

# The Collective Social Investment Report:

NIGERIA 2012

(A CSR ENCYCLOPAEDIA)

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CSR-in-Action (CiA) is the premier, independent ethical action network for collective social responsibility in Nigeria with governments, corporations, non-profits and individual as members. CSR-in-Action is a registered entity, Corporate Social Responsibility Awareness and Advancement Initiative with RC No. 41646, and is a member of the United Nations Economic and Social Council (ECOSOC), the United Nations Framework Convention on Climate Change (UNFCCC) and the United Nations Global Compact (UNGC). CSR-in-Action has a clear vision to propel collective transformative action in Nigeria by promoting a sense of responsibility amongst all entities in the way that they carry out day to day individual or business activities. We drive this mission of awareness and advancement of world class governance along two tiers: our interactive online portal [www.csr-in-action.org](http://www.csr-in-action.org) and secondly, through targeted initiatives focused on Youth Emancipation, Women Rights, Ethical Governance and Sustainability, all driven through solid partnerships.

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## PREFACE

**Christiana Figueres**, Executive Secretary,  
United Nations Framework Convention on Climate Change



### FINDING SOLUTIONS TO THE PROBLEMS OF CLIMATE CHANGE

CSR-in-Action was our first Nairobi Work Programme partner in West Africa, and our first Private Sector Initiative partner in Africa. We now have nearly 40 NWP partners in Africa. I congratulate them on this volume, and welcome this ambitious record of CSR activity in Nigeria, which itself has been trying hard to promote more CSR activity and collaboration.

This publication comes at a unique and opportune time in history for the private sector, and especially those within companies responsible for planning and executing corporate social responsibility measures and projects, whether independently or in collaboration with non-profit organizations.

This is because the next big global challenge is currently being shaped on the world stage. At the UN Conference on Climate Change in Cancun in December 2010, countries agreed on the basis for the largest collective effort the world has ever seen to reduce greenhouse gas emissions, and the most comprehensive package ever agreed by Governments to help developing nations deal with climate change. This encompasses finance, technology and capacity-building support to help these nations meet urgent needs to adapt to climate change and to speed up their plans to adopt sustainable paths to low emission economies which can

also resist the negative impacts of climate change. The Cancun Agreements also establish clear objectives for reducing human-generated greenhouse gas emissions over time to keep the global average temperature rise below two degrees Celsius.

The private sector is at the forefront of mitigation to climate change. This is something business does particularly well which is to find value in the context of solutions to problems. It maximizes the potential of policy-driven mitigation, and, where policy lags, it finds and reaps the low-hanging fruit and creates markets. Multinationals and other iconic national businesses found co-benefits in examining their

*“The Private sector is at the forefront of migration to climate change.”*

operations, supply chains, products and services for energy and carbon efficiency cost savings, latent consumer demand, market differentiation, for example. Asset management firms create and manage funds geared at proving the profitability of investing in a low-carbon economy. Away from core operations, CSR and in-house green teams led the way in environmental sustainability reporting, then carbon accounting with carbon auditing, consultancy and advisory sprouting up alongside to support international, national and statewide cap-and-trade schemes, mandatory reporting policies, ISO standards, and even smaller programs and schemes.

This is a good beginning. But much more, and new ways of looking at the problem and augmenting the solutions, is needed. Altogether, all countries' greenhouse gas mitigation commitments and action pledges in Cancun come up to only 60 percent of the way to a real chance at keeping warming below that two degree target. Countries won't make it without private sector innovation, creativity, and buy-in.

Compared to adaptation, mitigation has received much attention in the last few decades. But at Cancun, countries affirmed that adaptation must be addressed with the same level of priority as mitigation. Reflecting this, they agreed on the Cancun Adaptation Framework that will, firstly, require all nations to take steps to plan and prioritize adaptation action. They agreed to set up a Green Climate Fund

to disburse USD100 billion per year from 2020, which is geared towards supporting both adaptation action in developing countries and action taken to chart low-carbon, sustainable growth paths in those countries.

This is a critical step forward, especially when viewed exclusively from within the context of adaptation funding. Estimates of the cost of adaptation per year globally by 2050 range from US\$4 billion to US\$109 billion, with the World Bank putting its estimate at US\$70 billion to US\$100 billion. Of the major public funding dedicated to climate change, less than 10 percent of approved funding has hitherto been allocated to adaptation, compared to 82 percent for mitigation. This priority pattern is repeated in the private sector.

Case studies have shown that a select few of the world's iconic companies, as well as national and local businesses, have identified opportunities among the challenges in tackling resilience and adaptation planning; in growing new adaptation-related markets and protecting emerging markets in developing countries; in protecting consumer bases, supply chains, infrastructure, future growth markets; in being first movers; and in finding and moving on current and projected adaptation and resilience needs not just in the context of climate change impacts, but also from the point of view of sustainable development. Examples include the delivery of climate-proof goods and services to communities that are

vulnerable to climate change, with clear benefits for the companies.

However, the overwhelming majority of companies are not yet taking concrete steps to address climate change risks and respond to new opportunities in a comprehensive, integrated way. This despite the fact that many businesses are increasingly aware of both of the risks of climate change impacts to their infrastructure, services or supply chains. Make no mistake climate change impacts on the private sector are inevitable. Businesses have only just started recognizing the need to adapt in their own self-interest by climate-proofing their supply chains and operations. Business needs to realise, seek and create market opportunities for responding to climate change risks and for investing in adaptation solutions. History has shown that the private sector has the competence, capacity, means and experience to lead transformative innovation quickly, particularly when it is supported by government or intergovernmental

policies and initiatives. The private sector may not be able to substitute for critically-needed public investment and policies, but it must serve as a crucial part of the approach to addressing climate change impacts.

Apart from acting to protect itself from harm caused by climate change, never before has there been a clearer need for the private sector to become a key driver alongside governments, this time in adaptation. There is a need for an adaptation solutions market to complement growing and increasingly sophisticated adaptation policies with practical avenues for action.

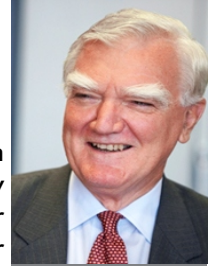
CSR has had an important role acting as a beacon of mitigation action. It now needs to play an equally strong role in adaptation. CSR practitioners know exquisitely well that community risks are business risks. That is part of your raison d'etre. It is now time to apply your skills and your understanding to strengthening resilience worldwide. understanding to strengthening resilience worldwide.

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*However, the overwhelming majority of companies are not yet taking concrete steps to address climate change risks and respond to new opportunities in a comprehensive, integrated way. //*

## SPECIAL MESSAGE

**Sir Mark Moody-Stuart**, Chairman,  
United Nations Global Compact Foundation (UNGCF)



In the last decade or so there has been a growing realisation on all sides that the major problems in society cannot be solved by any one sector acting on its own not by government, nor business, nor civil society. This is as true in Nigeria as in other parts of the world. Of course the main contribution of business is creating the wealth and livelihoods and contributing through the payment of taxes. But there are many things that we as businesses can do which help both our businesses and contribute to society.

First, we can run our businesses honestly, without corruption. This is not always easy for a single business but we can work together with other businesses and also with government and civil society to stamp out corrupt payments bit by bit in society.

Second, there is the creation of sustainable livelihoods. We can work with local businesses in our supply chain to do this. It may take a bit more effort to achieve this initially, working with local suppliers to ensure that we can get the

quality and reliability that we need. It pays off when we have developed a sound relationship with a neighbouring business to mutual advantage and to the advantage of the whole community.

Third, there is building working practices in our own businesses which do not discriminate on grounds of gender or

ethnic origin. A business where men and women of different backgrounds work together for a common business purpose is a great model for wider society where people of different backgrounds also need to work together. Lastly, and I declare an interest here, think about signing up to the principles of the United Nations Global Compact and, more importantly than just signing up, join the UNGC Local Network. There you can exchange

experiences and views with others and help decide as a group which of the four areas of the UNGC Principles (Human Rights, Working Conditions, Environment or Corruption) you should work on first). In almost all countries there are issues in all four areas, but it helps to pick one or two to focus on initially. I wish CSR-in-Action, and this worthy compilation a very successful run.

*“It pays off when we have developed a sound relationship with a neighbouring business to mutual advantage and to the advantage of the whole community.”*



## FOREWORD

**Frank Nweke Jr**, Director General,  
Nigerian Economic Summit Group



I consider it a privilege to have the opportunity to write the foreword of this first compendium on Corporate Social Responsibility initiatives and programs in Nigeria which has been put together by CiA.

The remarkable efforts of individuals, corporations, governments and non state actors which have been captured in this document underscore the importance of creating awareness of the impact which well structured investments in social causes can have on community development as well as social stability and inclusiveness.

While the CSR construct is a new coinage, it is not a new practice and the European Union's Green paper on Corporate Social Responsibility (CSR) defines it as "a concept whereby companies integrate social and environmental concerns in their business operations and in their interaction with their stakeholders on a

voluntary basis"..

It is important to make the point that Corporate Social Responsibility stretches beyond its pre 21st Century concept of philanthropy including donating money to good causes at the end of the financial year. Today, it is perceived and promoted as an index of good and responsible corporate governance which should be adopted as a management tool by all stakeholders. Proponents of this school of thought suggest that it is in the best interest of corporations and to ensure that their brand names depend not only on quality, price and uniqueness but on how, cumulatively, they interact with the tripartite entities of workplace,

*It is important to make the point that Corporate Social Responsibility stretches beyond its pre 21<sup>st</sup> Century concept of philanthropy including donating money to good causes at the end of the financial year.*

community and environment.

CSR-in-Action is a membership organization committed to raising the levels of awareness for and advancement of the holistic approach to Corporate Social Responsibility in Nigeria. It is a social enterprise that promotes corporate governance, corporate ethics and a sense of societal responsibility amongst conscientious individuals. Their work is a call to action to the nation as a whole, to take a unified stance in addressing all of the social malaise that surrounds us.

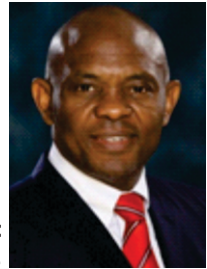
In recognition of the increasing levels of social investment and entrepreneurship in Nigeria, CiA has compiled this report on social impact activities in Nigeria. I am pleased to

learn that the United Nations has endorsed this effort and we at the Nigerian Economic Summit Group (NESG) are proud of our association with CiA in promoting awareness of the importance and positive impact of responsible social investments.

I wish to urge individuals, state and non state actors, organizations, representing the disparate sectors of the economy to read this compendium and beyond this, partake in the formulation of a robust action plan to shape the framing of issues and policies relating to corporate social responsibility which directly and indirectly foster economic development, social stability and political inclusion.

## SPECIAL MESSAGE

**Tony O. Elumelu**, MFR, Chairman,  
Heirs Holdings



I first learnt of the **Collective Social Investment Report: Nigeria 2012** during its pre-launch at the Nigerian Economic Summit in Abuja in November 2011. I was pleased that CSR-in-action, a young organisation that promotes corporate governance, corporate ethics and a sense of societal responsibility among conscientious individuals and corporate Nigeria, had taken the initiative to produce a report that not only creates awareness about corporate social responsibility in Nigeria but also highlights the most compelling initiatives for the year in review.

This laudable research project, which has focused on accentuating carefully modeled initiatives from a few years ago till present, will provide a unique resourceful platform for organisations, individuals and governments to critically assess, with ease, sustainable investment opportunities within the country.

The principle of corporate social responsibility encourages organisations, especially multinational companies, to focus on improving social wealth within the countries they operate. When organisations plough profitable resources back into their host communities, they create an essential mode of ensuring growth within the local economy. By engaging with relevant stakeholders and partners, organisations have been able to provide the necessary tools and services needed for growth in specific areas.

The objectives of this report also support a philosophy which I have pontificated for some time now –

Africapitalism. Africapitalism is a call to the private sector to commit to Africa's economic transformation through long-term investments that create both economic prosperity and social wealth. It takes corporate social responsibility further by asking the African private sector to not only integrate social and environmental concerns into their business operations and interactions with stakeholders on a voluntary basis, but to also take charge of the continent's destiny by making investments that will create sustainable value.

My endorsement of this report, therefore, ties in perfectly with my vision of collaborative developmental growth models in Africa. I believe that Africa is increasingly becoming an important player on the world stage, especially on key issues like agriculture, manufacturing and information technology, and it will take the combined efforts of various entrepreneurs and businesses to drive this growth. A most important

contribution essential to seeing this reverie come alive is for governments to do the work that only they can do – providing infrastructure, political stability and a transparent environment in which organisations, businesses and individuals alike can build capacity and sustain growth.

I believe that CiA's efforts will drive partnerships between focused organisations and create awareness for

exceptional initiatives. This awareness will also prevent the duplication of efforts among these organisations, leading them to maximise their resources for full impact. As I always say, no one is going to develop Africa but us, and I look forward to subsequent editions of this report, and to the competition and growth that they will encourage.

*“A most important contribution essential to seeing this reverie come alive is for governments to do the work that only they can do – providing infrastructure, political stability and a transparent environment in which organisations, businesses and individuals alike can build capacity and sustain growth.”*

## INTRODUCTION

**Bekeme Masade**, Executive Director,  
CSR-in-Action (CiA)



"A world with less poverty, hunger and disease, greater survival prospects for mothers and their infants, better educated children, equal opportunities for women, and a healthier environment."<sup>2</sup> This vision, encapsulated in the United Nations' Millennium Development Goals, remains very relevant today as it was in year 2000 when the challenge was first thrown at the developing world.

Sadly, these global aspirations remain largely unrealised in Africa, and in Nigeria in particular. Whether this can be attributed to the dissonance between public and private sector interpretation of the concept of sustainability, or the unfortunate displacement of true collective and corporate social responsibility (CSR) with philanthropy, remains debatable.

In 1987, when the United Nations released the Brundtland Report, a publication focused on the multilateralism and interdependence of nations in the quest for a sustainable development path, the Corporate Social Responsibility (CSR) universe had its operational essence redefined. It said: "Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs."

The two key concepts contained were "needs" in particular the essential needs of the world's poor, to which overriding priority should be given; and the notion of "the idea of limitations imposed by the state of technology and social organization on the environment's ability

to meet present and future needs."<sup>1</sup>

It is noteworthy that this document does point to the benevolence of corporate organisations and governments in partnership with civil society counterparts in the area of providing for the 'needs' of the nation's poor.

This can clearly be seen from the focal interest of the 98 organisations represented in this compendium. Of the 69 private sector companies reviewed, only a small percentage engage actively in the four core areas of sustainable development - eco-effectiveness, socio-effectiveness, sufficiency, and eco-equity. This is unsettling. True social investment seems to have been neglected or at the least subordinated to our peculiar understanding of CSR as corporate philanthropy. For instance, only 8.5%, 1.5%, 6.3% and 3.1% invested in training and skills acquisition, agriculture, good governance and nutrition, respectively. These, compared to 46.8 who invested in donations to health initiatives and 52.3% who invested in school infrastructure and educational gifts, underscore the point.

The World Bank has always argued that increasing a nation's total wealth, whilst it enhances the potential

for reducing poverty and solving other social problems, is not the panacea for true economic growth. That reasoning is not baseless; history is replete with examples of economic growth not concomitant with progress in human development cases where “growth was achieved at the cost of greater inequality, higher unemployment, weakened democracy, loss of cultural identity, or overconsumption of natural resources needed by future generations.”<sup>3</sup> So economic advancement whether driven by nation states or corporates must be all-inclusive to be sustainable.

It is our belief that this publication, through the exemplary practices of a number of organisations and states will engender a more proactive and strategic implementation of ethical and sustainable initiatives; build up organisations where outstanding policy functions are built-in as self-regulating mechanisms, where organisations self monitor and ensure their active compliance with the spirit of the law, ethical standards, and international norms

across their value chain. The economy will need to grow a lot more organically to end poverty, create lasting jobs, reduce deaths by diseases and maternity and stem the plethora of youth resistivity that our nation is plagued with at the moment.

In subsequent editions, we hope to include a performance index to measure and rank organisations according to their sustainability performance. We believe that this will further promote healthy competitiveness and growth in the nation.

To those organisations who have embraced the challenge of the triple bottom line; we urge you to keep on aspiring to that next level of innovation. To those who have started by making philanthropic donations, we believe that the information contained herein will prompt you to take proactive steps to propagate a strong, sustainable nation.

Happy reading!

*“In subsequent editions, we hope to include a performance index to measure and rank organisations according to their sustainability performance.”*

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2. United Nations: Millennium Development Goals Report, Brussels, 2006.
3. World Bank, 'Beyond Economic Growth: An Introduction to Sustainable Development', 2004.

## CHICKPEAS TO THE RESCUE by Bekeme Masade

**Dr Tara Acharya, Director,**  
Health And Agriculture Policy, PepsiCo, USA



Dr. Tara Acharya is a Senior Manager in Global Health and Agriculture Policy at PepsiCo. She works with internal stakeholders and external partners to guide and develop PepsiCo's Policy as it relates to agriculture and health. She has a keen interest in the interface between agriculture, nutrition and environmental sustainability.

