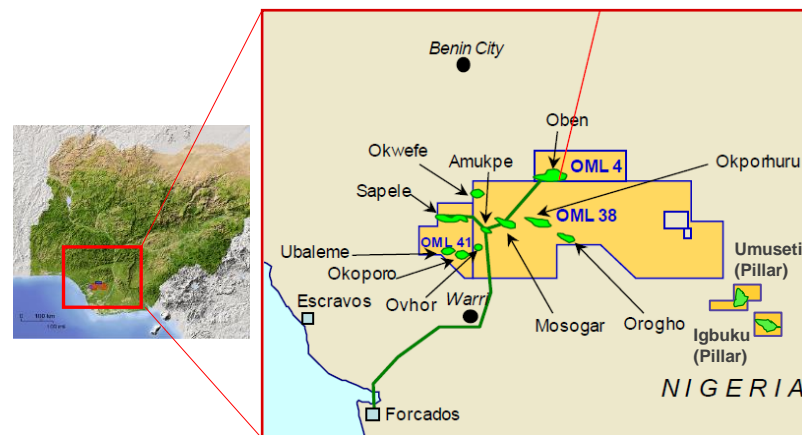
OVERVIEW

- Acquired 45% interest in OMLs 4, 38, 41 from IOCs in July 2010
- Indigenous operator of the licenses:
 - Grown operated oil production from c.14 Mbopd to c.60 Mbopd
 - 2013 gross operated gas production of c.99 MMscfd
- Total working interest 2P reserves of 226 MMboe (49% oil) ⁽¹⁾
- Recent acquisitions:
 - Jun 2013 – 40% interest in Umuseti and Igbuku marginal fields from Pillar
 - Dec 2013 – signed SPA for 40% stake in OML 53 ⁽²⁾

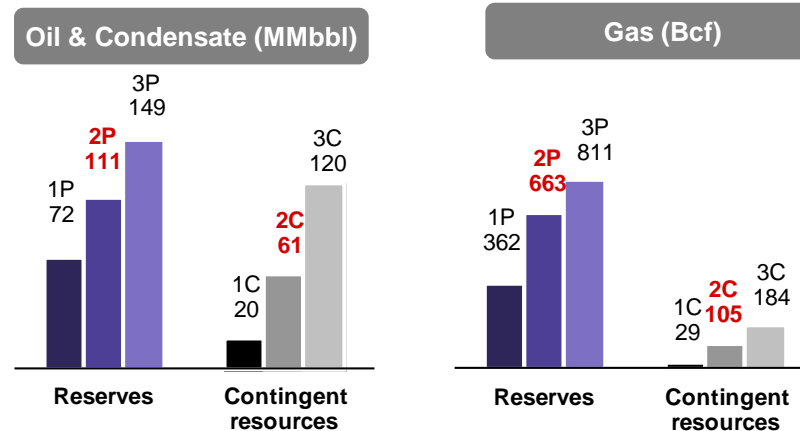
STRATEGY

1. Maximise production and cash-flow from our existing assets
2. Replace reserves through 2C to 2P conversion and exploration
3. Commercialise gas production
4. Pursue selective, price disciplined acquisitions in the Niger Delta

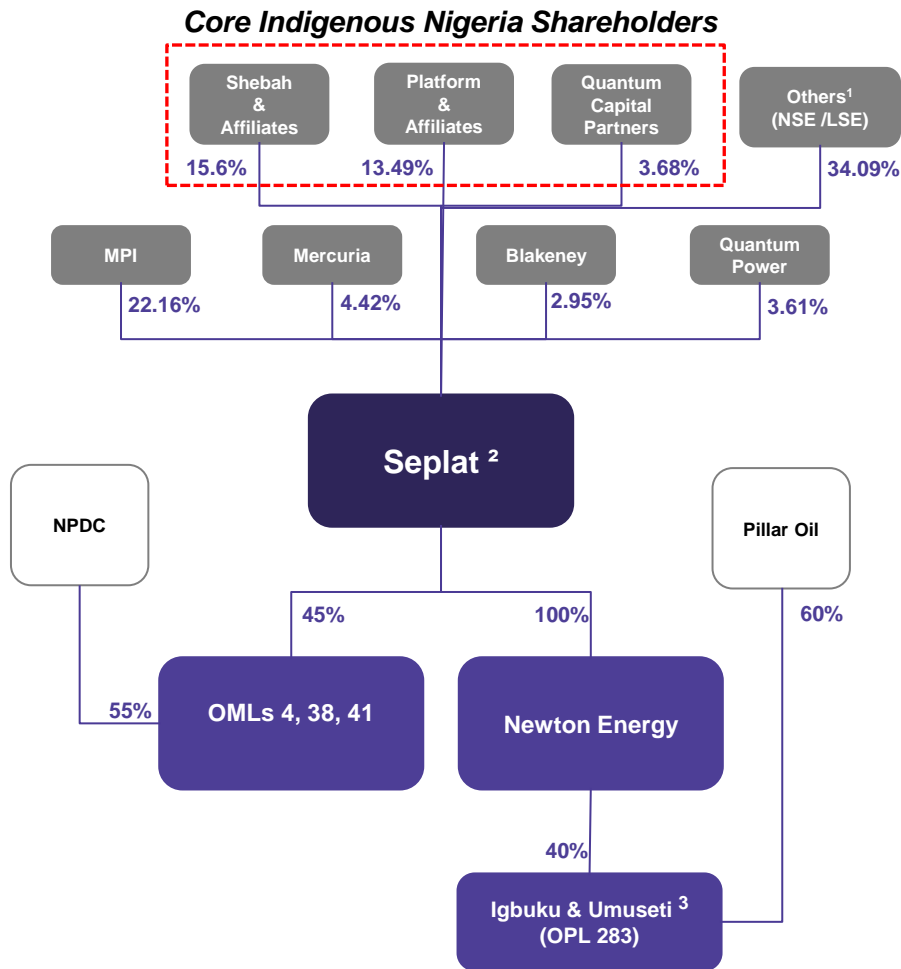
ASSET LOCATION



TOTAL WI RESERVES AND RESOURCES ⁽¹⁾



Current Seplat shareholding structure – Post Offer



GLOBAL OFFER

- April 2014: raised \$500m⁴ of primary capital
- Unconditional trading to commence on 14th April 2014 on both the NSE and LSE
- Free float across both markets estimated to be c.34%

RECENT SHAREHOLDER TRANSACTIONS

- August 2013: MPI sold 10% interest for US\$98MM
 - 6.0% to Mercuria Capital Partners
 - 4.0% to Blakeney Management
- August 2013: Shebah Affiliates sold 5% interest for US\$49MM to Quantum Capital Partners
- December 2013: MPI sold 4.90% interest for US\$49MM to Quantum Power

ARM'S LENGTH COMMERCIAL ARRANGEMENTS WITH SHAREHOLDERS

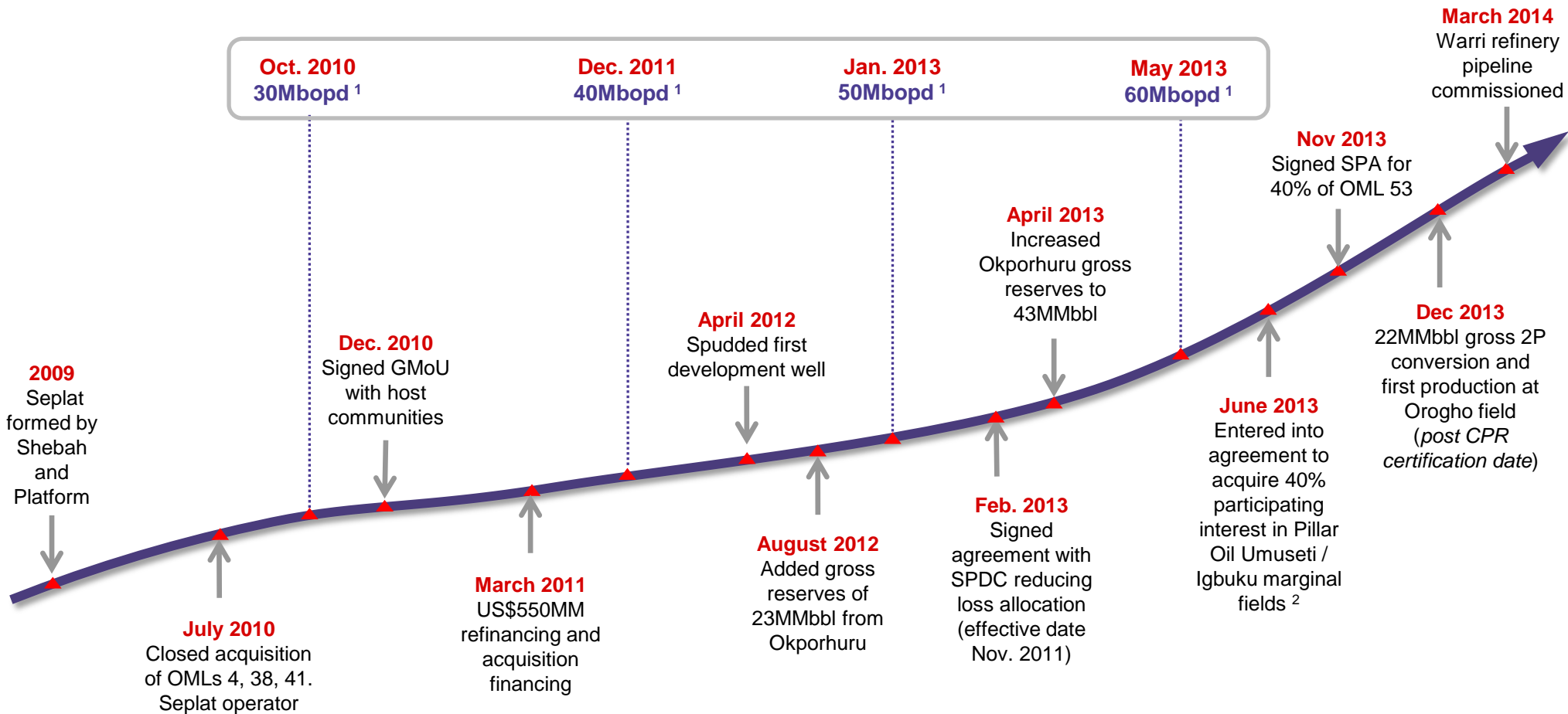
- 5 year oil off-take arrangement with Mercuria for up to 100% of production, expected to come into force in 2015
- In process of negotiating Gas Supply Agreement with Quantum Power

LOCK-UP AGREEMENT

- Founder shareholders subject to 12-month lock-up period
- Mercuria, Blakeney, Quantum Capital and Quantum Power subject to 180-day lock-up period

History of Seplat

A track record of delivery over a short time frame



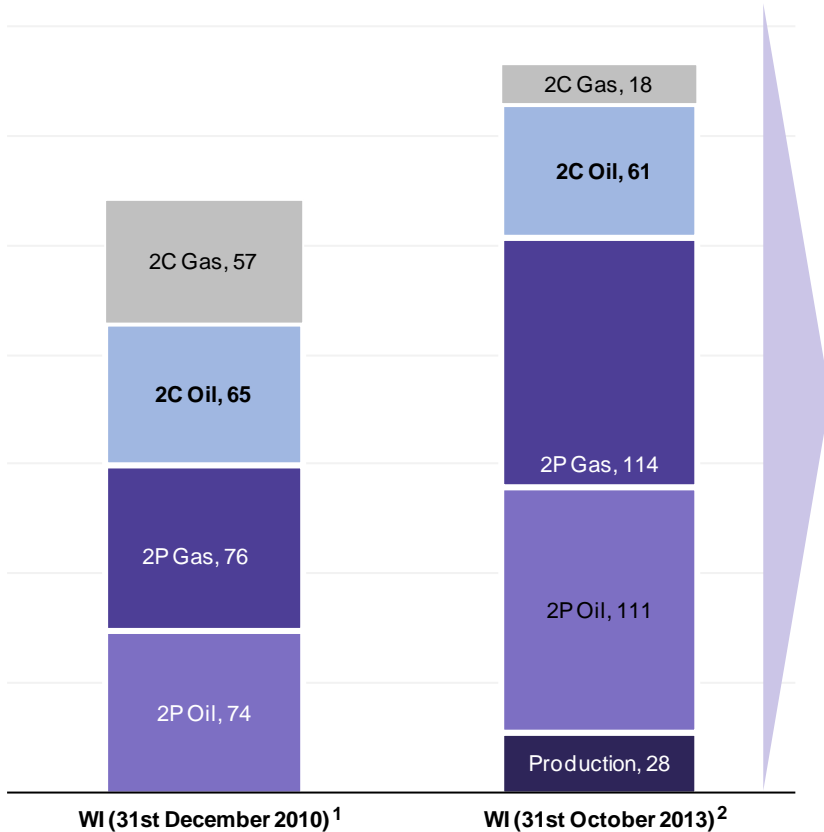
Notes

- 1) Gross operated production
- 2) Farm-in subject to Ministerial consent. Until consents are satisfied Seplat entitled to receive 40% beneficial interest from Umuseti and Igbuku fields