Dr. Acharya previously held the position of Associate Director at the Rockefeller Foundation where she worked on international development issues, making grants to promote open innovation for development and to control the spread of infectious diseases derived from animals. She has also worked as a consultant to the Rockefeller Foundation and the Bill & Melinda Gates Foundation in Global Health, with a focus on public-private partnerships to meet the health needs of poor people worldwide. Dr. Acharya's interest in science and global health took shape at the University of Toronto, where she worked on the application of biotechnology to help meet the Millennium Development Goals, and the Gates Foundation's Grand Challenges in Global Health. She received both her PhD in biochemistry and her MPH in international health from Yale University.

PepsiCo offers the world's largest portfolio of billion-dollar food and beverage brands, including 19 different product lines that generate more than \$1 billion in annual retail sales each. Their main businesses --

Quaker, Tropicana, Gatorade, Frito-Lay, and Pepsi Cola -- also make hundreds of other enjoyable and wholesome foods and beverages that are respected household names throughout the world. With net revenues of approximately \$60 billion, PepsiCo is committed to sustainable growth by investing in a healthier future for people and the planet, which they believe translates to a more successful future for PepsiCo.

Bekeme Masade, Executive Director of CSR-in-Action, speaks to Dr Acharya about the innovative Chickpea initiative as implemented by PepsiCo, the expected outcomes and their plans for Nigeria during the annual Clinton Global Initiative in New York.

**How long have you worked with PepsiCo?**

I've been at PepsiCo for two years.

**Have you always been in this position?**

Yes.

**Could you please talk us through PepsiCo's approach to Corporate Responsibility in general and your strategy in Africa in particular?**

PepsiCo's approach to Corporate Responsibility is that Corporate Responsibility is fundamental to business growth and development and we call this combined approach "performance with purpose". So we want business results and together with that, we want to have positive social impact that can be built on human health and nutrition as well as environmental responsibility. We also look at not only the inputs on our consumers but also turn that lens around on ourselves and try to ensure we are continually investing and growing our talent in our company. We try to bring all of these together- these three pillars- human sustainability, environmental sustainability and talent sustainability with our business goals

*“PepsiCo's approach to Corporate Responsibility is that Corporate Responsibility is fundamental to business growth and development and we call this combined approach “performance with purpose”.”*

purpose”.

### **What is your Strategy for Africa?**

In Africa, our work is being driven by our business goals. Currently we have a strong food business in Egypt and in South Africa. In Sub-Saharan Africa apart from South Africa and Egypt, we have little presence by way of food. You will see Pepsi Cola and our beverages in many countries but you won't see any locally produced snack foods in any other country apart from Egypt and South Africa. So our goal in the next few years is, in recognition of the fact that Africa's economy is growing very fast and that there are several business opportunities which are growing rapidly, we want to be able to invest and grow our businesses across Sub Saharan Africa. We do have a few key priority countries among which are Nigeria, Tanzania and Kenya but we also have a more current Corporate Social Responsibility goal which we are spearheading with our efforts in Ethiopia.

### **As part of your strategy, do you hope to get returns on your investments in Social Work?**

Absolutely! Although in Ethiopia, we are currently working less immediately on the commercial opportunities. We are also looking at possible business expansion in Ethiopia but I would like to emphasize that even with our business goals in some of the largest economies in Sub Saharan Africa, for example Nigeria, we do intend to ensure that as we begin to establish business operations in these



countries we want to have positive social impacts as well. So it could be way of generating jobs locally; by way of contributing to agricultural development; take form of developing relatively healthier nutrition of food and snacks for consumers locally.

**What is your policy towards employment in the countries you operate?**

I think going forward, there will definitely be an emphasis on hiring locally. The PepsiCo people who are present in Nigeria are people who represent the beverage business. The work that we are focused on is a new business that is focused on introducing snack foods in these countries. So we are really looking at these fresh views as to how we can create “shared value” for not only PepsiCo as a business but also for the countries that we want to invest in. How we will bring benefits to consumers, producers, workers and to the growth of Nigeria.

**Tell us about the chickpeas initiative in Ethiopia?**

This initiative was conceived out of conversations with PepsiCo, USAID and the World Food Programme last year. We were convinced that chickpeas are easy to produce, relatively high yield, leguminous, nutritious; they actually help to fix nitrogen into the soil, so they have environmental benefits as well. Ethiopia happens to be the number one producer of chickpeas in Africa. So we began to set our sights in Ethiopia. The World Food Programme was interested in chickpeas as an alternative to peanuts for the creation of

nutritious feeding products for hungry children. As we entered into this conversation we realized a possible synergy where PepsiCo might focus on Agricultural Development of chickpeas in Ethiopia to encourage local farmers to grow a higher yielding and disease resilient variety and to introduce quality control and better supply chain mechanisms so that farmers have access to markets both locally and internationally and we will be able to then reap the benefits of that investment by using these chickpeas for our own supply chain both for our global business and local commercial business that we intend to set up in Ethiopia.

So the for the World Food Programme, it is very interesting for them to work with us in helping to ensure that this Agricultural Development takes place so supply of chickpeas can help create a product that can be distributed to hungry children and hungry families in Ethiopia and the region. Furthermore, they have already prototyped this product, thus PepsiCo, local manufacturers and World Food Programme will work together to refine the product and make sure it meets the standard of the Ministry of Health in Ethiopia. Over the next year or so, that work will unfold and we hope that we will launch and be in distribution by the second half of next year.

**How will this initiative directly impact on the average person/farmer and their standard of living?**

What we intend to do is to work with families to understand what their needs are with regards to improved

agronomic practices for chickpeas development in Ethiopia. We have met with and talked with a number of farmers and a lot of cooperatives that deal with chickpeas in Ethiopia and some of their needs are greater mechanization for example they don't have any form of irrigation on their land so it is actually a great deal of manual labour thus they are restricted to one crop a year. We think we can help them improve their productivity of their land by introducing such mechanization and we will help them financially with the cost of improving that mechanization. We will also engage with USAID and other institutions that are in the position to provide credit to farmers and other types of assistance to farmers.

Another way we will help them is by establishing local processing, manufacturing and distribution systems in Ethiopia which will enable job creation, economic gain for local people in Ethiopia. It is a little farther out as it is not taking place this year but next year where we imagine when these opportunities will eventually unfold and we will be able to identify several partners such as USAID and World Food Programme who are interested in co-investing with us in these opportunities.

**Would you then say agronomy is your approach in Africa which you hope to replicate across borders?**

Yes

**PepsiCo is big in Nigeria. What are you doing with regards to Corporate Responsibility?**

PepsiCo's work in Nigeria is still in development. We have shared plans across the company with regards what we would like to do to develop our business in Nigeria and I would say we would be in a much better position to share on that next year and as it has just been mentioned the approach to agronomy will remain the same as we want to ensure that we base our operations locally and source our raw materials locally for any of our businesses and that means if you look at the supply chain we would have to work with Agricultural producers for example Small holder farmers and improve their ability to connect to markets and I would actually describe that as a key approach in Sub-Saharan Africa. Because we recognize in order to build a successful business we must base our supply chains locally.

**Are we to understand that you do not have anything in place in Nigeria at the moment?**

Our plan is still in development and nothing has been launched.

**Do you always work through International bodies like USAID? As there have been talks that resources actually do not get to the people. What are you doing to ensure that the people you hope to impact are actually being impacted by your work?**

There will be no question that the funds, resources, technical assistance, physical tasks will reach the people that we need to work with because those will eventually become our contracted growers and we have to

ensure they have mechanism by which to be able to produce what we need from them. So for PepsiCo, there is absolutely no question that these resources reach our growers it happens all over the world.

**Do you jointly manage the process then?**

We do absolutely. In the case of partnership, it is not as if PepsiCo gives a grant to an organization and then the organization distributes or manages the project for us. We work directly with contracted farmers and some of those farmers are small hold farmers in many parts of the world. For example in India and China we work directly with small hold farmers and we intend to do the same in Africa, so that answers the question. Do we often enter into those sorts of partnerships? The answer is no, we do not. However in Africa, we recognize that as a multinational corporation, we don't have the requisite experience, the network that is required for us to succeed in a geography where we don't currently have a presence.

**If you have been in a country for a while, we would have assumed you would have forged relationships with local people?**

I agree we do have strong relationships; however, we don't have

local relationships at the moment because our supply chains are not locally based. So we have the beverage business in many countries but our food business is based on a very different model and again if we want our businesses to be successful we really need to base our supply chains locally and that requires a very different approach compared with the beverage business. And so, while we recognize that we have a presence in many countries and our beverage business offers us many existing relationships that are going to be extremely valuable, we also recognize we are going to need to forge new relationships. So for example, some of our colleagues actually know the new Minister of Agriculture in Nigeria through a former relationship and that is going to be an extremely valuable relationship for us to cultivate because it will help us identify and understand what the policies of the Nigerian government are with regards to Agricultural development and we can help to align our own social priorities.

*// I agree we do have strong relationships; however, we don't have local relationships at the moment because our supply chains are not locally based. //*

Pre- Launch of the First Edition of the Collective Social Investment Report during the 17th Nigerian Economic Summit, Abuja.



**Frank Nweke Jr, DG, NESG, Tony Elumelu, Chairman, Heirs Holdings & Alh. Shamsudeen Usman, Minister of National Planning with Ms. Masade.**



**The CiA Team - Chiweta Uraih, right**



**Kunle Elebute, KPMG, Frank Nweke Jr, NESG and Teju Baby Face just before the pre-launch**



**Bekeme sharing a laugh with Folusho Philips, Chariman NESG**



**Bekeme Masade, Executive Director, CSR-in-Action, making a brief speech.**



**(L) Philip Oduoza, MD, UBA and (R) Tony Elumelu, Chairman, Heirs Holdings.**

## ...Past Events



# PRIVATE SECTOR CSR



# CHEVRON NIGERIA

## Organisation Information

Industry: Energy  
 National or Multinational: Multinational  
 Nigeria Head Office: 2, Chevron Drive, Lekki Peninsula,  
 Lagos, Nigeria  
 Contact Person: Oluwafemi Odumabo  
 Contact Email: info@chevron.com  
 URL: www.chevron.com

## Activity Information

CSR Focus: Education, Health,  
 ICT/Youth Empowerment,  
 Sports Development  
 Activity Reach: Host Communities  
 Foundation: No

### WORKPLACE:

Chevron values integrity, trust, diversity, equality and ingenuity as a company and in their employees. Chevron's compensation and benefits programs are designed to be competitive within local labor markets and to meet the needs of employees living in Nigeria.

### COMMUNITIES:

Chevron is active in many projects promoting health, economic development and education in Nigeria. Chevron Nigeria provides communities around its operations with power and drinking water-in some cases, directly from company facilities. Chevron plans to tackle socio-economic issues in the communities by investing 50 million dollars in the Niger Delta Partnership Initiative (NDPI). Since 2005, Chevron has provided funding to the Niger Delta Development Commission, a government agency tasked with the responsibility of developing the Niger

Delta. Chevron helps fight the spread of HIV/AIDS in Nigeria and allocated \$5 million of the \$30 million that was contributed to the Global Fund to Fight AIDS, Tuberculosis and Malaria to the National Agency for the Control of AIDS. With their Agbami Field partners, they commissioned seven chest clinics and launched the Agbami Medical and Engineering Professionals Scholarship. The organisation has also supported various sporting activities over the years and several athletes who took part in the NNPC/Chevron Tennis clinics and tournaments have gone on to represent Nigeria in junior-level competitions.

### ENVIRONMENT:

Chevron supports the Lekki Conservation Centre. They helped found the centre and contributed funds for its 20th anniversary celebrations in 2010. They annually host the annual S. L. Edu Memorial Lecture for Environment Research and provide Funding to the Nigeria Conservation Foundation.



# EXXONMOBIL NIGERIA

## Organisation Information

Industry: Energy  
 National or Multinational: Multinational  
 Nigeria Head Office: Mobil House,  
 1 Lekki Expressway  
 Lagos, Nigeria  
 Contact Person: Paul Arinze  
 URL: [www.exxonmobil.com](http://www.exxonmobil.com)

## Activity Information

CSR Focus: Education, Health,  
 Capacity Building  
 Activity Reach: Host Communities  
 Foundation: ExxonMobil Foundaton  
 Launched: 1955

### WORKPLACE:

Commitment to safety, health and environment is an integral and critical part of ExxonMobil's global operational policies and practices. ExxonMobil has established a carefully structured management system for the purpose of assuring consistent implementation of industry-wide best practices for protecting employees, those who live in the communities in which they operate, and the natural environment. That system goes by the name Operational Integrity Management System (OIMS). The multinational has extensive policies around Hiring and Career Development, employee Compensation, Business Ethics, Conflicts of Interest, Compliance With Foreign Corrupt Practices Act (F.C.P.A.) and Books and Records Provisions.

### COMMUNITIES:

ExxonMobil invests in Education and Human Development in

communities. ExxonMobil Nigeria, also known as Mobil Producing Nigeria, gives out annual scholarships to students in tertiary institutions across Nigeria. Recently, Exxon Mobil gave postgraduate scholarships to graduates who wish to further their studies in Engineering, Geosciences and Managerial Courses in any Nigerian University. Mobil Producing Nigeria, in partnership with the Nigerian National Petroleum Corporation (NNPC) also gave out the sum of 16 million naira in scholarships to 20 indigent students from Akwa Ibom State.

### ENVIRONMENT:

ExxonMobil supports a wide range of programs that foster scientific research on important environmental issues, encourage informed public discussion of scientifically sound environmental policy alternatives, and studies and preserves endangered species and habitats in order to save them from extinction.



# FORTE OIL

## Organisational Information

Industry: Forte Oil Plc  
 National or Multinational: Multinational  
 Nigeria Head Office: 13a, Walter Carrington  
 V/I, Lagos, Nigeria  
 Contact Person: Nkiru Olumide-Ojo  
 Contact Email: corp-comm@forteoilplc.com  
 URL: www.forteoilplc.com

## Activity Information

CSR Focus: Economic  
 Empowerment,  
 Health  
 Activity Reach: Host Communities  
 Foundation: No

## WORKPLACE:

Forte Oil places special emphasis on the safety of their staff and customers as they are regarded as top priority at all times. Their business activities are geared towards the protection of the environment and compliance with all regulatory and industry requirements. The multinational has widespread policies around hiring and career development, training and professional development, employee reimbursement, business principles and conflict of interest.

## COMMUNITIES:

Forte Oil Plc invests in host communities by supporting annual youth programmes which are aimed towards youth empowerment and development. Forte has been involved in the distribution of crash

helmets to motor cycle riders to minimise mortality from motorbike accidents, nationally and across various regions in the country; they have contributed to various developmental agencies, and are focused on children and old citizens, including Modupe Cole Childcare and Treatment Centre, Down Syndrome Society of Nigeria, Wesley School for the Hearing Impaired, and many others.

## ENVIRONMENT:

Forte Oil Plc was awarded with the Best Kept Industrial Premises Award, an awards ceremony which was carried out to arouse environmental consciousness, checking safety compliance levels and addressing fundamental issues.

# GE NIGERIA

## Organisation Information

Industry: Energy  
 National or Multinational: Multinational  
 Nigeria Head Office: 7th Floor, Mulliner Towers,  
 39, Alfred Rewane Road,  
 Ikoyi, Lagos, Nigeia  
 Contact Person: Emeka Sunday  
 URL: [www.ge.com](http://www.ge.com)

## Activity Information

CSR Focus: Women Empowerment,  
 Community Development,  
 Economic Empowerment,  
 Health, Education  
 Activity Reach: Host Communities  
 Foundation: No

### WORKPLACE:

An exemplary initiative that is unique to GE Nigeria is the “Experienced Commercial Leadership Program”, through which they strive to provide sustainable leadership programs for their employees. Globally, they invest annually, a lump sum for training and education of their employees thus increasing leadership capabilities both home and abroad. They have also promoted the Women’s Network within the workplace which provides female employees the opportunity to excel in a competitive and male dominated group of industries. GE employees are encouraged to participate in community volunteering initiatives.

### COMMUNITIES:

Their prominent focus on healthcare delivery and development has seen their laudable contribution to the wellness of individual

communities. To further state their commitment to the reduction of women and infant mortality, they have been involved in providing up to date health equipments and free health services in various health centres to certain communities in Nigeria. Furthermore, they have embarked on a communal campaign to provide awareness on killer diseases such as HIV/AIDS, TB and Malaria.

Together with their GE volunteer program, they have been able to provide local communities with preventive tools including insecticide treated mosquito bed nets.

Additionally, to show their dedication to community development, they invite recent graduates to work with them during their one-year mandatory National Youth Service Corps.



# NIGERIA NATIONAL PETROLEUM CORPORATION

## Organisation Information

Industry: Energy  
National or Multinational: National  
Nigeria Head Office: NNPC Towers, Central Business District, Herbert Macaulay Way, Garki, Abuja, Nigeria  
Contact Email: [contactus@nnpcgroup.com](mailto:contactus@nnpcgroup.com)  
URL: [www.nnpcgroup.com](http://www.nnpcgroup.com)

## Activity Information

CSR Focus: Community Development, Education, Human Rights, Environment  
Activity Reach: Host Communities  
Foundation: No

## WORKPLACE:

The HSE department of NNPC is in place to ensure the health and safety of all employees. The corporation has a policy that is keen on safety and in an effort to inculcate a strong Environment, Health & Safety, culture amongst its employees, training, regulatory certifications and a “stop work” policy where employees on the rig are empowered to stop work if they observe an unsafe condition, is imbibed. An annual Safety Week is also held companywide to deepen awareness and strengthen an incidence-free work life culture.