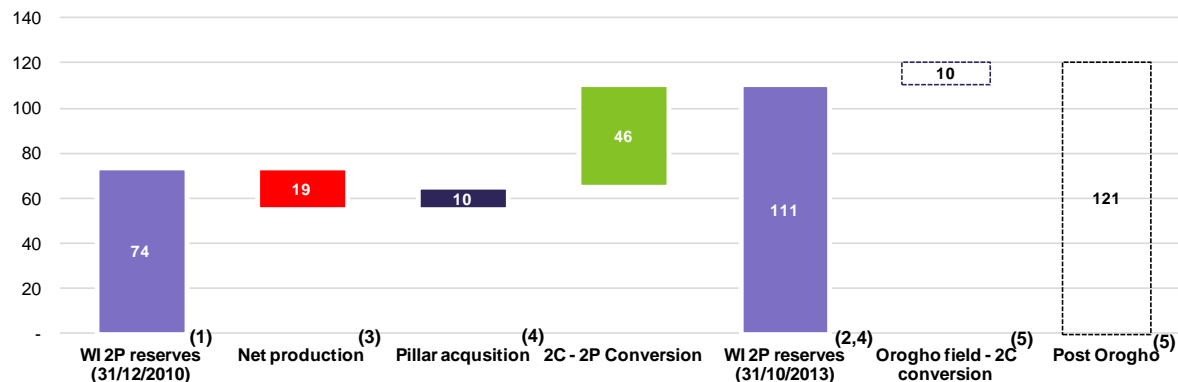
Proven track record of value creation

Delivering production and proving-up resource base

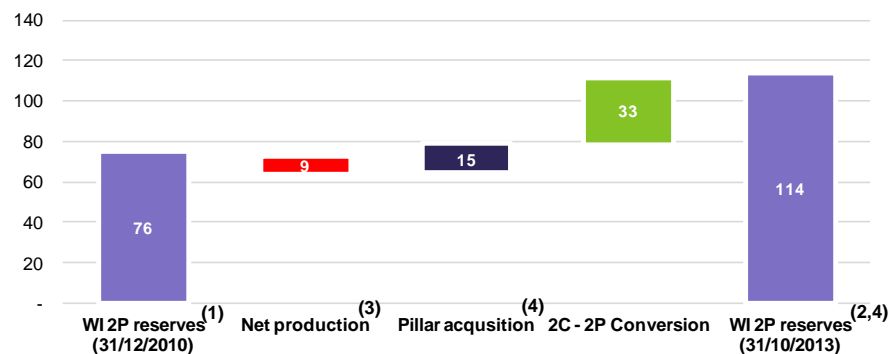
GROWTH OF OVERALL WI RESOURCE BASE (MMboe)



GROWTH OF WI 2P OIL RESERVE BASE (MMbbl)



GROWTH OF WI 2P GAS RESERVE BASE (MMboe)



1) Source: Gaffney Cline & Associates (31 December 2010)

2) Source: DeGolyer & MacNaughton (31 October 2013)

3) Historical production measured at the flow station until 31 Oct. 2011 / measured at the LACT unit from 1 Nov. 2011

4) Source: DeGolyer & MacNaughton Pillar CPR (31 October 2013)

5) Company estimates

Experienced Board & Management

Nigerian and international board members

NON-EXECUTIVE DIRECTORS



Dr. A.B.C. Bryant Orjiako
Chairman of Seplat

- c.25 years in the Oil & Gas industry
- Founder of Shebah E&P (operator of OML 108)
- Board Member of **MPI**



Mr. Macaulay Agbada Ofurhie

- Geologist / Petroleum engineer
- 34 years at the NNPC and DPR
- Formerly: MD of NPDC and NGC and DPR Director



Mr. Michel Hochard
CEO of MPI

- Former member of the Executive Committee of PricewaterhouseCoopers
- Strong experience at Elf Aquitaine

EXECUTIVE DIRECTORS



Mr. Austin Avuru
Managing Director / CEO of Seplat

- c.33 years in the Oil & Gas industry
- Former MD/CEO of Platform Petr.
- Board Member of **MPI**



Mr. William Stuart Connal
COO of Seplat

- Chartered engineer with >30 years experience in the Oil & Gas industry
- Held senior management positions at Centrica



Mr. Roger Thompson Brown
CFO of Seplat

- Former Head of Oil and Gas (EMEA) at Standard Bank
- Qualified Chartered Accountant

INDEPENDENT NON-EXECUTIVE DIRECTORS



Mr. Michael Richard Alexander
Senior INED

- Former CEO of British Energy Group Plc
- Former Executive director of Centrica Energy



Mr. Basil Omiyi
Chairman and MD of Michael-Philips Nigeria

- Over c.40 years period held various senior positions within Royal Dutch Shell including Country Chairman of Shell Companies, Nigeria



Lord Malloch-Brown

- Former Minister of State for Africa, Asia and the United Nations (UN)
- Former Deputy Secretary General of the UN



Mr. Charles Okeahalam
CEO of Africa Growth Holdings

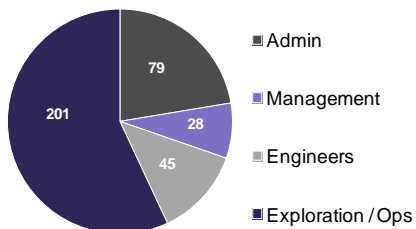
- Co-founded AGH Group in 2002
- Former Professor at the University of Witwatersrand and London School of Economics



Mrs. Ifueko M. Omoigui Okauru

- Managing Partner, Compliance Professionals Plc
- Non-executive director & founder of ReStral Ltd

EMPLOYEE BREAKDOWN



MANAGEMENT TEAM



Mr. Edward Skene
VP, Finance & Business Support



Dr. Chioma Nwachuku
General Manager Corporate & New Business Dev.