## COMMUNITIES:

NNPC, recognizing the importance of education, introduced the annual national quiz competition for secondary schools across the country. The competition starts from the state level and moves to the zonal level where a zonal winner emerges from the six geo-political zones in the

country. The NNPC/Pan Ocean Oil Company Joint Venture recently commissioned equipments for a science laboratory at Obasuyi College, Obayantor, Edo State, a water borehole facility at Amukpe Community, Sapele, and the rehabilitation of a classroom block at Ogonu Primary School, Ogonu both in Delta State, NNPC in partnership with Mobil Producing Nigeria recently gave out the sum of 16 million naira in scholarships to 20 indigent students in Akwa Ibom State.

## ENVIRONMENT:

NNPC has environmental policies which necessitate the safety of the people, the protection of the environment and its assets. NNPC based on current policy aims to achieve “goal zero” to ensure no-harm-to people and no-harm-to environment viz: zero emissions, zero spills, zero effluent discharges, zero fatalities and zero litigation.



# OANDO PLC

## Organisation Information

Industry: Energy  
 National or Multinational: Multinational  
 Nigeria Head Office: (5th, 7th-10th Floor)  
 2, Ajose Adeogun Street,  
 Victoria Island Lagos, Nigeria  
 Contact Person: Tokunboh Durosaro  
 Contact Email: [csr@oandofoundation.org](mailto:csr@oandofoundation.org)  
 URL: [www.oandopl.com](http://www.oandopl.com)

## Activity Information

CSR Focus: Education, Social Welfare,  
 Economic Empowerment  
 Activity Reach: Host Communities  
 Foundation: Yes  
 Launched: 2011

### WORKPLACE:

Oando is committed to the implementation of good corporate governance and a holistic approach to sustainability. Oando, through its subsidiaries and business operations across Nigeria, Togo, Ghana, Sierra Leone and the United Kingdom, has been able to create over 15,000 direct and indirect employment opportunities, reducing the national burden of unemployment. Oando is an equal opportunities employer with a vibrant EHSQ department which oversees the health and safety of all employees in all Oando offices and terminals. Like reputable international energy companies, they hold an annual Safety Week, companywide, to reinforce the need for an incidence-free work life.

### COMMUNITIES:

Oando PLC has embarked on a number of special projects including the construction of town halls, Information Technology centres,

provision of educational facilities, and water and sanitation facilities to schools and communities. Oando's staffing policies also empower host communities where they have operations by recruiting skilled, semi skilled and unskilled labour to fill suitable positions. Through the Oando Foundation, they have implemented a number of partnership initiatives, including the Oando Adopt-A-School Scholars.

### ENVIRONMENT:

In order to preserve the environment, Oando PLC has a policy which encourages the adaptation of a paperless office system in all their offices nationwide. They provide and maintain a safe, pollution free and healthy working environment by complying with all applicable statutory guidelines, regulations and laws. To this end, all employees, contractors and customers are adequately trained to ensure that they work safely in their respective functions and to protect the environment.



# PAN OCEAN CORPORATION (NIGERIA) LIMITED

## Organisation Information

Industry: Energy  
 National or Multinational: Multinational  
 Nigeria Head Office: The Ark Towers, Plot 17A,  
 Ligali Ayorinde Street,  
 Victoria Island, Lagos, Nigeria  
 Contact Email: info@poocong.com  
 URL: www.panoceanoilnigeria.com

## Activity Information

CSR Focus: Education, Health,  
 Environment , Youth  
 Empowerment, Community  
 Development  
 Activity Reach: Host Communities  
 Foundation: No

### COMMUNITIES:

Pan Ocean’s educational projects include the refurbishment of the science laboratory of Ozolua Grammar School, Ologbo, Edo State, a befitting laboratory block for Obayantor Secondary School and a donation towards the building of the first rural community-based African Studies research library in the continent, the African Heritage Research Library and Cultural Centre (AHRLC) in Ibadan, Oyo State. Pan Ocean Scholarship Award Scheme's benefit 48 beneficiaries which are drawn from the nine communities that fall within Pan Ocean Oil Corporation's area of operations. A literacy programme for host communities was organized to provide participants with basic literacy tools to further develop their potential. Over 1,500 adults drawn from several communities took part in the programme. The company also embarked on a HIV/AIDS awareness campaign whose key component was

the distribution of information material to various schools and institutions. Pan Ocean provides entrepreneurial training and workshop opportunities for communities with its Skills Acquisition Programme, designed to train people in vocational skills, including bread baking, decoration, millinery and cookery.

Pan Ocean embarked on a road safety project by collaborating with the Federal Road Safety Commission (FRSC) to orientate motorcycle operators on the importance of safety and distribute top quality helmets to the motorcyclists.

### ENVIRONMENT:

Pan Ocean was instrumental in the construction of several kilometres of road for the Ologbo community of Edo State.



# PETROBRAS NIGERIA

## Organisation Information

Industry: Energy  
 National or Multinational: Multinational  
 Nigeria Head Office: Sapetro Towers,  
 Plot 98, Adeola Odeku,  
 Victoria Island, Lagos, Nigeria  
 Contact Person: Kate Obaseki  
 Contact Email: info@petrobras.com  
 URL: www.petrobras.com

## Activity Information

CSR Focus: Community Development,  
 Education, Human Rights,  
 Environment  
 Activity Reach: Host Communities  
 Foundation: No

### WORKPLACE:

Petrobras invests in training programs for its employees, and provides opportunities for promotions, remuneration at market standards, educational benefits and health insurance. It guarantees the right to be different, ensuring each worker, regardless of their personality gets the opportunity to develop their talent and full potential.

### COMMUNITIES:

Petrobras Nigeria supports projects that contribute to the reduction of poverty and social inequality, promoting the protection of human rights and ensuring access to culture and sports. In addition to projects that encourage income generation and work opportunities, they pay special attention to education for professional qualifications and to ensure the rights of children and adolescents, primarily in the communities of the Niger Delta where a large part of the organisation's oil production operation takes place. They give scholarships to various students in

tertiary institutions in Nigeria, donate school notebooks to eight high schools consisting of about 12,000 students, donate food and blankets to orphanages in the Lagos region, facilitate an anti-AIDS campaign in 40 secondary schools.

### ENVIRONMENT:

Its environmental focus is on eco-efficiency. It produces, refines and distributes oil within the strictest safety standards. The practice efficient water and energy use and strive to generate the least possible amounts of effluents, residues and emissions at all units, in their bid to reduce damage to the environment. The Environmental Defense Centres (EDCs) are also a show of Petrobras' commitment to environmental safety, by ensuring prime protection for Petrobras' operating units in the event of an emergency. Located at strategic points of operation, the EDCs complement the existing local contingency plans in force at the terminals, refineries, and other company units.



# SAHARA GROUP

## Organisation Information

Industry: Energy  
National or Multinational: Multinational  
Nigeria Head Office: 7A, Fowler Road, Ikoyi  
Lagos, Nigeria  
Contact Person: Tomiwa Adesida  
Contact Email: [sahara@sahara-group.com](mailto:sahara@sahara-group.com)  
URL: [www.saharagroup.com](http://www.saharagroup.com)

## Activity Information

CSR Focus: Health, Environment,  
Social Welfare  
Activity Reach: Host Communities  
Foundation: No

## COMMUNITIES:

Sahara Group, through its initiative of providing a meal per day to children in selected schools within certain communities, has improved the nutritional status of children living within these communities. Their desire to eliminate endemic diseases such as guinea worm has led to the promotion of various eradication programmes all over the country including the donation of boreholes to communities plagued by the disease. Additionally, they have made provision for the treatment and public enlightenment of curable and preventable eye diseases within rural communities. As an approach, they try to ensure that their contributions cut across various societies and regions towards the alleviation of poverty, disease and suffering.

## ENVIRONMENT:

Sahara strives to meet global demand for energy by reducing emissions and waste. They strive for proper investigation of all environmental incidents and make certain lessons are learnt from any occurrence.



# SCHLUMBERGER NIGERIA

## Organisation Information

Industry: Energy

National or Multinational: Multinational

Nigeria Head Office: 17/19, Idowu Taylor Street,  
Victoria Island, Lagos, Nigeria

Contact Person: Valerie Edozien

URL: [www.slb.com](http://www.slb.com)

## Activity Information

CSR Focus: Education

Activity Reach: Host Communities

Foundation: No

### WORKPLACE:

Schlumberger Nigeria adopts policies that encourage fair employment practices and offer equal opportunities to all employees worldwide. The company does not take part in any form of slave or child labour, and their employees actively promote health and education in their local communities.

### COMMUNITIES:

Schlumberger gives back to its host communities through its SEED (Schlumberger Excellence in Education Development) initiative. The SEED initiative is dedicated to science education in underserved communities around the world and is delivered via various activities and projects delivered in seven languages. The beneficiaries of the SEED Scholarship must be financially challenged and of good academic standing, SEEDS encourages these disadvantaged youth to strive for

excellence.

### ENVIRONMENT:

Schlumberger issues detailed wastewater management guidelines and track discharge compliance with either local requirements or internal standards. Land Management at their manufacturing and field operations is priority, thus they identified resource consumption and emission as a means of protecting the environment. Schlumberger also adapts to climate change through contributing to carbon capture and storage (ccs), through subsurface characterization, modeling, simulation and prediction, well completion, CO2 monitoring both during injection and long term storage.





# SCHNEIDER ELECTRIC

## Organisation Information

Industry: Energy  
 National or Multinational: Multinational  
 Nigeria Head Office: 1, Tunde Gafar Close,  
 Off Adeniyi Jones Street,  
 Ikeja, Lagos, Nigeria  
 Contact Person: Anne Ezeh  
 Contact Email: [ccc.nigeria@afr.schneiderelectric.com](mailto:ccc.nigeria@afr.schneiderelectric.com)  
 URL: [www.schneider-electric.com.ng](http://www.schneider-electric.com.ng)

## Activity Information

CSR Focus: Economic Empowerment,  
 Community Development  
 Activity Reach: Host Communities  
 Foundation: No

### WORKPLACE:

Across the Schneider Group complex human resources policies are deployed governing diversity, hiring, international mobility, training, leadership competencies, total compensation and health. Schneider Electric has deployed a global programme to improve workplace health, safety and diversity.

- through the development of an adequate offer;
- the lack of financial resources available for innovative energy entrepreneurs through funding;
- and the skills and expertise shortage through technical and business training

### COMMUNITIES:

Schneider Electric has developed a sustainable programme to bring safe, clean and renewable electricity to the people who need it most worldwide. As part of their Corporate Social Responsibility, Schneider Electric involves local communities and local stakeholders in each country to become part of the BipBop programme which addresses three key issues to provide sustainable access to electricity. They address the following:

- the lack of appropriate equipment

### ENVIRONMENT:

With the Planet & Society Barometer, a measurement tool set up in 2005, Schneider Electric mobilizes all their employees to further commit to sustainable development and shares the monitoring of the action plans with all partners. These include 30,000 tons annual reduction of their CO2 equivalent emissions in order to save the environment from climate change, 2/3 of products revenues achieved with Green Premium product, 2/3 of workers work in ISO 14001 certified sites.



# SHELL PETROLEUM DEVELOPMENT COMPANY OF NIGERIA

## Organisation Information

Industry: Energy  
 National or Multinational: Multinational  
 Nigeria Head Office: Shell Industrial Area, Rumuobiakani,  
 Port Harcourt, Rivers, Nigeria.  
 Contact Person: Tony Attah  
 Contact Email: sustainability@shell.ng.com  
 URL: www.shell.com.ng

## Activity Information

CSR Focus: Health, Education,  
 Youth Development,  
 Environment  
 Activity Reach: Host Communities  
 Foundation: Shell Foundation Global  
 Launched: 2000

### WORKPLACE:

All Shell Petroleum Development (SPDC) companies, their contractors, as well as their joint ventures, are required to manage safety in line with the Health, Safety and Environment (HSE) Policies and Commitments of the company. Their group Health, Safety, Security and Environment (HSSE) Management System provides a framework for managing HSSE at all Shell locations worldwide. This ensures that they manage safety systematically and have the right resources, skills, tools, standards and procedures in place.

### COMMUNITIES:

In 2010, SPDC held over 41 health outreaches in 103 communities in the Niger Delta. SPDC also gives national and international scholarships to outstanding students, trains people in entrepreneurship and vocational studies including scaffolding, project management, welding and catering. Five hospitals in Abia, Rivers, Delta,

Edo and Bayelsa states provide HIV/AIDS services through the Niger Delta AIDS Response (NiDAR) project initiated by the Shell Petroleum Development Company (SPDC) offer the only life-saving chance for people living with HIV/AIDS, by providing them with comprehensive counseling, care and treatment. In 2009, SPDC and Family Health International, a non-profit organization started handing over control of their highly successful Niger Delta HIV/AIDS response project to the Nigerian government. The program is said to have trained more than 240 health care providers.

### ENVIRONMENT:

SPDC works towards climate change adaptation in four areas: producing more natural gas; developing lower-carbon biofuels; helping to advance carbon capture and storage (CCS) technologies; and working to improve energy efficiency in their operations.

# STATOIL

## Organisation Information

Industry: Energy  
 National or Multinational: Multinational  
 Nigeria Head Office: 1A, Bourdillon Road,  
 Falomo, Lagos, Nigeria  
 Contact Person: Doris Akpovwa  
 URL: [www.statoil.com](http://www.statoil.com)

## Activity Information

CSR Focus: Community Development  
 Activity Reach: Host Communities  
 Foundation: No

### COMMUNITIES:

Statoil and BP formed an alliance to tackle developmental issues in the Niger Delta at the point where it meets the Atlantic's southernmost point of Nigeria. The Akassa Community Development project brings together the two companies, along with Pro Natura International (PNI) and the Akassa community - consisting of about 180,000 people who live in the area. Although great wealth is produced from the exploration of oil in the sea at their doorsteps, the Akassa are very poor. The project aims at improving food security and the standard of living for the Akassa people through participatory community development.

### ENVIRONMENT:

A Statoil/BP funded Environmental Impact Assessment identified the Akassa community area as the place most likely to be impacted by an accidental oil spill from exploration wells in Statoil partnered offshore blocks.

Statoil does environmental analysis to identify which parts of the community are affected more and tries to see ways in which they can improve the lives of the people in the community through mitigating measures.

# TOTAL E&P NIGERIA

## Organisation Information

Industry: Energy  
 National or Multinational: Multinational  
 Nigeria Head Office: 4, Afribank Street,  
 Victoria Island, Lagos, Nigeria  
 Contact Person: Vincent Nnadi  
 Contact Email: enquiry@total.com.ng  
 URL: www.ng.total.com

## Activity Information

CSR Focus: Health, Education,  
 Economic Empowerment,  
 Environment  
 Activity Reach: Host Communities  
 Foundation: No

### WORKPLACE:

An interesting policy in Total's corporate governance is that which addresses smoking in their facilities. The smoking of cigarettes, cigars or pipes is forbidden in all Total Upstream companies in Nigeria, including hydrocarbon processing facilities, offices, public areas, company restaurants, clinics and vehicles. All contractors and sub-contractors are required to comply with this policy. Smoking is only allowed in designated areas. Driving is one of the greatest risks in their operations and employees' lives. Therefore, they manage land transport operations to minimise associated Health and Safety hazards.

### COMMUNITIES:

Total Nigeria provides their host communities with basic social infrastructure - water supply, electricity, health services, roads, jetties, community halls and markets as a matter of fact. In partnership with other bodies, they organized a four (4) day HIV/AIDS awareness programme in Akwa-Ibom State; a programme which

gives free Voluntary Counseling and Testing (VCT), to communities across Nigeria. Some communities who have benefitted from the health initiative include Katsina, Makurdi, Owerri, Ibadan, Akure and Ilorin. Furthermore, Total Nigeria, through their 'Mentor a Child' Program, sponsored two SOS family homes in Nigeria in Isolo, Lagos and in Gwagwalada, Abuja. They pay school fees for 20 orphans and abandoned children living in these home.

Furthermore, the company donated wheel chairs and sewing machines to underserved and physically challenged members of the Ibadan community, Oyo State. Total conducts skill acquisition programs in collaboration with United Nations Training and Research (UNITAR) to empower youths in the communities.

### ENVIRONMENT:

Total E&P took part in the Tree planting exercise at the 2010 "World Environment Day", where close to one hundred trees were planted around the Niger Delta region to help negate environmental degradation.



# GM NIGERIA LIMITED (GMNL)

## Organisation Information

Industry: Automotive & Transportation

## Activity Information

National or Multinational: Multinational

CSR Focus: Economic Empowerment,

Nigeria Head Office: 31 Mobolaji Johnson Street,

Education

Alausa, Lagos, Nigeria

Activity Reach: Host Communities

Contact Person: Tony Arenyeka

Foundation: No

Contact Email: [gmnlcareline@gmnigeria.com](mailto:gmnlcareline@gmnigeria.com)

URL: [gmnnigeria.com](http://gmnnigeria.com)

## WORKPLACE:

GMNL has provided employment to over 1000 Nigerians directly in factories and indirectly through dealership and suppliers.

Under the GMNL UACN Higher Education Scholarship Scheme, thirty open scholarships are awarded annually to students attending Nigerian Universities and to children of employees. Beneficiaries are in no way bound to the company.

Furthermore, the Company offers vacation jobs and industrial attachments to students in higher institutions of learning, enabling them to obtain practical experience in a wide range of business and technical skills.