Mr. Isaiah Odeleye
Company Secretary and General Manager, Legal



Mr. David Boyd
Investor Relations



Mr. Fausta Alakwe
Operations Manager



Mr. Bryte Oghenovo Oghor
General Manager HSE & Community Relations



Mr. Fidel Onichabor
Technical Manager



Mr. Moses J. Onuwe
General Manager Corporate Services & Administration

Robust governance procedures

RELATIONSHIP AGREEMENT

- Voluntarily-entered, legally binding agreement between Founders ⁽¹⁾, relating to :
 - Company's independent operation
 - Related Party and Conflicts of Interest policies (arm's length)
 - Founder-shareholder board representation
 - Minimum number of independent directors (3)
 - Maintenance of a London Senior Independent Director
 - Company's right to co-invest alongside founders

MPI RELATIONSHIP

- Seplat borrowed US\$153MM from MPI as part of the acquisition financing for OMLs 4, 38 and 41
- US\$48MM remains outstanding – to be repaid from the IPO proceeds

ANTI-CORRUPTION POLICIES ADOPTED

- Consistent with the principles of the UK Bribery Act 2010
- Specifically address facilitation payments, gifts and hospitality and include whistle-blowing procedures

SUB-COMMITTEES LED BY INEDS

- **Audit Committee**
 - Three INEDS
 - Three Directors representative of the broader shareholder group
 - Chairman selected by the committee
- **Finance Committee**
 - Chairman : Charles Okeahalam (INED)
 - Three additional INEDs
- **Remuneration Committee**
 - Chairman : Mike Alexander (Senior INED)
 - Two additional INEDs
 - ABC Orjiako
- **Nomination and Establishment Committee**
 - Chairman : ABC Orjiako
 - Two INEDs
- **Risk Management / HSE Committee**
 - Chairman : Basil Omiyi (INED)
 - Austin Avuru (CEO/MD)
 - Stuart Connal (COO)
 - Two additional INEDs
- **CSR Committee**
 - Chairman: Lord Malloch-Brown
 - Two additional INEDs

(1) Shebah, Platform, MPI, Dr. ABC Orjiako and Mr. Austin Avuru

Community-oriented with strong local ties

THE “SEPLAT MODEL”

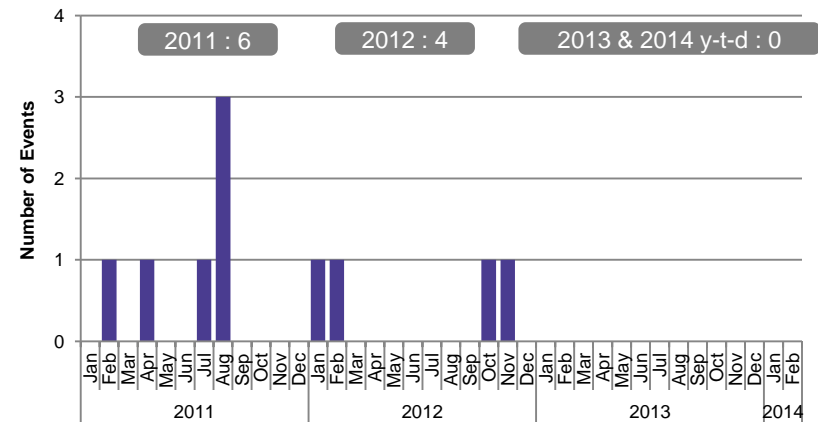
- Host communities treated as stakeholders
- 5-year Global Memorandum of Understanding (GMOU) signed with all communities
 - 4 communities hosting production assets
 - 35 communities impacted by pipelines and access
- Inclusive of all groups within communities
- Primary objectives are building capacity and empowerment within the community,
 - Local contractor preference, where qualified
 - Creating local employment opportunities
- Proactive implementation of sustainable development programmes
 - Healthcare (e.g. eye care, maternity)
 - Education & training
 - Community infrastructure
- Communicating continuously with the communities about all operational developments



COMMUNITY STRATEGY IN PRACTICE

- Significant expansion of qualified, local contracting capacity and extensive use of these contractors by Seplat:
 - Built and will maintain new oil pipeline to Warri and new oil and gas flow lines
 - Undertake all civil works for facilities expansion projects and at new drill sites
 - Delivering transport, catering, maintenance services

IMPACT : 3RD PARTY INTERFERENCE ON INFRASTRUCTURE



Source: company data

Strategy

Designed to deliver mid / long term growth and premium value to all stakeholders

The logo for seplat, with 'se' in red and 'plat' in blue.

1
Maximise
production and
cash flows from
operated assets

- Target oil production from OMLs 4, 38, 41 to reach c.85 Mbopd (100%) by YE 2016
- Achieve 100% oil reserves replacement year on year

2
Move-up
2C into 2P

- Continuously add reserves through active reservoir management and conversion of contingent resources into reserves
- Targeted exploration campaign - numerous prospects and leads

3
Commercialise
gas production

- Exploit domestic gas market - increasing gas demand, rising prices
- Grow gas sales capacity up to c.300 MMcfd by YE 2017

4
Pursue a focused
acquisition and
farm-in strategy

- Leverage on existing platform and indigenous status
- Credible bidder, but exercising price discipline
- Target assets with early production, cash flow and reserve replacement potential
- New opportunities - divestments by Majors, local companies or government bid rounds

The logo for seplat, with 'se' in red and 'plat' in blue.

Operational Overview



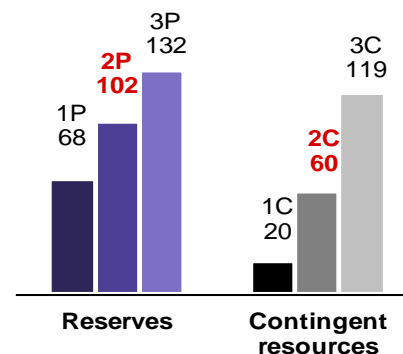
OML 4, 38 & 41: Performance to end 2013 - Oil

2013 RESERVES AND PRODUCTION PERFORMANCE

- Average gross operated production at 51.4 Mbopd in FY 2013
 - Currently producing c.60 Mbopd
- Total WI production of 8.4 MMbbl in FY 2013
 - vs. 5.4 MMbbl in FY 2012 – increase of 56%
- Average SPDC reconciliation reduction down to 10% in FY 2013
 - vs. average 18% in 2011
- April 2013: Increased gross 2P reserves from Okporhuru field to 43 MMbbl with first oil produced from this field in May 2013
- Management estimates 22 MMbbl of gross reserves added at Orogho field in December 2013 (post CPR date)

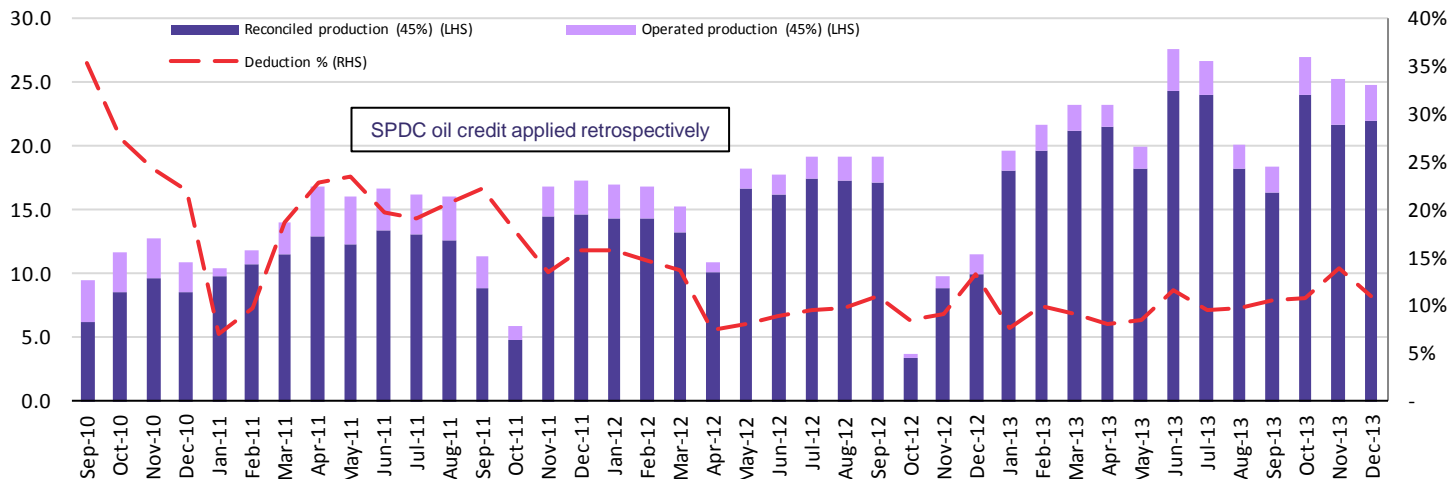
LIQUID RESERVES AND RESOURCES – at 31 Oct. 2013

Oil & Condensate (MMbbl): 45% WI



Source: DeGolyer & MacNaughton
(Excludes Pillar, OML 53 and 2P/2C conversion from Orogho)

OPERATED PRODUCTION vs. SPDC RECONCILED PRODUCTION (Mbopd, 45% WI)



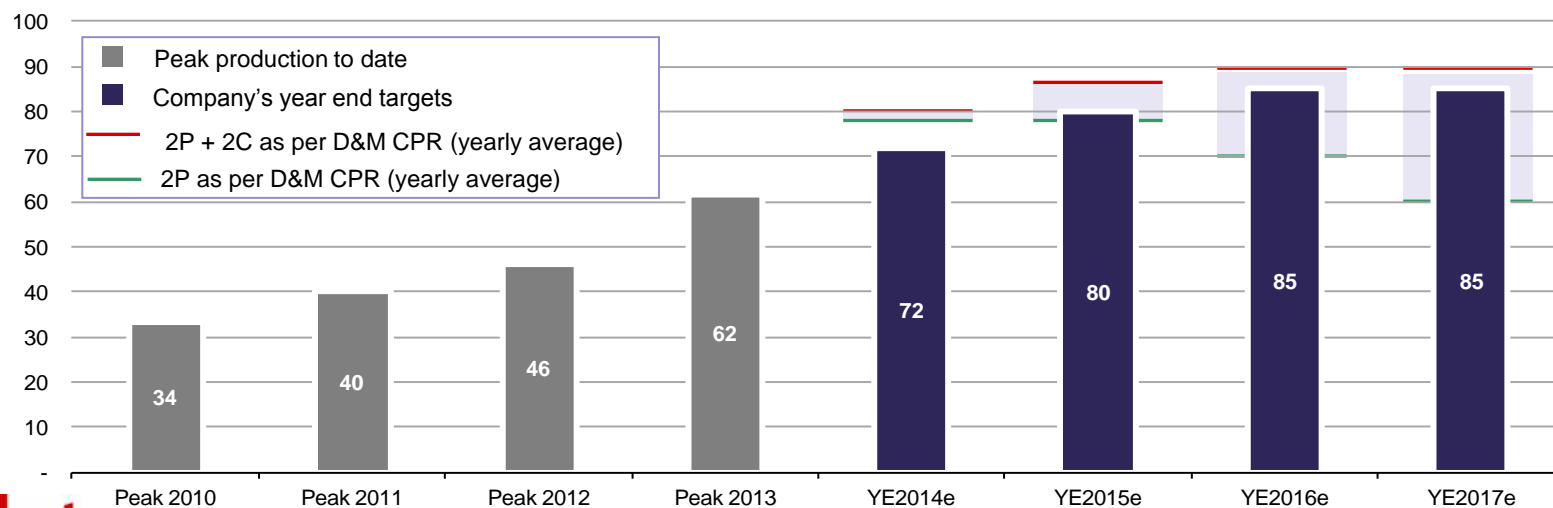
Source: Company data
Note: Production measured at flow station until 31 Oct. 2011, then measured at the LACT unit from 1 Nov. 2011.

OML 4, 38 & 41: Production targets – Oil

DEVELOPMENT PLAN UPDATE

- Aiming to grow liquids production to c.85 Mbopd by end 2016 and sustain at this level through 2020
- Manage field reservoirs to deliver sustainable long-term production
- Enables greater gas production and monetisation post-2016
- Optimises capex efficiency and delivers lower opex/boe
- Potential further reductions in SPDC reconciliation from completion of an alternative export route and off-take swap arrangements
- New targets reflects the expansion of the group's portfolio and resource allocation

GROSS OIL & CONDENSATE OPERATED PRODUCTION RAMP-UP (Mbopd)



OML 4, 38 & 41: Commercialisation of Gas

GAS MASTER PLAN: FAVOURABLE FRAMEWORK

- Strong Government policy to develop domestic gas market
- Objectives to:
 - Develop required gas infrastructure
 - Establish suitable contractual framework
 - Achieve better and more transparent pricing
 - Align DSO sales price with market value