# MAERSK SHIPPING LINE

## Organisation Information

Industry: Automotive & Transportation

National or Multinational: Multinational

Nigeria Head Office: Kazuma Plaza

2-4 Ede Street, Apapa,  
Lagos, Nigeria

Contact Person: Kikelomo Abiola-Cudjoe

URL: [www.maersk.com](http://www.maersk.com)

## Activity Information

CSR Focus: Education

Activity Reach: Host Communities

Foundation: No

## COMMUNITIES:

Maersk Shipping is involved in the reconstruction of classrooms and toilets in its host communities. Maersk also donates nets, boats and other fishing equipments to members of these communities.

## ENVIRONMENT:

To protect coastal waters from oil spillages, Maersk Shipping positions coastal guards to stand watch in the oceans.



# PEUGEOT AUTOMOBILE NIGERIA LIMITED

## Organisation Information

Industry: Automotive & Transportation

National or Multinational: Multinational

URL: [www.peugeotnigeria.com](http://www.peugeotnigeria.com)

## Activity Information

CSR Focus: Women

Empowerment

Activity Reach: Multinational

Foundation: No

## COMMUNITIES:

As at August 2011, the program Peugeot Automobile Nigeria held its sixth graduation ceremony of (PAN) is in partnership with Nigeria Lady Mechanics in PAN's training Bottling Company (NBC) to begin a centre. PAN as a gender sensitive three-month practical training of organization plans to continue to female mechanic trainees. empower the womenfolk in the

The women commenced the training in 2009 in Benin City under the sponsorship of PAN, and the first batch of trainees will soon embark on a three month practical training at Peugeot Automobile Nigeria (PAN).



# INTERSWITCH

## Organisation Information

Industry: Business Services (IT)

National or Multinational: National

Nigeria Head Office: Plot 1648C Oko-Awo Close,

Victoria Island, Lagos, Nigeria

Contact Person: Tito Aderoju

Contact Email: [info@interswitchng.com](mailto:info@interswitchng.com)

URL: [www.interswitchng.com](http://www.interswitchng.com)

## Activity Information

CSR Focus: Education, Community

Development

Activity Reach: Host Communities

Foundation: No

### WORKPLACE:

InterSwitch invests in the training and skills development of its local manpower. Employees, in partnership with Human Resources, create personalized development plans on how each employee can advance in their career.

### COMMUNITIES:

InterSwitch is committed to increasing social awareness of the activities of fraudsters within the e-payment industry. With a view to informing and protecting depositors, they have provided funds to social

causes, and offered training services for local labour to improve software and transaction switching skills in the e-payment industry in Nigeria. The organisation emphasizes on the educational development in all strata of its host communities. Their CSR campaign, tagged "Switch A Future", seeks to provide educational funding for underserved children. The organization made a donation to the Freedom Foundation for every switching fee earned whenever InterSwitch cardholders use an InterSwitch ATM or Verve debit card on a bank's ATM.





# MICROSOFT NIGERIA

## Organisation Information

Industry: Business Services  
National or Multinational: Multinational  
Nigeria Head Office: Mezzanine Floor,  
Mulliner Towers,  
Alfred Rewane Road,  
Ikoyi, Lagos, Nigeria  
Contact Person: Jummai Umar-Ajijola  
Contact Email: info@microsoft.com.ng  
URL: www.microsoft.com

## Activity Information

CSR Focus: Education  
Activity Reach: Host Communities  
Foundation: No

## WORKPLACE:

Microsoft encourages diversity in their work places. Their employees are encouraged to donate learning materials such as books, reading tables and chairs to Comprehensive Senior Secondary Schools in Lagos State.

## ENVIRONMENT:

Microsoft researchers measure, develop and deliver IT solutions that address environmental challenges. Microsoft reduces carbon through a number of programs and policies that improve energy efficiency, reduce air travel, and increase renewable energy use.

## COMMUNITIES:

Microsoft Nigeria, in partnership with Paradigm Initiative Nigeria (PIN) organized a one day music campaign against internet fraud. The title song was 'Maga No Need Pay', and was produced by top producers in the Nigerian musical industry.



# JULIUS BERGER NIGERIA PLC

## Organisation Information

Industry: Construction  
National or Multinational: Multinational  
Nigeria Head Office: Berger Junction  
Utako District Abuja,  
Nigeria  
Contact Person: Clement Iloba  
Contact Email: [info@julius-berger.com](mailto:info@julius-berger.com)  
URL: [www.julius-berger.com](http://www.julius-berger.com)

## Activity Information

CSR Focus: Education, Economic  
Empowerment  
Activity Reach: Host Communities  
Foundation: No

CONSTRUCTION

### COMMUNITIES:

Julius Berger Nigeria donated 2 million naira to two charity homes in Abuja namely Hope Centre, Kubwa and the Poor Handmaids of Jesus Christ School, Garam. Julius Berger Plc gave Hope Alive Foundation, for the physically challenged, and Busy Bees Women's Society, for widows, N450,000 and N250,000, respectively.

### ENVIRONMENT:

Julius Berger Plc has initiated various studies on green technology which include solar power, production and the use of biogas.



# PW NIGERIA LIMITED

## Organisation Information

Industry: Construction  
National or Multinational: Multinational  
Nigeria Head Office: Plot 9, Outer Northern  
Expressway, Maitama,  
Abuja, Nigeria  
Contact Email: [pwn@pwlimited.com](mailto:pwn@pwlimited.com)  
URL: [www.pwlimited.com](http://www.pwlimited.com)

## Activity Information

CSR Focus: Environment, Health  
and Safety  
Activity Reach: Host Communities  
Foundation: No

### WORKPLACE:

PW Nigeria, to delimit instances of accidents and/or fatalities, facilitates safety training for employees on a monthly basis and specifically briefs them on the particular hazards of each project.

### ENVIRONMENT:

The company is conscious of the potential impact that any mining activities or civil engineering related projects may have on the quality of the environment and have placed its employees and contractors as responsible parties who ensure excellent environmental practices. PW Nigeria continues to drive down the environmental and health impact of its operations by reducing waste, emissions and discharges.

## AUTHENTIC LEADERSHIP:

The Lawyer's Role in Corporate Social Responsibility, Business and Human Rights

**Professor Chip Pitts, Lawyer,  
CSR Activist, Stanford University**



At the heart of the multiple crises facing our respective countries and the world is a crisis of leadership which often translates into a failure by lawyers to authentically and effectively lead.

Lawyers have long held leadership roles in society, whether as leaders of institutions themselves or counselors to those leaders and institutions. Most American presidents have been lawyers, for example, along with nearly half of Congress, and more than 10% of the S&P 500 corporate CEOs. And this is not to mention specific lawyers' roles such as general counsel, inside and outside counsel, heads of nonprofits, legislators, judges, and prosecutors. Although our understanding of lawyers' leadership roles has advanced alongside the continuing crisis of leadership, there's clearly been inadequate progress to date.

As lawyer jokes disconcertingly reveal, lawyers are often assumed to routinely manipulate the rules (that in various roles they've helped write, interpret, and implement) for the benefit of themselves and their clients. Laws that are supposedly in the public interest get twisted to serve private interests. With the spread of democracy and technology shining the light of transparency on governance rules and laws, such manipulation should

become less frequent. We nevertheless see continued attempts by lawyers to justify all sorts of blatant legal violations serving the interests of powerful economic and political actors at the expense of the universal human rights of members of the public.

The saga of the Kiobel litigation in the US is only one recent prominent example. There, in a case arising out of the abuse and killing of activists protesting the environmental destruction and adverse human rights impacts in the Niger Delta, Shell's in-house and outside lawyers championed a novel legal theory that corporations cannot be held accountable at all for even the most severe human rights violations. Their reading of history and law was accepted in a closely divided decision in the US Second Circuit federal court, but has been roundly rejected by all other circuit courts considering the issue before and since (including the Second Circuit's own prior jurisprudence). Since there is now a circuit conflict, the issue will now likely be resolved by the US Supreme Court.

Or take the Chevron-Texaco Ecuador litigation, also arising out of

environmental pollution. Chevron's lawyers succeeded in getting the litigation transferred from the US to Ecuador, then challenged the outcome and sought injunctions against enforcing the significant judgment the Ecuadoran court entered against them. A US court has rejected this attempt to further delay justice, but Chevron shows no signs of changing its decision to litigate "until hell freezes over" and then "fight it out on the ice."

Query whether such lengthy, and expensive legal measures (for the corporate clients as well as the victims) actually serve legitimate private interests not to mention the public interest in seeing a fair remedy and justice done. What if, instead of subjecting their clients to years of expensive litigation unlikely to ultimately prevail, the lawyers had instead exercised leadership by seeing, then working for, a vision of more equitable, multi-stakeholder outcomes that respect everyone's rights and creatively accommodate them in the long-term interests of the company and its stakeholders? What if

the lawyers directed their attention and energies to preventing such harms in the first place through negotiation and the other tools in the toolbox, then creatively mitigating and remedying them when they occurred? The classic lawyer's fear that this requires disclosures that create risk has been superseded by wide recognition that it is generally preferable to transparently identify and address the risks instead of persisting in a "head-in-the-sand" approach.

My own experience and (when I was in full-time legal practice) that of my clients over the years has convinced me of the superiority of that path. It is the path increasingly taken by the leading companies, expected by global society, and institutionalized in our legal systems around the world. Such due diligence, respect for human rights, and attention to remedy is confirmed by the recent UN Framework and Guiding Principles on business and human rights, unanimously accepted by the UN Human Rights Council and broadly

//  
*Chevron's lawyers succeeded in getting the litigation transferred from the US to Ecuador, then challenged the outcome and sought injunctions against enforcing the significant judgment the Ecuadoran court entered against them.* //

supported by business and other actors.

Companies that take old fashioned legally dubious and socially harmful routes deserve condemnation, and in appropriate cases prosecution. Such companies and their lawyers can facilitate human rights abuses and environmental destruction that tends to undermine the global business system and its legitimacy.

Despite all the pabulum about leadership written in so many business books, leadership is anything but bland or easy. In addition to a vision appropriate for long-term and not merely short-term success, it ideally requires personal qualities such as honesty and integrity, ethics, persistence, openness to learning, and courage all of which are also required for the exercise of much-needed leadership by lawyers in their various roles. Leadership includes setting and reinforcing direction, goals, values, and meaning, and any member of the team can contribute leadership -- not just those at the very top.

Transcending notions merely focusing on "zealous advocacy," modern ethical codes for lawyers expect the lawyer to bring the whole person as an "officer of the legal system and a public citizen having special responsibility for the quality of justice" to representing and advising clients. This includes knowledge of social and legal trends, expectations, and moral concerns that affect how the client actions will affect long-term success and perceptions by society. Part of the

leadership service of lawyers is to enable clients to realize their highest aspirations and their organizations' best interests.

This context of legal, social, and moral trends, expectations and standards can come from hard law, non-binding yet influential "soft law," self-regulation by the business itself, and ethical regimes and norms, all of which lawyers must be familiar with and take into account as matters of basic competence these days. Just because ethical norms are "non-legal" doesn't mean they should be regarded as strictly voluntary or "non-binding," and just because hard laws are binding doesn't mean they can be effective without ethical norms.

Keeping up with these dynamic yet increasingly convergent norms on the global stage is challenging but necessary. As Harvard's John Kotter has noted, "[l]eaders gather a broad range of data and look for patterns, relationships, and linkages that help explain things." This requires taking time, not only time to keep up with legal developments but also time to broaden one's mind beyond the prevailing pressures to specialize. It requires time to read *The Economist* and other rapidly shrinking but key high-quality sources of news, and time to deeply reflect on the meaning including the ethical/moral meaning for clients and oneself.

As with ensuring high-quality, ethical decisions in government, doing so in the context of corporate governance requires attention to good

policies, procedures, and checks and balances. Lawyers play critical roles in such areas. And yet as business cases from Shell and Enron to BP and “News of the World” clearly show, it’s all for naught if the actual corporate culture and values allow sidestepping the legal and ethical systems and norms.

So leadership is at root about culture and values that affect real behavioral outcomes on the ground. At their best, leading lawyers help clients go beyond compliance and beyond managing risk to seize new opportunities, such as constructing new bottom-of-the-pyramid business models, creating positive social value and innovation via social entrepreneurship that conceives of new socially useful products and services, partnering with others in multistakeholder initiatives like the UN Global Compact, and engaging in strategic philanthropy that helps solve persistent social problems.

Whether as a lawyer or as a recipient of legal advice, will you have the vision, integrity, persistence, openness, and courage to provide authentic leadership by actively standing up for the required, rights-based, legally and ethically convergent global norms, culture and values prevailing today?

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**Chip Pitts teaches corporate responsibility and leadership at Stanford Law School and Oxford University, and as an erstwhile visiting professor at other leading law and business schools in Asia as well as the West. A former partner at a large global law firm, then chief legal officer at a large multinational, he has helped found technology companies and currently serves as Advisor to the UN Global Compact and other global business /human rights initiatives including Lawyers for Better Business.**

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# LONGMAN NIGERIA PLC

## Organisation Information

Industry: Education

National or Multinational: Multinational

Nigeria Head Office: Felix Iwerebon House,  
52, Oba Akran Avenue,  
Ikeja, Lagos, Nigeria

Contact Person: Mobola Sanya

Contact Email: [longman@longmannigeria.com](mailto:longman@longmannigeria.com)

URL: [www.longmannigeria.com](http://www.longmannigeria.com)

## Activity Information

CSR Focus: Education, Community  
Development

Activity Reach: Host Communities

Foundation: No

## EDUCATION

### COMMUNITIES:

Longman's social development focus is on educational development. Their Book-star initiative seeks to foster a reading culture in Nigeria and is run by engaging a network of independent Sales Associates who bring books to the doorsteps of families, colleagues, friends and acquaintances. This in turn creates full or part-time employment opportunities. They had trained 176

teachers in Lagos and Oyo states as at the time of their 2009 edition of the Professional Development Programme. During a four-day workshop in Lagos and Ibadan, the organisation trained teachers in public primary schools on literacy skills, numeracy and early childhood development. The workshop facilitators consisted of experts in English Language Teaching, Numeracy and ECD.





Guaranty Trust Bank plc  
RC 152321

**F**or us at Guaranty Trust Bank, we passionately believe that CSR embodies our ardent commitment and social pact to the millions of people resident in our diverse operating environments. We are committed to enduring partnerships for sustainable development and adding value to whatever community we find ourselves operating.

Our avant-garde approach to social responsibility has seen us partner with like minded institutions such as the International Society for the Red Cross in Lausanne Switzerland, The Commonwealth Business council, The Prada foundation, The Greater London Authority, The Students in Free Enterprise (SIFE), The Patrick Speech & Languages Special Education centre, The Massey Street Hospital & the Special Olympics.

We are an organisation driven by the developmental challenges of our host communities to remain a socially responsible company that ensures its activities meet and exceed the social, environmental and economic expectations of all stakeholders.

# CSR

is how we colour lives around us

Support for Health | Support for Arts | Support for Education | Street Directional Signage Initiative  
| Support for Sports | Support for Children with Special Needs



+234 800 GTCONNECT or +234 800 482666328  
+234 700 GTCONNECT or +234 700 482666328  
+234 1 4480000, +234 80 3900 3900, +234 80 2900 2900

Gambia ■ Ghana ■ Liberia ■ Nigeria ■ Sierra Leone ■ UK

# ACCENTURE

## Organisation Information

Industry: Financial Services

National or Multinational: Multinational

Nigeria Head Office: 27, Kofo Abayomi Street,  
Victoria Island, Lagos, Nigeria

URL: [www.accenture.com](http://www.accenture.com)

## Activity Information

CSR Focus: Economic Empowerment

Activity Reach: Global

Foundation: No

## COMMUNITIES:

Accenture is a global management consulting and technology services and outsourcing company with approximately 236,000 people serving clients in more than 120 countries.

In Nigeria, Accenture has empowered four non-governmental organizations (NGOs) under its "Skills to Succeed" program aimed at creating jobs and building businesses to equip 250,000 global citizens by 2015. This is part of the company's Corporate Social

## Responsibility Initiative.

The program which had Fate Foundation, Sickle Cell foundation junior achievers and Youth Business Initiative as beneficiaries is designed to align with the company's corporate citizenship focus building skills to get a job or build a business.

To achieve this, the company is also working with a number of strategic partners including Women in Management and Business (WIMBIZ) and Students in Free Enterprise (SIFE).



# ACCESS BANK PLC

## Organisation Information

Industry: Financial Services  
National or Multinational: Multinational  
Nigeria Head Office: Plot 1665,  
Oyin Jolayemi Street  
Victoria Island, Lagos, Nigeria.  
Contact Person: Omobolanle Babatunde  
Contact Email: [corporatecommunications@accessbankplc.com](mailto:corporatecommunications@accessbankplc.com)  
URL: [www.accessbankplc.com](http://www.accessbankplc.com)

## Activity Information

CSR Focus: Education, Health,  
Arts, Sports  
Activity Reach: Host Communities  
Foundation: No

## WORKPLACE:

Access Bank, in partnership with the Friends Africa of the Global Fund Africa, (Friends Africa) are scaling up the prevention and treatment of AIDS, Tuberculosis and Malaria through the Access Bank Workplace Policy Workshops aimed at building the capacity of SMEs to develop and implement best in class workplace policies. This project will be implemented in 3 phases. In the 1st phase, 250 SMEs will be trained while 500 SMEs and 1000 SMEs will be trained in the 2nd and third phases, respectively. Access Bank gives employees opportunity to gain valuable leadership and professional qualifications that fully equip them to work in the financial sector of an economy.

## COMMUNITIES:

Access Bank Plc supports its host communities by investing in four

core areas across the geo-political zones in Nigeria. These areas are; Education, Health, Arts and Sports. In the area of Education, Access Bank is actively involved in projects to help the society achieve MDG 2, that is, Universal Primary Education. These interventions range from providing infrastructural facilities, to mentoring and attitudinal change initiatives.

Also Access Bank is in partnership with the Nigerian Stock Exchange (NSE) Essay Competition, which commenced in 2006, and is to span a period for ten years.

## ENVIRONMENT:

As a part of its support to fighting against environmental degradation and climate change, Access Bank recently signed onto the United Nations Global Compact (UNGC) and the Equator Principles (EP).



# CITIBANK NIGERIA LIMITED

## Organisation Information

Industry: Financial Services  
National or Multinational: Multinational  
Nigeria Head Office: 27, Kofo Abayomi Street,  
Victoria Island, Lagos, Nigeria  
Contact Person: Omar Hafeez  
Contact Email: [info@citi.com](mailto:info@citi.com)  
URL: [www.citigroup.com](http://www.citigroup.com)

## Activity Information

CSR Focus: Education, Health,  
Economic Development  
Activity Reach: Host Communities  
Foundation: Citi Foundation  
Launched: 2007

## FINANCIAL SERVICES

### COMMUNITIES:

Citibank contributes to youth economic empowerment through awards to civil society organisations. The bank recently awarded \$140,000 USD to various nonprofits including Fate Foundation, LEAP Africa, Hope Worldwide Nigeria and Junior Achievement Nigeria. Recently, Citibank donated the sum of 2.5 Million Naira to selected organizations which cater for the less privileged in the

society. In January 2010, Citibank awarded a grant of \$40,000 (USD) to Nigeria's Growing Businesses Foundation (GBF) to facilitate awards to shortlisted businesses in Nigeria. In 2009, Citi Foundation committed over \$1.2 million (USD) to the Citi Micro-Entrepreneurship Awards program in 20 countries, including Nigeria.



# DIAMOND BANK PLC

## Organisation Information

Industry: Financial Services  
National or Multinational: National  
Nigeria Head Office: Plot 4, Block 5,  
Landbridge Avenue  
Oniru, Victoria Island Ext,  
Lagos, Nigeria  
Contact Person: Akpo Daniyan  
Contact Email: [corporatecommunications@diamondbank.com](mailto:corporatecommunications@diamondbank.com)  
URL: [www.diamondbank.com](http://www.diamondbank.com)

## Activity Information

CSR Focus: Education, Health, Arts,  
Sports, Economic  
Empowerment  
Activity Reach: Host Communities  
Foundation: No

## COMMUNITIES:

Diamond Bank's social development initiatives are focused on education, health, the arts, sports and economic empowerment. The bank constructed an Accident & Emergency Centre and renovated the Primary Health Care Centre in the Obafemi/Owode Local Government Area of Mowe, Ogun State. Diamond Bank also facilitates free eye screening tests, free eyeglasses and cataract surgery operations for underserved members of the society. They donated brand new Toyota Coaster buses to tertiary institutions in their

host communities. Diamond Bank went into an Award for Excellence partnership with the Inoyo Toro Foundation; an award which promotes the study of science subjects in schools. The bank has also sponsored sporting activities, including the annual Kaduna/Katsina Polo events and the Nigeria and India Golf Cup which took place at Ikoyi Club, Nigeria. Diamond Bank donated 3 Million Naira each to five outstanding entrepreneurs that excelled in The Building Entrepreneurs Today (BET) program, to enable them start their own businesses.

# ECOBANK PLC

## Organisation Information

Industry: Financial Services  
 National or Multinational: Multinational  
 Nigeria Head Office: Plot 21, Ahmadu Bello Way,  
 Victoria Island, Lagos, Nigeria  
 Contact Person: Ola Akinola  
 Contact Email: [ecosec@ecobank.com](mailto:ecosec@ecobank.com)  
 URL: [www.ecobank.com](http://www.ecobank.com)

## Activity Information

CSR Focus: Health, Education,  
 Economic Empowerment,  
 Research, Arts  
 and Culture, Poverty  
 Alleviation, Sports  
 Activity Reach: Host Communities  
 Foundation: Ecobank Foundation

### WORKPLACE:

Ecobank invests financial resources in the development of its Human Capital through training and development opportunities and fostering a structured process which retains current and future leaders of the company. They also ensure that diversity and inclusion including ethnicity, background and gender - are a core part of their culture and strategy in terms of the composition of its staff strength.

### COMMUNITIES:

Ecobank is committed to being in the forefront of providing financial services to poor and low-income men and women who are economically active in micro and small enterprises in Africa. They presently support over 250 microfinance institutions with wholesale loans and other products in a manner that enhances their capacity to expand delivery of services to their customers. Ecobank

has a long-standing commitment to support sports and provides sponsorship for various sporting events in Africa. They have entered a partnership with the African Athletics Confederation to sponsor their various programs; including the African Cycling Championship.

### ENVIRONMENT:

Ecobank's technological platform enables over 50% of their communications to be in electronic form. They estimate that the reduction in paper usage cuts costs significantly within the entire group and has saved trees. To reduce carbon foot-printing the bank has embraced the utilization of advanced electronic platforms to eliminate the need for staff to travel to meetings through the use of tele-conferencing facilities which are available to all subsidiaries.



# FIRST BANK OF NIGERIA PLC

## Organisation Information

Industry: Financial Services  
National or Multinational: Multinational  
Nigeria Head Office: Samuel Asabia House,  
35, Marina, Lagos, Nigeria  
Contact Person: Folake Ani-Mumuney  
Contact Email: info@firstbanknigeria.com  
URL: www.firstbanknigeria.com

## Activity Information

CSR Focus: Health, Education,  
Social Welfare, Sports  
Development, Arts and  
Culture, Entrepreneurship,  
Economic Development  
Activity Reach: Host Communities  
Foundation: No

## WORKPLACE:

One of the largest Banks in Nigeria, First Bank Plc adopts policies that encourage diversity in its work place. This policy states that First Bank does not discriminate against race, disabilities, sex, or HIV/AIDS. This has ensured that persons of all ethnicities have thrived; including women who have become uninhibited by the glass ceiling.

## COMMUNITIES:

First Bank PLC focuses on supporting community projects across the six regions of Nigeria in the following key areas:

- Health
- Education
- Welfare
- Sports Development
- Arts and Culture
- Entrepreneurship and Economic Development

The Bank has over the years made large philanthropic donations to its host communities. Some of their recent sponsorships include N50 million towards the construction of the Faculty of Social Science Building, University of Port Harcourt, N50 million to the Lagos State Government towards building a medical centre for the people of Lagos, and in support of the advancement of African cultural heritage, the provision of N150 million for the Cross River State Christmas Carnival.

## ENVIRONMENT

First Bank Plc, in other to preserve the environment has a policy which encourages the adaptation of a paperless office system in all their establishments nationwide.

# FIRST CITY MONUMENT BANK

## Organisation Information

Industry: Financial Services  
 National or Multinational: National  
 Headquarters: Lagos, Nigeria  
 Contact Person: Wallace Akomode  
 URL: [www.firstcitygroup.com](http://www.firstcitygroup.com)

## Activity Information

CSR Focus: Poverty Alleviation,  
 Economic Empowerment,  
 Environment, Social Welfare  
 Activity Reach: Stakeholders and Host  
 Communities  
 Foundation: No

### WORKPLACE:

FCMB's corporate responsibility goal is to be the number one socially responsible brand in the financial services industry.

### COMMUNITIES:

FCMB's philosophy and approach to community engagement is 'Teach a Man to Fish'. They work towards creating an enabling environment for micro-entrepreneurship and skills acquisition through their 'Skills For Life' programme. Through their implementing partner, SIFE (Students in Free Enterprise), they have trained over 400 unemployed youth and women on carefully selected skills (animal husbandry, hair care, photography, catering, briquette making), which are marketable in their communities and seed capital is given to selected beneficiaries.

FCMB addresses the challenge of the 70% of Nigerians who live below the poverty line, as

they realise that survival of their business is intricately connected with the quality of the community they operate in. The Bank is working with implementing partners across the nation to support the alleviation and eradication of extreme poverty and hunger.

### ENVIRONMENT:

FCMB is dedicated to protecting and sustaining the environment. Their 'Committed To Green Initiative (C2G)' is a campaign to create awareness and provide sensitization for a behavioural change towards the environment by their employees and through the media. The Bank employees engage in community cleaning, tree planting, earth hour, distribution of clean cook stoves, support for alternatives to firewood, amongst other green initiatives. FCMB is devoted to the promotion of environmental conservation around their branches and employees homes.



# Touching Lives Positively!

## UBA FOUNDATION

UBA Foundation is the corporate social responsibility arm of UBA. Our focus areas are Education, Environment, Economic Empowerment and Special Project (E.E.E.S);

### EDUCATION

Through our numerous interventions in the area of education we have been positively impacting and contributing to the educational development of Nigeria and Africa.

Our **"Read Africa"** initiative is aimed at encouraging the reading culture among secondary school students. UBA Executive helped to distribute the literature books across Africa, toured schools to mentor students and led reading lessons.

Through the **National Essay Competition** we gave opportunities to Nigerian students to win tuition support to study in Nigerian universities of their choices. 3 deserving winners will go to Nigerian Universities courtesy of UBA Foundation.

### ENVIRONMENT

Through the Project Beautification and Project "Clean Up" initiative, we have embarked on waste management and beautification of key sites in different parts of the country. These sites include the Spongbon, ASPAMDA, Marina and Allen Avenue roundabouts.

### ECONOMIC EMPOWERMENT

Creating employment opportunities for youths and supporting social entrepreneurship schemes for the under privileged

### SPECIAL PROJECTS

This special window of opportunity has enabled the Foundation to execute highly impactful projects including:

- **The Katsina Borehole Project** which supply portable water to people in Kaita Local Government Area.
- **The Prostate Cancer Awareness Programme** which provides free screening and encourages adult males of over 50 and above to screen regularly for prostate cancer.



Principal, King's College, Lagos, Otonba O. O. Olateju, GMD/CEO UBA Plc, Mr. Phillips Oduzo and a student during 'Read Africa' at King's College, Lagos.



Deputy Managing Director (Ag), UBA Plc, Mr Kennedy Uzoka, Winner UBA Foundation National Essay Competition, Miss Hillary Enitan, Ekiti State Commissioner for Women Affairs, Social Development and Gender Empowerment, Mrs. Fola Richie-Adewusi and MD, UBA Foundation, Ms Ijeoma Aso.



Prostate Cancer screening.



Allen Avenue Roundabout, Ikeja, Lagos.



# GUARANTY TRUST BANK PLC

## Organisation Information

Industry: Financial Services  
 National or Multinational: Multinational  
 Nigeria Head Office: Lagos, Nigeria  
 Contact Person: Lola Odedina  
 Contact Email: [corpaff@gtbank.com](mailto:corpaff@gtbank.com)  
 URL: [www.gtbank.com](http://www.gtbank.com)

## Activity Information

CSR Focus: Education, Community  
 Development, Arts,  
 Environment  
 Activity Reach: Host Communities  
 Foundation: No

### FINANCIAL SERVICES

#### WORKPLACE:

Guaranty Trust Bank is a proven equal opportunities employer. The Bank operates a non-discriminatory policy in its recruitment process where applicants are considered for employment strictly on merit and the ability to meet the job's requirements. Health, Safety and Welfare policies ensure their work premises are structurally, physiologically and mentally safe for operations, with regular fire drill procedures undertaken by the Chief Security Officer. The Bank pays a high premium on the development of its manpower as staff are sponsored on various training courses locally and overseas for overall self and organization development. The Bank commenced enrolment of its staff for various e-Learning training programs in a bid to ensure further the continual self development in a convenient manner. From their recruitment process to training, career management, employee code of conduct, compensation and benefits, disciplinary procedures,

grievance procedure, harassment policy, communication policy, security, health and safety procedures, Guaranty Trust Bank ensures a most enabling environment for all employees.

#### COMMUNITIES:

At Guaranty Trust Bank, they believe that societal development is the collective responsibility of all. This driving factor has seen the Bank invest in its host communities through various programs in the areas of Education, Community Development, Arts and the Environment.

Some of their major initiatives include the GTBank Adopt-a-School Program; an in-house initiative aimed at supporting Government's efforts to improve public education through Infrastructural/Facilities Upgrade, Teachers Training Seminars, Orange Excellence Scholarship Awards, Library Education and other social engagement initiatives. Guaranty Trust Bank also partners with

Students in Free Enterprise (S.I.FE) to encourage undergraduates develop microfinance projects that will improve the social and economic status of their local communities.

The Bank's involvement in Arts & Culture aims to promote Africa's heritage and potential, both locally and internationally through strategic partnerships like the Edo Bronze Festival, TATE Museum, The Prada Foundation, Greater London Authority, Poetry.Laughter.Arts & You (P.L.A.Y) Festival and Theatre@Terra .

Guaranty Trust Bank's Community Development programs are tuned to the United Nation's Millennium Development Goals. Their support for maternal and child healthcare is designed to address the disparity in the quality of health service available to the well off and less privileged members of the society. This influenced their support for Massey Street Children Hospital Lagos; a lasting relationship which started in 1996 to help increase the paediatric facility's capacity to provide adequate care via medical equipment donations and maintenance, structural renovations and other interventions. The Bank's partnership with the Swiss Red Cross supports the Organisation's "Victims of Forgotten Disasters" programme annually across the world.

In addition, the GTBank Orange Ribbon initiative is an advocacy program to create awareness and seek support for Children with Developmental

Disabilities and Special Needs.

Guaranty Trust Bank recognises the multifaceted value of sport in human development and has not relented in its support for the Lagos State Principals Cup, Special Olympics, Golf tournaments and other community sport competitions aimed at identifying and promoting indigenous grassroots talent for the economic development of their immediate community.

## **ENVIRONMENT:**

Guaranty Trust Bank is conscious and actively involved in the global advocacy of sustaining the environment. The Bank remains at the forefront of environmental efforts aimed at addressing the growing concerns of climate change. The Bank has undertaken various projects to promote environmental sustainability over the years, such as partnership with S.I.FE Nigeria on Waste to Energy "Bio Gas Generation Project" in Ado Ekiti, Ekiti State; support for Lagos State Summit on Climate Change and the establishment of electronic financial products and branches. Other projects in this regard include the GTBank Street Directional Signage initiative and environmental beautification of host communities.

# INDUSTRIAL AND GENERAL INSURANCE (IGI) PLC

## Organisation Information

Industry: Financial Services

National or Multinational: National

Nigeria Head Office: Plot 741, Adeola Hopewell Street

Victoria Island,

Lagos, Nigeria

Contact Person: Dotun Adekambi

Contact Email: [info@iginigeria.com](mailto:info@iginigeria.com)

URL: [www.iginigeria.com](http://www.iginigeria.com)

## Activity Information

CSR Focus: Sports, Community

Development, Youth

Development

Activity Reach: Host Communities

Foundation: No

### WORKPLACE:

IGI operates an open door policy to encourage the feeling of equality amongst its staff and to ensure accessibility and free flow of information at all times.

### COMMUNITIES:

IGI has made sports sponsorship the pivot of its social responsibility programs. Highlights of this include: sponsorship of National Sports Festival in Makurdi, the 8<sup>th</sup> All African Games in Abuja, financial and material support for the National Female Football team enroute to participation in the World Cup in Germany 2007 and sponsorship of the first edition of the ECOWAS Youth Football Championship in Abuja. It was also a major sponsor of the live

telecast of the Korea/Japan World Cup in 2002.

They have provided hundreds of Police Public Complaint boxes in strategic areas. This in turn has aided the police in their crime prevention and detection efforts. There have also been contributions towards the procurement of security equipment to enhance the security of lives and properties in certain communities.

### ENVIRONMENT:

IGI installs road signs and mileage signals to aid road safety and motoring.



# PRICEWATERHOUSE COOPERS

## Organisation Information

Industry: Financial Services  
National or Multinational: Multinational  
Nigeria Head Office: Plot 252E Muri Okunola Street  
Victoria Island, Lagos, Nigeria  
Contact Person: Matthew Ward  
Contact Email: enquiry@ng.pwc.com  
URL: www.pwc.com

## Activity Information

CSR Focus: Education  
Activity Reach: Host Communities  
Foundation: No

### WORKPLACE:

PwC staff are encouraged to participate in corporate responsibility projects and to donate generously.

### COMMUNITIES:

In line with Pricewaterhouse Coopers' educational focus, PwC staff, and their family and friends took up a

project tagged 'Walk for a Child!', in which they embarked on a 5-kilometer fundraising walk. From the money raised, they upgraded a block of ten (10) classrooms and library of a primary school in Ikorodu. PwC donates food, school stationery and fans to orphanages in Lagos, Nigeria.