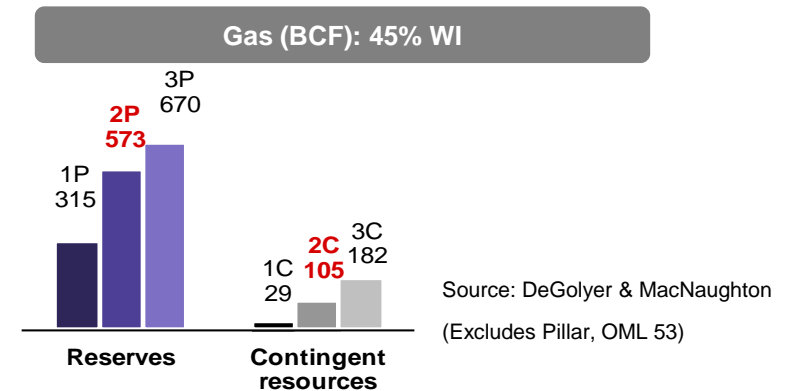
IMPROVED PRICING OF SEPLAT'S GAS SALES CONTRACTS

| Off-takers | Volume (MMcfd) | Duration (years) | Status | Gas Price (US\$/Mcf)* |
|---|----------------|------------------|------------|-----------------------|
| Domestic Supply Obligation (DSO) | | | | |
| <i>Sapele Power Plant</i> | 50 | 10 | GSA signed | \$2.0 in 2013 |
| <i>Geregu Power plant</i> | 80 | 10 | GSA signed | \$2.0 in 2014 |
| Existing off-takers (**) | | | | |
| | 70 | 10 | draft GSA | \$3.0 from 2015 |
| Liquids extraction for LPG (**) | | | | |
| <i>Southfield Petroleum</i> | 9 | 10 | GSA signed | \$4.0 from 2016 |
| <i>Kaego-Virile JV</i> | 5 | 10 | draft GSA | \$4.0 from 2016 |
| New Gas To Power Projects (**) | | | | |
| <i>Azura Power</i> | 108 | 15 | draft GSA | \$3.0 from 2017 |
| TOTAL | 322 | | | |

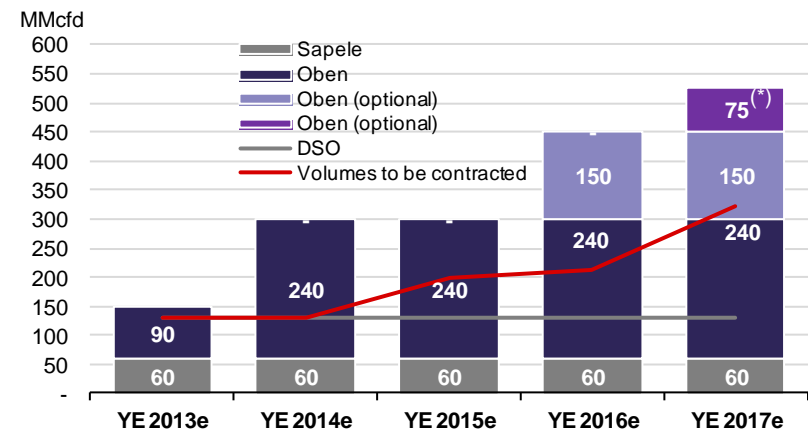
(*) All prices subject to inflation

(**) Still under negotiation. However, prices have been agreed

GAS RESERVES & RESOURCES - at 31 Oct. 2013



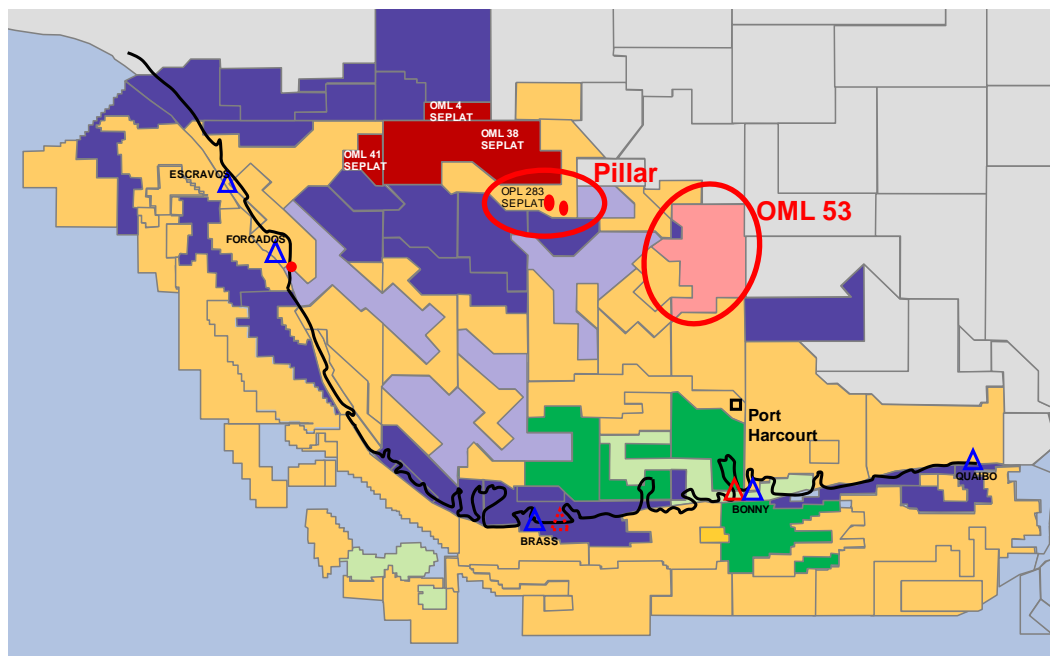
GAS PLANTS CAPACITY AND CONTRACTED VOLUMES



(*) option to add one further module of 75 MMcfd if required

Recent acquisitions/opportunities – Pillar, OML 53, Shell

NIGER DELTA – DIVESTMENTS



In excess of 3bn barrels of oil potentially for sale by IOCs

PILLAR FARM-IN ⁽¹⁾

- June 2013: agreement with Pillar Oil for a 40% interest in the Umuseti and Igbuku marginal fields (OPL 283)
- Consideration US\$50MM cash + up to US\$10MM contingent
- WI 2P reserves⁽²⁾ of 10 MMbbl liquids and 90 Bcf gas
- Umuseti currently producing 2.5 Mbopd
- Development plan in place – US\$59MM capex net to Seplat
 - First oil from new Umuseti wells expected Q2 2014
 - First gas from Igbuku expected Q2 2015
- Self-funding from Q2 2014; net cash contributor from 2015

CHEVRON : OML 53

- SPA signed for 40% interest in OML 53 for US\$300MM ⁽³⁾
- Significant upside potential – development & exploration
- Gas & condensate resources supports Seplat gas strategy
- Development plan to maximise liquids production initially, without major capex, to fund future gas development
- Britannia-U legally contesting sale

SHELL : CURRENT DIVESTMENTS

- Seplat participating in current bid round for Shell assets
- Major opportunity – similar strategic focus as OMLs 4, 38 and 41, with potential to grow production and prove up reserves
- Shell expected to require signature of definitive legal documentation and closing before end H1 2014

Financial Overview



Summary financial highlights

Financial strength to support future growth

| US\$ millions unless otherwise stated | 2011 | 2012 | 2013 | 11-13 CAGR |
|---|-------------|-------------------|--------------|-------------|
| Oil sales volumes (MMbbls)⁽¹⁾ | 4.2 | 5.2 | 7.3 | 32% |
| Realised oil price (US\$/bbl) | 114.2 | 112.9 | 111.1 | (1%) |
| Gas sales volumes (bscf) | 12.7 | 31.1 | 19.8 | 25% |
| Realised gas price (US\$/Mscf) | 0.1 | 0.8 | 0.9 | 155% |
| <hr/> | | | | |
| Revenue | 451 | 625 | 880 | 40% |
| <i>% growth</i> | | 38% | 41% | |
| EBITDA⁽²⁾ | 243 | 365 | 510 | 45% |
| <i>% growth</i> | | 50% | 40% | |
| Operating profit | 179 | 330 | 479 | 63% |
| Profit before taxation | 154 | 296 | 458 | 72% |
| Taxation | (101) | (187) | 93 | nm |
| Net profit | 53 | 109 | 550 | 221% |
| <hr/> | | | | |
| FFFO⁽²⁾ | 220 | 249 | 402 | 35% |
| <i>% growth</i> | | 13% | 61% | |
| Capex | 12 | 116 | 230 | 337% |
| <hr/> | | | | |
| Non-current assets | 358 | 427 | 695 | 39% |
| Current assets | 313 | 474 | 623 | 41% |
| Total assets | 671 | 900 | 1,318 | 40% |
| Cash & equivalents | 202 | 56 ⁽⁴⁾ | 169 | |
| Net debt⁽³⁾ | 100 | 191 | 141 | |
| Net debt / EBITDA ⁽²⁾ | 0.4x | 0.5x | 0.3x | |

Note: Consolidated IFRS accounts

1. Excludes Shell MOU reconciled volumes (0.7 MMbbl in 2013)

2. Non-IFRS measure; may not be comparable to similarly-titled measures used by other companies. Formula as defined in Disclaimer (page 2)

3. Total borrowings less cash and cash equivalents

4. Excludes US\$98MM restricted cash received from MPI (repaid in January 2013)

KEY FINANCIAL HIGHLIGHTS



Price premium to Brent : average US\$3.93/bbl



Strong revenue growth driven by oil sales growth



Robust growth of EBITDA and Operating Profit



Strongly cash generative – capex programme self-funded



Improving NPDC receivables position :

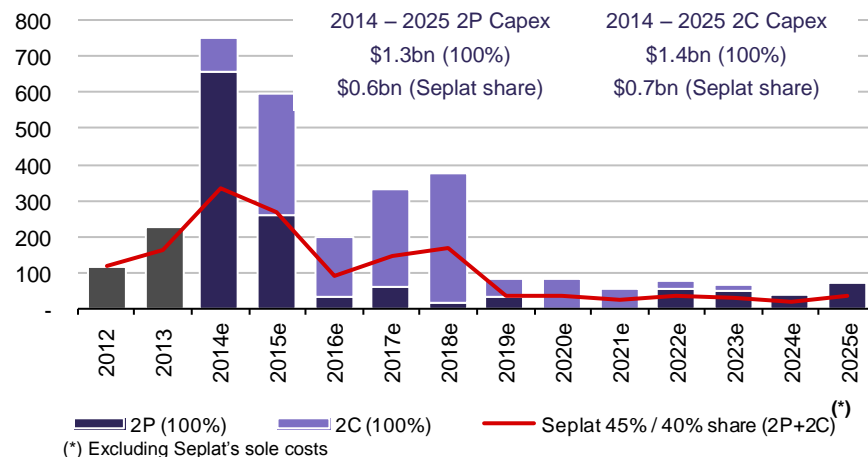
- Balance US\$283.6MM as at the 31st of December 2013
 - US\$137.1MM (2011 & 2012 legacy)
 - US\$146.5MM (2013 balance)
- Letter from NPDC in January 2014 agreeing to pay US\$155MM in Q1 2014
 - US\$97MM received in mid-February 2014
- US\$100MM - US\$150MM expected level going forward

Capex forecasts (Inclusive of Pillar)

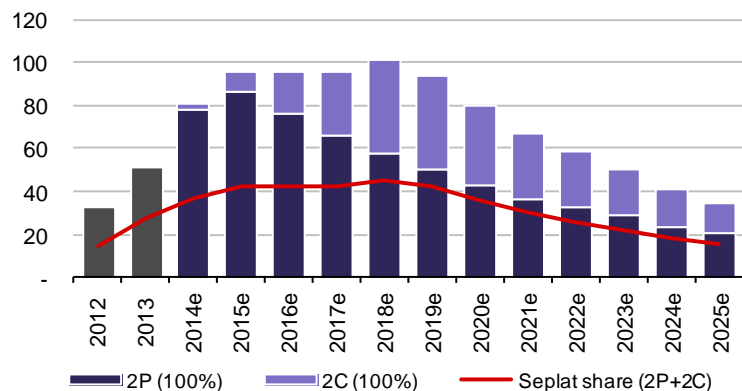
CAPEX HIGHLIGHTS

- Cash flow from production applied to planned capex and cash calls from partner
- 2010-2011: capex focused on facilities, workover activities and infrastructure (LACT unit and back-up metering facility)
- 2012: c.50% of capex spent on development wells and workover activities
- 2013: Focused on oil production wells
- 2014-2017e: capex programme to focus on field development, increasing oil and gas production, and gas processing infrastructure