# STACO INSURANCE PLC

## Organisation Information

Industry: Financial Services  
National or Multinational: Multinational  
Nigeria Head Office: 209, Herbert Macaulay Street,  
Yaba, Lagos, Nigeria  
Contact Person: Tunde Odeyemi  
Contact Email: [info@stacopl.com](mailto:info@stacopl.com)  
URL: [www.stacopl.com](http://www.stacopl.com)

## Activity Information

CSR Focus: Education, Sports,  
Security  
Activity Reach: Host Communities  
Foundation: No

## FINANCIAL SERVICES

### COMMUNITIES:

Staco Insurance's sustainability efforts focus most on education. In order to enhance insurance professionalism and increase public awareness of the profession, they proliferate insurance education. Staco has been involved in various sporting activities, amongst which are the Awka-Ibom Governor's Cup Golf Tournament and the Ikoyi Club 1938 Team Tennis Tournament.

### ENVIRONMENT:

Staco Insurance Plc has been very consistent in supporting the Nigerian Police Force in combating crime, especially in Lagos and its environs, by making regular donations to their anti-crime programs as well as facilitating requisite training.



# STANBIC IBTC BANK PLC

## Organisation Information

Industry: Financial Services  
National or Multinational: Multinational  
Nigeria Head Office: I.B.T.C Place,  
Walter Carrington Crescent  
Victoria Island, Lagos, Nigeria  
Contact Person: Adeyemi Ladejobi  
Contact Email: [csr@stanbic.com](mailto:csr@stanbic.com)  
URL: [www.stanbicibtcbank.com](http://www.stanbicibtcbank.com)

## Activity Information

CSR Focus: Health, Education,  
Humanitarian,  
Capacity Building  
Activity Reach: Host Communities  
Foundation: No

## WORKPLACE:

Stanbic IBTC Plc adopts policies that encourage job security and the development of its employees. They have adopted policies that help individuals optimise their performance and unlock their true potential. Mentoring is widely available to accelerate career development and ensure smooth transitions within the business.

## COMMUNITIES:

Stanbic IBTC Bank last year collaborated with friends of the Global Fund Africa to galvanize current and ex-Nigerian footballers, non-governmental organizations, the media, the public and private sectors to rally around efforts in kicking malaria

out of Nigeria. Stanbic IBTC Bank's community development activities also include the Adopt-A-School initiative, the Children Developmental Centre and the SoSaid Charity Home, amongst others.

## ENVIRONMENT:

Stanbic supports the urban and regional planning efforts of the Federal and State Governments through the provision of road signage.

# STERLING BANK PLC

## Organisation Information

Industry: Financial Services  
 National or Multinational: National  
 Nigeria Head Office: Sterling Towers 20 Marina,  
 Lagos, Nigeria  
 Contact Person: Bimbo Sowemimo  
 Contact Email: [customercare@sterlingbank.com](mailto:customercare@sterlingbank.com)  
 URL: [www.sterlingbankng.com](http://www.sterlingbankng.com)

## Activity Information

CSR Focus: Environment,  
 Education,  
 Activity Reach: Host Communities  
 Foundation: No

### WORKPLACE:

Sterling Bank is an equal opportunities employer. They have a good personal and professional development structure and a reward system that benefits all employees regardless of their segment of operation.

### COMMUNITIES:

The financial service provider has contributed its quota to community-based initiatives that impact the lives of ordinary citizens. By supporting laudable initiatives, the Bank has built positive relationships with the public, other businesses and

governments. Over the years Sterling Bank has made donations to some secondary schools and government bodies such as LASTMA, Lagos State Security Trust Fund and Highway Managers, amongst others.

### ENVIRONMENT:

By supporting government bodies such as Lagos State Waste Management Authority (LAWMA) through the provision of kits, they contribute towards the sanity of the environment.





# UNION BANK OF NIGERIA PLC

## Organisation Information

Industry: Financial Services  
National or Multinational: Multinational  
Nigeria Head Office: 36, Marina P.M.B 2027  
Lagos, Nigeria  
Contact Person: Francis Barde  
Contact Email: [corporateaffairs@unionbankng.com](mailto:corporateaffairs@unionbankng.com)  
URL: [www.unionbankng.com](http://www.unionbankng.com)

## Activity Information

CSR Focus: Sports Development,  
Education  
Activity Reach: Host Communities  
Foundation: No

## COMMUNITIES:

Union Bank has continued to demonstrate its social responsibility by identifying with worthy causes in the host communities where it does business. In this regard, the Bank gives financial and moral assistance to a number of social and community-based activities in the areas of sports development, education and co-sponsorship of some national events. The Bank has, at various times, made contributions to the following:

- West Africa University Game (WAUG); hosted by the Federal University of Technology, Akure (FUTA)
- UBN Annual Tennis Tournament 2010
- Nigerian Society for the Blind
- Holy Child College
- Lagos State Security Fund
- Nekede Polytechnic

- Gombe Government
- Lagos Diocese Epe
- Sponsorship of Africa Agric Forum
- Federal Road Safety Corps.
- Lagos State University College of Medicine & Teaching Hospital
- Sponsorship to Ikoyi Club 1938
- Jos/Haiti Appeal Fund
- Federal College of Education
- Nigeria Economic Society



# UNITED BANK FOR AFRICA PLC (UBA)

## Organisation Information

Industry: Financial Services  
National or Multinational: Multinational  
Nigeria Head Office: House 57, Marina,  
Lagos, Nigeria  
Contact Person: Ijeoma Aso  
Contact Email: [cic@ubagroup.com](mailto:cic@ubagroup.com)  
URL: [www.ubagroup.com](http://www.ubagroup.com)

## Activity Information

CSR Focus: Education, Economic  
Empowerment,  
Environment  
Activity Reach: Host Communities  
Foundation: UBA Foundation  
Launched: 2006

## FINANCIAL SERVICES

### COMMUNITIES:

UBA's key areas of focus in its host communities are Education, Economic Empowerment and Environmental beautification

UBA through its UBA Foundation gives back to its host communities through philanthropic donations on education and economic empowerment. They have constructed, hostel blocks, classrooms, and ICT/Youth development centres in schools around their community. In 2010, the Foundation introduced "Read Africa" initiative to students to rekindle the reading culture amongst African youths in the 18 African countries where the bank operates.

As part of the economic empowerment scheme of UBA, their Foundation partner with various

organizations that are focused on empowering youths and individuals in communities.

### ENVIRONMENT:

The "Project Beautification and Project Clean Up" scheme is one way UBA through its Foundation has contributed to the beautification and clean up of the local environment. Their work sites include the Apongbon roundabout, at Marina the Marina and the Allen Avenue roundabout at Ikeja, both in Lagos, Nigeria. Recently, UBA Foundation joined a group of elite financial institutions who signed on to the United Nations Environmental Programme Finance Initiative (UNEP FI).

**See UBA Foundation, Page 156, for more information about UBA's Community Development initiatives.**



# ZENITH BANK NIGERIA PLC

## Organisation Information

Industry: Financial Services  
National or Multinational: Multinational  
Nigeria Head Office: Plot 84, Ajose Adeogun Street,  
Victoria Island, Lagos, Nigeria  
Contact Person: Victor Udoji  
Contact Email: [info@zenithbank.com](mailto:info@zenithbank.com)  
URL: [www.zenithbank.com](http://www.zenithbank.com)

## Activity Information

CSR Focus: Education, Health,  
ICT/Youth  
Empowerment,  
Sport Development  
Activity Reach: Host Communities  
Foundation: No

## COMMUNITIES:

Zenith Bank PLC focuses on supporting community projects across the six regions of Nigeria in the following key areas: Health, Education, ICT/Youth Empowerment and Sports Development.

They make donation to the aforementioned key areas. Zenith Bank has constructed classroom blocks, a bursary complex, and the installation of computer systems in schools across a good portion of their host communities. Also a host of schools have received cash donations for various needs.

## ENVIRONMENT:

Zenith Bank Plc is involved in landscape beautification with projects such as the median landscaping and facilitation of operational street lights on Ajose Adeogun, Victoria, Island, Lagos.

# BRITISH AMERICAN TOBACCO (NIGERIA)

## Organisation Information

Industry: FMCG  
 National or Multinational: Multinational  
 Nigeria Head Office: PC 35 Idowu Taylor Street  
 Victoria Island,  
 Lagos, Nigeria.  
 Contact Person: Oluwasoromidayo George  
 Contact Email: info@batn.com  
 URL: www.batnigeria.com

## Activity Information

CSR Focus: Education, Poverty  
 Alleviation, Agriculture  
 Activity Reach: Host Communities  
 Foundation: BATN Foundation  
 Launched: 2003

## WORKPLACE:

British American Tobacco Nigeria allows one working day in a year for any employee to serve as a volunteer with a registered and established voluntary charitable organization and/or community service group. The Company's employee deployment strategy is to provide any project with an experienced and technically competent management team, consisting of personnel who have worked with the group for some years.

## COMMUNITIES:

BATN's initiatives are designed to alleviate poverty, promote agricultural development, provide portable water, protect the environment and provide vocational

skills in the communities. In 2010, vocational centers were established in some communities, which taught trades including, cookery, tailoring, hairdressing, IT and plumbing. Through its Foundation, British American Tobacco has commissioned many boreholes around the country equipped with 20,000 litre water tanks, solar panels, water management buildings and other accessories. See BATN Foundation for more information.

## ENVIRONMENT:

The British American Tobacco Foundation supports the Federal Government of Nigeria in its efforts to combat desert encroachment through the establishment of tree plantations in Nasarawa, Jigawa, Katsina and Zamfara states.



# CADBURY NIGERIA PLC

## Organisation Information

Industry: FMCG  
National or Multinational: Multinational  
Nigeria Head Office: Lateef Jakande Road,  
Agidingbi, Ikeja,  
Lagos, Nigeria  
Contact Person: Kufre Ekanem  
Contact Email: [cadburynigeria@cadbury.com](mailto:cadburynigeria@cadbury.com)  
URL: [www.cadbury.com](http://www.cadbury.com)

## Activity Information

CSR Focus: Education, Health,  
Arts and Sports  
Activity Reach: Host Communities  
Foundation: No

### WORKPLACE:

Cadbury Nigeria encourages its employees to donate towards charitable causes. Staff recently donated funds to create awareness for and financially support diagnosed patients of Breast Cancer. The Cadbury culture also seeks to promote co-operation among employees such that management and non-management see each other as vital to the success of the organization.

### COMMUNITIES:

Cadbury recently had a charity walk which was a keep fit exercise as well as an avenue to raise donations for children and women in various charity homes around Nigeria, with recipients receiving 10 million each. Cadbury also supports educational development through the sponsorship of the Cadbury/ANA Prize for Poetry. Cadbury Nigeria

sponsors Arts festivals for the physically challenged, supports the development of leadership skills in children through the Bournvita Magic Flight, and creates Breast Cancer awareness through the Cadbury Bournvita Mama's week.

### ENVIRONMENT:

Cadbury Nigeria subscribes to the Cadbury Schweppes new integrated Environmental Health and Safety (EHS) Policy with supporting standards. This policy deals with environmental issues by protecting biodiversity and the ecosystems from which the company sources raw materials, through management of its supply chain including distribution, sale and consumption of its products. Their EHS standards incorporate management system requirements based on the ISO14001.



# COCA-COLA NIGERIA LIMITED

## Organisation Information

Industry: FMCG  
National or Multinational: Multinational  
Nigeria Head Office: Pemberton Place,  
16 Gerrard Road,  
Ikoyi, Lagos, Nigeria  
Contact Person: Clem Ugorji  
URL: [www.thecocacola.com](http://www.thecocacola.com)

## Activity Information

CSR Focus: Education, Health,  
Arts, Sports  
Activity Reach: Host Communities  
Foundation: No

FMCG

## COMMUNITIES:

Coca-Cola Nigeria partnered with the Edo State government to accelerate human capital development and equitable distribution of social amenities in the state. Coca-Cola is partnering with select Nigerian Universities to train undergraduates as part of its contribution to human capital development. Coca-Cola Nigeria integrates the scholarship graduates into their graduate

training program after the completion of their one year National Youth Service Corps programme..

## ENVIRONMENT:

Coca-Cola has a commitment to build 15 combined heat and power plants (CHPs) in 12 countries over the next two years.



# DANGOTE GROUP

## Organisation Information

Industry: FMCG

National or Multinational: National

Nigeria Head Office: Union Marble House,  
1 Alfred Rewane Road,  
Falomo, Ikoyi, Lagos, Nigeria

Contact Person: Ahmed Iya

Contact Email: [communications@dangote-group.com](mailto:communications@dangote-group.com)

URL: [www.dangotegroup.com](http://www.dangotegroup.com)

## Activity Information

CSR Focus: Education, Health, Relief,  
Economic Development

Activity Reach: Host Communities

Foundation: Dangote Foundation

Launched: 1993

## COMMUNITIES:

Dangote Group's initiatives are aimed at narrowing the poverty gap and providing relief efforts for victims not only in Nigeria, but around sub-Saharan Africa.

In Niger Republic, Dangote Group donated relief materials worth about one hundred and twenty

million naira to those affected in famine. Also, in Jigawa State, the Group donated 50 Million naira alongside food stuff to the victims of flood in that area. Dangote through its Foundation also donated 2 Million Dollars to victims affected by flood in Pakistan.

# DE UNITED FOOD INDUSTRIES LIMITED

## Organisation Information

Industry: FMCG

National or Multinational: National

Nigeria Head Office: 44, Eric Moore Road,  
Off Bode Thomas Street,  
Surulere, Lagos, Nigeria

Contact Person: Dina Sajnani

Contact Email: [complaint@dufil.com](mailto:complaint@dufil.com)

URL: [www.dufil.com](http://www.dufil.com)

## Activity Information

CSR Focus: Education, Health,  
Arts, Sports

Activity Reach: Host Communities

Foundation: No

## COMMUNITIES:

De United has contributed to the education of abandoned and motherless children at the Ijamido Motherless Home, Ota, Ogun State. The company has donated computers to help train the children and prepare them for working environments, musical instruments to develop their appreciation of music, and a daily supply of food to sustain them. Indomie donated baby-weighing scales, digital thermometers, and sphygmomanometers for measuring arterial blood pressure, to Isolo General Hospital, Lagos State University Teaching Hospital (LASUTH), Surulere General Hospital, General Hospital, Lagos, Mushin General Hospital and Gbagada General Hospital. In addition, the company donated a new crèche building to the Federal Medical Centre, Abeokuta. De United's Prima Foods partnered with

Sponsor-a-Child Nigeria, a UNICEF partner, to build a resource centre at the Home to facilitate IT and vocational training for the children there. The Company has embarked on various water projects in Ota, Ogun State, as part of its efforts in eradicating guinea worm and other water borne diseases. Some of the beneficiaries are the Idedo and Otun communities in Ade/Odo Ota local government in Ogun State. Of particular note is De United's contribution to educational development tagged "Indomie School Project".

## ENVIRONMENT:

De United food landscaped and provided street lighting through solar power to the Eric Moore Access Road in Lagos, Nigeria.





# FLOUR MILLS OF NIGERIA PLC

## Organisation Information

Industry: FMCG

National or Multinational: National

Nigeria Head Office: 2, Old Dock Road,  
Apapa, Lagos, Nigeria.

Contact Person: Bisola Sarumi

URL: [www.fmplc.com](http://www.fmplc.com)

## Activity Information

CSR Focus: Health, Social Welfare

Activity Reach: Host Communities

Foundation: No

## COMMUNITIES:

Flour Mills of Nigeria has made donations, given charitable gifts, rehabilitated roads, and forged partnerships with governments and NGOs on pressing issues on a needs basis. Some examples are the donation of an iVent201 Ventilator Machine to the Lagos University Teaching Hospital (LUTH), the partnership with the Apapa Local Government to rehabilitate the Apapa Wharf Road, and on Traffic Control.

## ENVIRONMENT:

Flour Mills of Nigeria facilitated the beautification of the Marine Bridge road to Wharf road in Apapa, including providing streetlights. Another project in that local government area was the beautification of the post office roundabout in Apapa.



# FRIESLANDCAMPINA WAMCO NIGERIA

## Organisation Information

Industry: FMCG  
 National or Multinational: Multinational  
 Nigeria Head Office: Plot 7B, Acme Road,  
 Ogba, Lagos, Nigeria.  
 Contact Person: Oreoluwa Famurewa  
 Contact Email: info.wamco@frieslandcampina.com  
 URL: www.frieslandcampina.com.ng

## Activity Information

CSR Focus: Education, Community  
 Development, Health,  
 Nutrition  
 Activity Reach: Host Communities  
 Foundation: Olu Akinkugbe  
 Foundation  
 Launched: 2004

FMCG

### WORKPLACE:

FrieslandCampina WAMCO Nigeria empowers and encourages their employees to report accidents, incidents and lapses in best practice and to participate in improvement activities not just at the work place but in the community as a whole.

### COMMUNITIES:

As part of its CSR initiative, the company supports schools, charities and communities across Nigeria. Their main focus areas are Water, Education, Research, Health and Nutrition. The company launched its CSR initiative in 2004. Their School Adoption Project caters for 18 public secondary schools across Nigeria and provides school materials and facilities to further improve the ambience of their learning environment. The water project forms part of the company's CSR programme. Currently, they have 33 water projects of which 27 are solar powered. Every year, they increase their reach in the provision of portable water to disadvantaged communities spread across the country's

six geo-political zones. This is done through the construction of new water bore wells and the maintenance of existing projects. The tertiary endowment supports Food Science and Technology departments in higher institution with research funds. FrieslandCampina WAMCO's health and nutrition initiative aims at reducing the incidences of malnutrition in Nigeria amongst children and pregnant mothers by disseminating quality nutrition information and intervention where necessary.