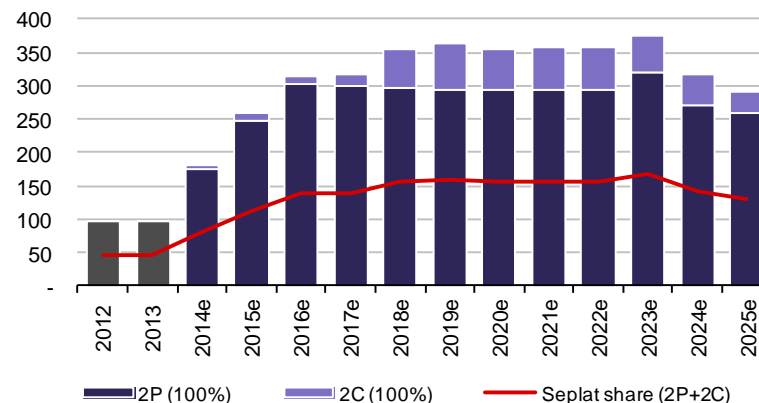
CAPEX FORECAST (\$MM) ⁽¹⁾



OIL & CONDENSATE GROSS PRODUCTION (Mbopd) ⁽¹⁾



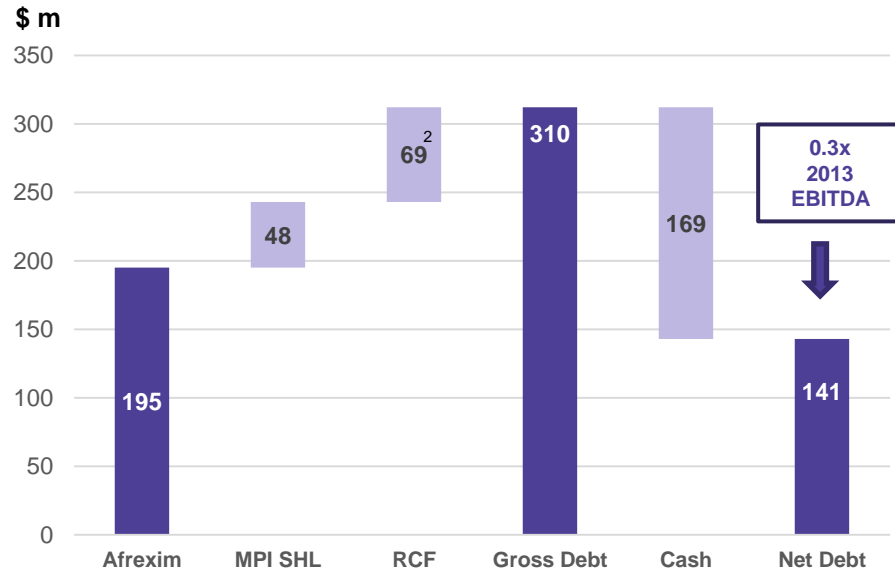
GAS GROSS PRODUCTION (Mscfd) ⁽¹⁾



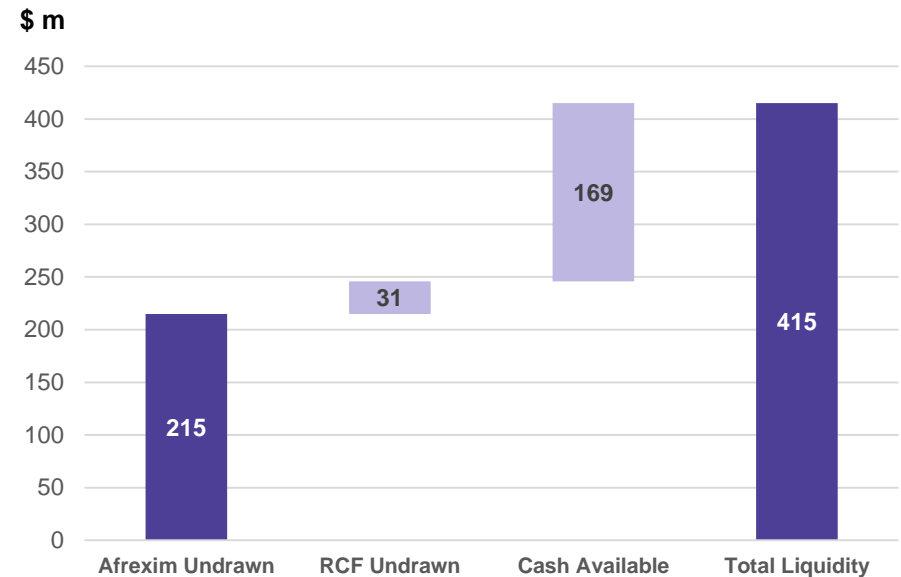
Prudent balance sheet

Robust capital structure and financial flexibility to support growth

NET DEBT (US\$MM AT 31 DECEMBER 2013)¹



LIQUIDITY AT 31 DECEMBER 2013 (US\$MM)¹



- Substantial scope to raise acquisition financing
- Able to access Nigerian and international banking markets

IPO use of proceeds

ACCRETIVE ACQUISITIONS WITH GROWTH POTENTIAL

- 1
 - Pursue opportunities where Seplat can add value
 - Onshore / shallow offshore Nigeria
 - Early production and cash flow
 - Reserve replacement potential

REPAY MPI LOAN

- 2
 - Repay the balance of the MPI shareholder loan

Dividend policy

- Seplat has paid dividend since launch
- Aims to strike balance between retaining sufficient cash in business to finance organic growth acquisition opportunities and rewarding shareholders
- Impractical to link rigidly to an earnings or cash-flow metric
 - Geared to oil price
 - Acquisition strategy

Propose to pay dividend divided into two components:

- “Core” dividend - to grow progressively
- “Special” dividend – to “top up” the core dividend when appropriate
 - reflecting earnings and cash available given known and anticipated acquisitions
- Dividend 10 cents/share paid for 2013 : Core of 5 cents + Special of 5 cents
- FY2014 Core dividend expected to be not less than US\$0.10 per share
- Dividends expected to be paid as Interim (November) and Final (June)

Seplat - a compelling investment proposition

1

INDIGENOUS OPERATOR

- The only indigenous operator of large-scale onshore assets sold by Oil Majors
- Strategically located, high-quality oil and gas assets
- Strong relationships with local communities

2

STRONG TRACK RECORD

- Production growth - more than tripled since acquisition to current 60 Mbopd (gross)
- 2P oil & condensate reserves grown by 64% since acquisition to 102 MMbbl (WI)¹
- Pipeline losses significantly reduced - reconciliation factor down from c. 18% (2011) to c.10% (2013)

3

GROWTH STRATEGY

- Significant 2C to 2P conversion potential and exploration upside
- Develop gas business
- Selective, price-disciplined acquisitions – Pillar, OML 53 and current Shell process

4

GOVERNANCE & BEST PRACTICES

- Strong, experienced and diverse board with 5 skilled and experienced independent directors
- Management depth with local and international oil & gas knowledge
- Relationship Agreement and compliance with UK Bribery Act and Nigerian Anti-Corruption Act

5

FINANCIAL STRENGTH

- Robust cash flows and prudent balance sheet with historically low gearing
- Pioneer Status obtained for existing operations; US\$2.3bn tax savings estimated over period 2014 - 2017²
- FFFO grown from US\$220MM (2011) to US\$402MM (2013)

SEPLAT Facilities



Amukpe Flow Station



Oben Gas Plant



Rapele LACT-UNIT



Aerial View of Liquid Treatment Facility



Oben Flow Station



Aerial View of Facilities



SEPLAT Base Office, Sapele



Sapele Field Logistics Base

Community Development Projects



Students in school block built by SEPLAT



Students in school block built by SEPLAT



Oben Market Project



Safe Motherhood Programme



Skills Acquisition Project



Constructed Road



PEARLs Quiz Competition



Eye Can See Programme

A black and white photograph of an industrial facility, likely a refinery or chemical plant. The image shows a complex network of pipes, valves, and a large spherical storage tank in the foreground. The tank has a ribbed texture and is surrounded by various pipes and structural elements. The background shows more industrial structures under a clear sky. A large orange and blue diagonal graphic is overlaid on the left side of the image.

seplat

Thank You /
Q&A