### ENVIRONMENT:

FrieslandCampina WAMCO supports sustainable environment by encouraging compliant with current sustainability standards e.g. sustainable sourcing of Palm oil. Furthermore, they encourage recycling of packing materials. They continue to use solar energy as their CSR water project, as well as an in-house recycling plant for recycling of waste from their factory to ensure the environment is not polluted.



# GUINNESS NIGERIA PLC

## Organisation Information

Industry: FMCG

National or Multinational: Multinational

Nigeria Head Office: 24, Oba Akran Avenue, Ikeja,

Lagos, Nigeria

Contact Person: Adrienne Nwagwu

Contact Email: [info@diageo.com](mailto:info@diageo.com)

URL: [www.guinness.com](http://www.guinness.com)

## Activity Information

CSR Focus: Nutrition, Health

Activity Reach: Host Communities

Foundation: No

## COMMUNITIES:

Guinness Nigeria Plc has over the years, contributed to health care and infrastructure and nutritional development in Nigeria. A recent project was the rehabilitation of the Guinness Eye Centre at the Lagos University Teaching Hospital (LUTH). This Centre is one of several corporate citizenship initiatives implemented by Guinness Nigeria. The Centre in LUTH was opened in 1962 and has since delivered eye care services to numerous Nigerians. In 2010,

Guinness Nigeria, in partnership with the management of LUTH upgraded the eye centre with eye equipment worth 7Million Naira. Guinness Nigeria sponsors two eye centres in Nigeria; the second one is located in Onitsha, Anambra State.

Guinness Nigeria also provides potable drinking water for communities through its CSR initiative tagged "Water of Life".

# HONEYWELL GROUP

## Organisation Information

Industry: FMCG  
 National or Multinational: National  
 Nigeria Head Office: 6B Mekuwen Road,  
 Off Oyinkan Abayomi  
 Drive, Ikoyi, Lagos, Nigeria  
 Contact Person: Gbenga Owolabi  
 Contact Email: [info@honeywellgroup.com](mailto:info@honeywellgroup.com)  
 URL: [www.honeywellgroup.com](http://www.honeywellgroup.com)

## Activity Information

CSR Focus: Skills Acquisition,  
 Economic Empowerment  
 Activity Reach: Host Communities  
 Foundation: Honeywell  
 Foundation  
 Launched: 2003

## COMMUNITIES:

Honeywell Group has made endowments to the Pan-African University Entrepreneurship Centre and the Olabisi Onabanjo University Centre for Entrepreneurial Studies. The organisation also donated a state-of-the-art auditorium (Honeywell Auditorium) to the Pan-African University.

Honeywell Group through its Foundation established a 3-week vocational training programme in Baking Technology for unemployed Nigerian youth. In partnership with Footprints Occupational Training Centre (FOTC), the Group also embarked on training in the areas of Machine Work, Fabrication & Welding, Plumbing & Pipe Work, Refrigeration and Air-Conditioning and Electrical Installations.

# NASCO

## Organisation Information

Industry: FMCG  
 National or Multinational: National  
 Nigeria Head Office: 1, Old Airport Road, Jos, Plateau, Nigeria  
 Contact Person: Mr. Anwar Qureshe  
 Contact Email: nms@nascogrp.com  
 URL: www.nascogrp.com

## Activity Information

CSR Focus: Education, Community Development, Health  
 Activity Reach: Host Communities  
 Foundation: No

### WORKPLACE:

One of the oldest and largest conglomerates in the manufacturing and distribution of fast moving consumer goods in Nigeria, Nasco management believe in transparency, giving no room for ethnicity or religious affiliation in staff recruitment processes. Administrative efficiency, staff motivation, properly crystallized roles, efficient horizontal and vertical communications are, therefore, critical aspects of its corporate strategy.

### COMMUNITIES:

Nasco supports federal institutions, hospitals and orphanages. They sponsored the first Joseph Gomwalk Memorial Lecture through the Institute of Public Relations, Jos. Other projects include the construction of a common room for Plateau State Polytechnic in Barkin Ladi, the vaccination against

Cerebro Spinal Meningitis of over 200,000 citizens of Plateau State living within the Anglo-Jos and Hwolshe area, the adoption of the Zawan Orphanage in Jos South Local Government Area of Plateau State, Nigeria (to which

Nasco donates clothes and Nasco-produced blankets and food items). They also support physically challenged Nigerians through the distribution of thousands of tricycles to select representative bodies.

Nasco provided overhead water tanks to major missionary schools in Barkin Ladi Local Government Area of Plateau State, Nigeria, to ease the perennial water problems faced by students of the schools.

# NIGERIAN BOTTLING COMPANY (NBC)

## Organisation Information

Industry: FMCG  
 National or Multinational: Multinational  
 Nigeria Head Office: Iddo house, Iddo, Lagos, Nigeria  
 Contact Person: Oluyomi Onakoya  
 Contact Email: [info.nbc@cchellenic.com](mailto:info.nbc@cchellenic.com)  
 URL: [www.nbcplccareers.com](http://www.nbcplccareers.com)

## Activity Information

CSR Focus: Education, Youth  
 Empowerment, Health,  
 Women Empowerment,  
 Social Welfare  
 Activity Reach: Host Communities  
 Foundation: No

### WORKPLACE:

NBC is committed to providing a culture of workplace safety which necessitated their implementation of the internationally recognised safety management system OHSAS 18001.

NBC significantly invests in formal training which is balanced with development opportunities. By engaging with employees, through clear internal communications and listening to their views, they ensure that they remain motivated and committed. Their human rights policy requires that they uphold the principles of the United Nations Global Compact (UNGC) and the United Nations Universal Declaration of Human Rights. Child Labour is expressly prohibited and appropriate checks are made during recruitment.

### COMMUNITIES:

NBC donates educational infrastructure such as block of classrooms, administrative blocks, rest rooms, furniture, and playground equipment to schools as well as the provision of back -to-school; school bags, exercise books and stationery to reputable institutions across the nation.

Through various economic and women empowerment initiatives, NBC has encouraged women to engage in certain professions normally dominated by men as can be seen with the Lady Mechanic initiative.

As part of their community development programme, potable water has been provided through boreholes within various communities. Other provisions within their host communities include- rural electrification, provision of town hall centres and primary health centres.

### ENVIRONMENT:

NBC has reduced carbon emission by installing Combined Heat and Power Plants at local plants to cut carbon emission by 66%. Furthermore, with an effluent water treatment, waste water from their bottling operations is treated to a level that supports aquatic life before discharge. The light weighting of their glass packaging has saved over 8,500 tonnes of glass over the last three years. 14,000 tonnes of PET packaging has been recycled into fibre which is being used in the furniture industry.



# NESTLE NIGERIA PLC

## Organisation Information

Industry: FMCG  
National or Multinational: Multinational  
Nigeria Head Office: 22/24, Industrial Avenue,  
Ilupeju, Ikeja, Lagos, Nigeria  
Contact Person: Dr. Samuel Adenekan  
Contact Email: nestle-foods.nigeria@nestle.com  
URL: www.community.nestle.com

## Activity Information

CSR Focus: Education, Health,  
Nutrition, Sports  
Activity Reach: Host Communities  
Foundation: No

## WORKPLACE:

Nestle adopts policies which respect the right of their employees to establish and join organizations of their own choosing and which assure a safe and healthy workplace that is respectful of their employees family lives.

Corporate Social Responsibility Project of Nestlé Central and West Africa (Nestlé CWAR). The Nestlé Healthy Kids Global Programme extends to Nigeria to help teachers educate school children about nutrition.

## COMMUNITIES:

Nestle embarked on a Grains Quality Improvement Campaign aimed at eradicating malnutrition and extreme poverty and hunger in West Africa by Creating Shared Value (CSV). Mycotoxin management and control has been developed into a wider awareness campaign as a part of the

## ENVIRONMENT:

Recycling is one major way through which Nestle compensates the environment. They introduced bottles made from 25% recycled plastic, and through a partnership with GreenOps, Nestle supports recycling stations in stores, thereby encouraging more people to recycle.

# P&G NIGERIA LTD

## Organisation Information

Industry: FCMG  
 National or Multinational: Multinational  
 Nigeria Head Office: 1st Commercial Road,  
 Oluyole Industrial  
 Estate, Ibadan, Oyo, Nigeria  
 Contact Person: Patricia Obozuwa  
 URL: [www.pg.com](http://www.pg.com)

## Activity Information

CSR Focus: Education, Health  
 Foundation: Host Communities  
 Activity Reach: No

### WORKPLACE:

P&G's employee volunteering programme let their employees give back to the communities in which they live and work through the company policy of providing Safe Water for Nigerian Children. In partnership with renowned nonprofit organisation, Society for Family Health, they have provided over 20 million litres of safe drinking water in Nigeria through the use of their free water purifier, 'PUR'. Recently, this programme donated thousands of PUR sachets to help curb the spread of cholera in Borno, Yobe, Taraba, Gombe and Adamawa states. P&G has a policy dedicated to local employee development with a budget of over one million dollars per year for local and international training and on-the-job coaching 95 per cent of all their managers are Nigerian men and women working in Nigeria.

### COMMUNITIES:

P&G's Corporate Social responsibility programme Live, Learn and Thrive

assists the development of children in need ages 0-13. Live, Learn and Thrive, concentrates on:

- Ensuring a healthy start for children (Live)
- Providing access to places and tools to learn (Learn)
- Providing access to programs that build self-esteem, empowerment and interpersonal/social skills.

P&G, through the Care programme provide feminine hygiene/puberty education to over 1 million Nigerian girls every year and provided 250 education grants. Their Pampers Baby Care hospital programme and Mobile Clinics touch the lives of 1.5 million Nigerian mothers and their babies annually. For the 'Building Futures' programme, they collaborate NGOs such as Sponsor-a-Child, which donates clothing. P&G produces and also develops learning facilities in orphanages across Nigeria.



# PROMASIDOR

## Organisation Information

Industry: FMCG

National or Multinational: Multinational

Nigeria Head Office: 3A & B, Limca Way,  
off Oshodi-Apapa Express Way,  
Isolo Industrial Estate,  
Isolo, Lagos, Nigeria

Contact Person: Isiaka Lawal

Contact Email: [info@promasidor-ng.com](mailto:info@promasidor-ng.com)

URL: [www.promasidor.com](http://www.promasidor.com)

## Activity Information

CSR Focus: Education, Health,

Arts, Sports,

Women Empowerment

Activity Reach: Host Communities

Foundation: No

## COMMUNITIES:

Promasidor supports nonprofits, primarily those concerned with women empowerment, through the provision of product samples, corporate gifts items, household equipment and furniture to these organisations. Promasidor donated medical equipment to University College Hospital (UCH) Ibadan amongst other teaching hospitals in the eastern and northern parts of the country. Promasidor sponsored the 2010 Para Olympic Soccer Event organized by the Lagos State Paralympics Association, which was

organised in a bid to create awareness about the plight of the disabled in the society.

## ENVIRONMENT:

Promasidor Company created Promasidor Bus Stop on the Oshodi/Apapa Expressway with a street shelter, as well as erected solar powered street lights on Cowbell Way which leads to the Bus Stop.

# PZ CUSSONS NIGERIA PLC

## Organisation Information

Industry: FMCG  
 National or Multinational: Multinational  
 Nigeria Head Office: 45/47, Town Planning Way,  
 Ilupeju Industrial Estate,  
 Ikeja, Lagos, Nigeria  
 Contact Person: Dare Kafar  
 Contact Email: pzindustries@pzil.com  
 URL: www.pzcussons.com

## Activity Info

CSR Focus: Environment, Health  
 and Safety  
 Activity Reach: Host Communities  
 Foundation: PZ Cussons Foundation  
 Launched: 2007

### WORKPLACE:

PZ Cussons empowers and encourages their employees to report accidents, incidents and lapses in best practice and to participate in improvement activities.

### COMMUNITIES:

PZ Cussons through its Foundation oversaw the introduction of solar equipment to power local facilities, including a recreational park in Ilupeju, Lagos. The Foundation equipped classrooms and provided portable drinking water in more than 13 communities in Nigeria. During the year, both PZ Cussons Nigeria Plc and PZ Cussons Plc donated approximately £125,000 each to the Foundation for the sustainability of the projects it embarked upon in Nigeria.

### ENVIRONMENT:

PZ Cussons has an ongoing energy reduction initiative to reduce carbon dioxide output in all their manufacturing facilities. An example of this can be cited in the successful completion of "Project Unity" in Nigeria. This project is a £39 million investment in manufacturing and supply chain management, involving significant investment in plant and machinery specifically designed to be more energy efficient, to minimize atmospheric emissions according to EU standards and to significantly reduce other wastes.

# SEVEN-UP BOTTLING COMPANY PLC

## Organisation Information

Industry: FMCG  
 National or Multinational: Multinational  
 Nigeria Head Office: 247 Moshood Abiola Way,  
 Ijora, Apapa, Lagos, Nigeria  
 Contact Person: Head, Corporate Communications  
 URL: [www.sevenup.org](http://www.sevenup.org)

## Activity Information

CSR Focus: Education, Environment  
 Activity Reach: Host Communities  
 Foundation: No

### WORKPLACE:

Seven-Up strives to create a work environment that helps employees to reach their potential through systematic talent management and which are based on the core values of commitment, teamwork, integrity and trust.

### COMMUNITIES:

Through the Pepsi Football Academy, the company has been contributing to the development of sports in Nigeria. Last year, they launched their Harvard Scholarship Program, which presents grants to scholars who have secured admission into Harvard University but who need help with paying their tuition.

Other contributions are the sponsorship of Miss Nigeria beauty contest and popular promotional offers for consumers.

### ENVIRONMENT:

Seven-up has a commitment to always comprehend, prevent and reduce any negative impacts on the environment as a result of its production process. They strive towards proper and regulated ways of managing their effluent discharge [i.e the waste water as a result of its operations). All the manufacturing plants of the Seven-Up bottling have installed the Effluent Treatment Plant (ETP) to prevent the adverse effects of water pollution in the host communities.



# UAC OF NIGERIA PLC

## Organisation Information

Industry: FMCG  
National or Multinational: National  
Nigeria Head Office: 1-5 Odunlami Street,  
Lagos, Nigeria  
Contact Person: JID Dada  
Contact Email: [info@uacnplc.com](mailto:info@uacnplc.com)  
URL: [www.uacnplc.com](http://www.uacnplc.com)

## Activity Information

CSR Focus: Education, Health,  
Arts, Sports  
Activity Reach: Host Communities  
Foundation: No

FMCG

## COMMUNITIES:

In the spirit of Corporate Citizenship, UAC provides grants to communities, institutions and charitable organization and awards scholarships to students and undergraduates in Nigerian secondary schools and universities respectively. Most of the Company's Divisions and Businesses offer vacation jobs and industrial attachments to students in higher institutions of learning, them the opportunity to obtain practical experience in a wide range of business and technical skills. Additionally, the Company has a Secondary School Scholarship Scheme, introduced in 1948, which is open to children of both serving and retired employees of the Company.



# UNILEVER NIGERIA PLC

## Organisation Information

Industry: FMCG  
National or Multinational: Multinational  
Nigeria Head Office: No. 1, Billings Way, Oregun,  
Ikeja, Lagos, Nigeria  
Contact Person: Damilola Akanbi Gilbert  
Contact Email: [care.nigeria@unilever.com](mailto:care.nigeria@unilever.com)  
URL: [www.unilevernigeria.com](http://www.unilevernigeria.com)

## Activity Information

CSR Focus: Education, Health.  
Activity Reach: Host Communities  
Foundation: No

### WORKPLACE:

Unilever has robust policies around promotion, health and safety, human rights, skills acquisition and bottom-top discussions.

employment in their communities. Unilever visits Motherless and Charity Homes to give them food in all their communities in Nigeria.

### COMMUNITIES:

Unilever Nigeria Plc contributes to the actualization of the MDGs target of halving world poverty levels, halting of the spread of HIV/AIDS by partnering with organizations such as the UN World Food Programme and UNICEF in providing food and

### ENVIRONMENT:

Unilever Business Partner Code ensures that suppliers meet expectations on environmental and social impacts. Consumers are encouraged to be environmentally-aware when using Unilever products, while also they reformulate products to reduce their environmental impact during use.



# UTC NIGERIA PLC

## Organisation Information

Industry: FMCG

National or Multinational: Multinational

Nigeria Head Office: 27/29 Creek Road,  
Apapa, Lagos, Nigeria

Contact Person: Oladapo Adenekan

Contact Email: utc@utcniig.com

URL: www.utcniig.com

## Activity Information

CSR Focus: Education, Health,  
Arts, Social Welfare

Activity Reach: Host Communities

Foundation: No

FMCG

### WORKPLACE:

UTC Nigeria has implemented risk management systems throughout the company for their employees, with provision made for firefighting equipment, uniforms and protective masks for factory workers. Other staff benefits include a good waste disposal system in partnership with Lagos State Waste Management Agency (LAWMA), a 24 hour functional clinic within the company premises and good retainership hospitals for staff and their immediate family. Comprehensive group life insurance covers all categories of staff.

### COMMUNITIES:

UTC Nigeria works in the areas of education, health services, social welfare and environmental challenges to ameliorate the welfare of people and environs in their business community.

### ENVIRONMENT:

UTC Nigeria works in partnership with the Lagos State Waste Management Agency (LAWMA) to provide its host communities with good clean environments.



# CHANNELS TELEVISION

## Organisation Information

Industry: Media  
National or Multinational: National  
Nigeria Head Office: OPIC Plaza Junction,  
Off Lagos-Ibadan Expressway,  
LSDPC Road, Isheri North, Lagos  
Contact Person: John Momoh  
Contact Email: info@channelstv.com  
URL: www.channelstv.com

## Activity Information

CSR Focus: Sports  
Activity Reach: Host Communities  
Foundation: No

### WORKPLACE:

Channels Television adopts policies that encourage diversity in its work place, by eliminating discrimination against race, disabilities, sex, or HIV/AIDS. They strive to give equal opportunities to all peoples.

### COMMUNITIES:

One way in which Channels Television gives back to its host communities is through organizing

of sporting activities. The media outfit has an annual football competition for school children called “The Channels Kid Cup Competition”. This competition was founded on the basis of re-instating Nigeria, a country abounding with talented citizens, amongst the top football playing nations in the world. The tournament also aims to correct the age long notion that Nigeria cannot present players with their true ages in youth competitions.

# GOOGLE NIGERIA

## Organisation Information

Industry: Media  
 National or Multinational: Multinational  
 Nigeria Head Office: 7th Floor, Mulliner Towers,  
 39 Kingsway Road,  
 Ikoyi, Lagos, Nigeria  
 Contact Person: Juliet Ehimuan  
 URL: [www.google.com](http://www.google.com)

## Activity Information

CSR Focus: Advocacy, Sports  
 Activity Reach: Host Communities  
 Foundation: Google Foundation  
 Launched: 2004

### WORKPLACE:

Google has a unique policy which allows for all employees to be provided with individually-tailored compensation packages which can be a combination of competitive salaries, bonuses, and equity components, along with the opportunity to earn further financial bonuses and rewards.

### COMMUNITIES:

Google Grant, an initiative of the Google Foundation, is an in-kind donation program awarding free AdWords advertising to selected charitable organizations in all its communities. Since its inception, Google has supported hundreds of

organizations in advocating and promoting their causes, from animal rights and literacy, to abandoned children and HIV education. Google has an initiative called "CoachArt", which supports children with life-threatening illnesses by providing them solace through art and athletics programs. In March, 2011, Google gave US\$500,000 to the Nigeria ICT Forum to improve access to internet infrastructure in tertiary institutions.

In September 2011, Google Nigeria in partnership with MTN, Ecobank and other vendors, organised the Get Nigerian Businesses Online (GNBO) fare, an initiative which is targeted at giving exposure to small to medium size businesses in Nigeria.





# MULTICHOICE NIGERIA

## Organisation Information

Industry: Media  
National or Multinational: Multinational  
Nigeria Head Office: 1381, Tiamiyu Savage Street,  
Victoria Island, Lagos, Nigeria  
Contact Person: Chuma Oduche  
Contact Email: [dstv@nigeria.multichoice.co.za](mailto:dstv@nigeria.multichoice.co.za)  
URL: [www.dstv.com](http://www.dstv.com)

## Activity Information

CSR Focus: Education, Economic  
Empowerment  
Activity Reach: Host Communities  
Foundation: No

## COMMUNITIES:

MultiChoice Nigeria, through the MultiChoice Resource Centre (MRC) which was introduced in 2004, provides educational support to its host communities. Through the MRC, about one hundred and twenty one (121) schools in thirteen (13) states across Nigeria have been given ICT equipments such as DSTV Decoders, Television Sets, Video/DVD Recorders, and Generators. Some states to have benefitted from this project are Lagos, Kaduna, Cross Rivers, Kaduna, Enugu and FCT Abuja.

MultiChoice Africa has made major investment in supporting the development of open, democratic and progressive societies by encouraging and recognising excellence in African journalism through its annual partnership with the CNN on the CNN MultiChoice African Journalist of the Year Awards. The awards aim to reinforce the

importance of the role of journalism in Africa's development and to reward and recognize journalistic talent across all media disciplines.

## ENVIRONMENT:

Through the Food and Trees for Africa programme - MultiChoice planned to distribute and plant 5000 trees in low income households and community facilities nationally by the end of March 2012. MultiChoice also supports environmental sustainability initiatives that facilitate the much needed access to water resources and the creation of green spaces for nutritional purposes. This includes the provision of water through the installation of Roundabout PlayPumps and funding for food garden starter packs. MultiChoice will provide this type of support to 18 schools across the country over two years.



# EMZOR PHARMACEUTICAL INDUSTRIES LIMITED

## Organisation Information

Industry: Pharmaceutical

National or Multinational: National

Nigeria Head Office: Plot 3c Block A,  
Aswani Market Road  
Oshodi/Isolo Expressway,  
Lagos, Nigeria

Contact Person: Nkiru Okoro

Contact Email: [customerservice@emzorpharma.com](mailto:customerservice@emzorpharma.com)

URL: [www.emzorpharma.com](http://www.emzorpharma.com)

## Activity Information

CSR Focus: Health

Activity Reach: Host Communities

PHARMACEUTICAL

## WORKPLACE:

Emzor Pharmaceuticals urges and educates its employees on the need to give back to the society through volunteerism; especially through Emzor-organised seminars on proper drug and prescription usage.

## COMMUNITIES:

Emzor regularly organizes the Wellness Race, to encourage fitness in the society, a monthly free health check titled 'A Panacea for Lack of Health Awareness in Our Society', in communities around Lagos and the Free Medical Screening Community

Project, in partnership with a parish of The Redeemed Christian Church of God (RCCG) in Ikorodu, Lagos.

In other states, they organise Free Medical Health Missions at Ogbeogonogo Modern Market in Asaba, Delta State, Jos South Local Government Area, in Plateau State, and at Oba Market in Benin City, Edo State.



# GLAXOSMITHKLINE NIGERIA (GSK)

## Organisation Information

## Activity Information

Industry: Pharmaceutical	CSR Focus: Health
National or Multinational: Multinational	Activity Reach: Host Communities
Nigeria Head Office: 1, Industrial Avenue, Ilupeju, Ikeja, Lagos, Nigeria	Foundation: No
Contact Person: Bolaji Sanyaolu	
URL: <a href="http://www.gsk.com">www.gsk.com</a>	

### WORKPLACE:

The GSK's PULSE Volunteer Partnership Programme is an integral part of GSK's commitment to serving communities around the world, by empowering high-performing employees to volunteer their professional expertise towards sustainable change in the areas of healthcare, education and the environment. Launched in 2009, PULSE aims to make a positive, sustainable difference for non-profit organizations and communities; support leadership growth and development of employees; and foster a culture of simplification, creativity, ingenuity, and teamwork. A PULSE volunteer works full-time for three or six months with a partner non-profit or non-governmental organization, using their expert skill-set and knowledge to make a significant impact in communities in need around the world.

### COMMUNITIES:

As a part of commitment to its corporate social responsibility, GlaxoSmithKline Plc, makers of Lucozade sparkling brand has partnered with the Lagos State

Government to raise the level of awareness on voluntary non-remunerative blood donation. The Lucozade sparkling team also donated various items including Lucozade drinks to speed up recovery for donors and support the campaign jointly organized by Lagos State Blood Transfusion committee and the State Ministry of Health to mark the World Blood Donor Day celebration. GSK's African Malaria Partnership (AMP) was established in 2001 to improve prevention and treatment of malaria in sub-Saharan Africa. Since then they have committed over £3 million on malaria initiatives. In late 2009, the AMP announced new partnerships in Ghana, Nigeria, Kenya, and Tanzania to strengthen community-based efforts to fight malaria. These projects focus on building capacity for community health workers and creating behavior change. GSK also through its brand Macleans recently sponsored A Health Walk to Mark World Oral Health Day by Nigerian Dental Association, Lagos State Branch. Furthermore, GSK through the brand name Macleans Sponsored Oral Hygiene Campaign in Ibadan recently.



# MAY & BAKER NIGERIA PLC

## Organisation Information

Industry: Pharmaceutical

National or Multinational: National

Nigeria Head Office: 3/5 Sapara Street, Industrial Estate, Ikeja, Lagos, Nigeria

Contact Person: Eugene Olewunyi

Contact Email: [info@may-baker.com](mailto:info@may-baker.com)

URL: [www.may-baker.com](http://www.may-baker.com)

## Activity Information

CSR Focus: Education, Health

Activity Reach: Host Communities

Foundation: No

## COMMUNITIES:

May & Baker awards scholarships to students in its host communities and provides sponsorships and donations to other individuals, professional groups, governmental and non-governmental bodies. The company also donated N10 million to the government of Anambra State, for

the refurbishing and equipping of 3 paediatric wards in 3 hospitals in Awka, Ekwulobia and Onitsha, the provision of medical teaching aids for the state's hospital training schools as well as supplied a diversity drugs produced by May & Baker Nigeria Plc.



# NEIMETH INTERNATIONAL PHARMACEUTICALS PLC

## Organisation Information

Industry: Pharmaceutical  
National or Multinational: National  
Nigeria Head Office: 1, Henry Carr Street,  
Ikeja Industrial Estate,  
Ikeja, Lagos, Nigeria  
Contact Person: Nwaka Eni Okoro  
Contact Email: [info@neimethplc.com](mailto:info@neimethplc.com)  
URL: [www.neimethplc.com](http://www.neimethplc.com)

## Activity Information

CSR Focus: Health, Education,  
Environment  
Activity Reach: Host Communities  
Foundation: No

## COMMUNITIES:

The company's sustainability efforts are hinged primarily on health. Neimeth is part of a national deworming initiative deploying sanitation/hygiene and diverse health educational strategies to reduce overall health cost. One of such health educational strategies is the Pyrantrin Kids Club; a health educational club for children aged 4-13 years.

Another health educational strategy is Helminthiasis Elimination Lower-Cost Partnership (HELP), Neimeth's social engineering programme aimed at improving health and nutrition. Other projects include the Stress Management Programme for Executives (SMAPEX) and numerous scholarships to children and students alike.



# ORANGE DRUGS LIMITED

## Organisation Information

Industry: Pharmaceutical  
National or Multinational: National  
Nigeria Head Office: 66/68, Town Planning Way,  
Ilupeju, Lagos, Nigeria  
Contact Person: Jalaj Arora  
Contact Email: [info@orangegroups.com](mailto:info@orangegroups.com)  
URL: [www.orangegroups.com](http://www.orangegroups.com)

## Activity Information

CSR Focus: Sports, Social Welfare  
Activity Reach: Host Communities  
Foundation: No

### COMMUNITIES:

Orange Drugs annually organizes the Boska Football Competition in collaboration with relevant stakeholders for youths in Lagos State. The event, whose primary aim is to prevent youths from engaging in societal vices, started in 2007. About 128 teams participate annually to win a grand prize of N300,000, a second place prize of N200,000, and a third place prize of N300,000 amongst other prizes and awards. The event has been organised in Kano in conjunction with African Youths Sports Federation (AYSOF) and in Onitsha, Anambra

State, in collaboration with Anambra State Football Association. Orange Groups in conjunction with Kalbe Pharma has constructed over 200 traffic points for the Police in different communities of the nation including, Lagos, Ibadan, Onitsha. Amaka Echendu, the then Miss Delta Soap (an initiative of the Orange Group), visited the Imo State Prisons, Orlu Cheshire Home, Imo state, and Motherless Babies Homes in Akokwa, Imo State, and Nnewi and Awka, both in Anambra State, and presented clothing and food items to the residents.



## AIRTEL

### Organisation Information

Industry: Telecommunications  
National or Multinational: Multinational  
Nigeria Head Office: Plot L2, Banana Island,  
Foreshore estate,  
Ikoyi Lagos, Nigeria  
Contact Person: Emeka Oparah  
URL: [www.ng.airtel.com](http://www.ng.airtel.com)

### Activity Information

CSR Focus: Education, Health,  
Sport, Security  
Activity Reach: Host Communities  
Foundation: No

### COMMUNITIES:

Airtel Networks Limited built, donated, and adopted Oremeji Primary School<sup>2</sup> under its Adopt-A-School initiative. The telecom company also assists in crime fighting and medical and other emergencies management through the supply of toll free lines. In its bid to fulfill its corporate social role in Nigeria, Airtel Nigeria sponsored the Indian Cup organized by the Indian Golfers

Association of Nigeria so as to help popularize the sport in this part of the world. The company supports the National Action Committee Against AIDS (NACA), by sponsoring its HIV-AIDS awareness campaign and the broadcast of messages through SMS. The company has also provided over 500 boreholes to needy communities across the six geo-political zones of the country.

# ETISALAT NIGERIA

## Organisation Information

Industry: Telecommunications  
 National or Multinational: Multinational  
 Nigeria Head Office: Plot 19, Zone L,  
 Federal Government Layout,  
 Banana Island, Ikoyi,  
 Lagos, Nigeria  
 Contact Person: Ismail Omamegbe  
 Contact Email: care@etisalat.com.ng  
 URL: www.etisalat.com.ng

## Activity Information

CSR Focus: Education, Health,  
 Environment  
 Activity Reach: Host Communities  
 Foundation: No

### WORKPLACE:

Etisalat Nigeria encourages staff development through the provision and implementation of policies designed to empower staff both intellectually and socially. As a result, EMTS has organized three (3) Career Counseling sessions co-implemented with Lagos Empowerment and Resource Network (LEARN), for secondary schools students, under the auspices of Etisalat Nigeria's Employee Volunteer Program.

### COMMUNITIES:

Etisalat Nigeria, in its quest for good and qualitative education for the Nigerian child began the Adopt-A-School, Initiative. The Adopt-A-School is a Public Private Partnership between Lagos State Government and business organizations in the state. Etisalat Nigeria has presented over 600 outstanding University students with scholarship awards under its Annual Merit Awards

Scheme. Furthermore, Etisalat Nigeria, in collaboration with the British Council, has commenced a teacher training programme for teachers as part of its CSR regional initiative. This initiative called 'Teaching the Teacher, Growing the Nation', currently runs in Oyo, Kaduna and Rivers states. Their Fight Malaria Initiative has been implemented via two vehicles a radio drama series titled The Will to Win, and an Insecticide Treated Nets distribution project in Kano state. Other areas include training and development of leadership skills within school communities, as well as the establishment of Student Leaders Against Malaria (SLAM) Clubs within selected schools.

### ENVIRONMENT:

Etisalat has partnered with Oberthur to make available innovative SIM packs called ECO SIMs. These new cards have successfully cut in half the amount of plastic waste used for the renewal of a SIM card.





# GLOBALCOM NIGERIA

## Organisation Information

Industry: Telecommunications  
National or Multinational: National  
Nigeria Head Office: 1, Mike Adenuga Close,  
Off Adeola-Odeku,  
Victoria Island, Lagos, Nigeria  
Contact Person: Atim Nkpubre  
URL: [www.gloworld.com](http://www.gloworld.com)

## Activity Information

CSR Focus: Education, Health, Arts,  
Sports, Social Welfare  
Activity Reach: Host Communities  
Foundation: No

## COMMUNITIES:

Globacom engages its host communities through two main channels: "Glo Ambassadors" and "Glo Naija Sings". These initiatives encourage the Nigerian music and movie industry to compete with their international counterparts and to serve as role models for local youths. Globacom has also sponsored the national football team, and annually sponsors the Confederation of African Footballer of the Year Awards, and the Lagos International Marathon. They partner with state governments and other public sector development commissions and individuals to help unemployed youth establish "public call offices" as small

business ventures. Also in partnerships with state governments, they provide telecommunication infrastructure and services to remote rural areas that are not considered commercially viable.

## ENVIRONMENT:

Globacom recently began erecting base stations which will be powered exclusively by solar energy, slated to improve the quality of service delivery.



# LM ERICSSON (NIGERIA) LTD

## Organisation Information

Industry: Telecommunications  
National or Multinational: Multinational  
Nigeria Head Office: 17, Walter Carrington,  
Victoria Island, Lagos, Nigeria  
Contact Person: Omasan Ogisi  
Contact Email: [corporate.responsibility@ericsson.com](mailto:corporate.responsibility@ericsson.com)  
URL: [www.ericsson.com](http://www.ericsson.com)

## Activity Information

CSR Focus: Social Welfare  
Activity Reach: Host Communities  
Foundation: No

### WORKPLACE:

LM Ericsson employees have volunteered with and supported UN agencies with approximately 40 relief efforts in over 30 countries, since 2000.

### COMMUNITIES:

Aside from employee volunteerism, over 500,000 people throughout 11 countries in sub-Saharan Africa, including Nigeria, benefit from mobile connectivity as a result of the Millennium Villages Project.

### ENVIRONMENT:

LM Ericsson makes use of Life Cycle Assessment (LCA) to monitor the environmental impact of their products from raw material extraction, manufacturing, transportation and use to disassembly and end-of-life treatments.



# MTN NIGERIA

## Organisation Information

Industry: Telecommunications  
 National or Multinational: Multinational  
 Nigeria Head Office: 2nd Floor Golden Plaza,  
 Falomo, Ikoyi,  
 Lagos, Nigeria  
 Contact Person: Executive Secretary  
 Contact Email: [mtnfoundation@mtnnigeria.net](mailto:mtnfoundation@mtnnigeria.net)  
 URL: [www.mtnonline.com](http://www.mtnonline.com)

## Activity Information

CSR Focus: Corporate Governance,  
 Economic Empowerment,  
 Social Welfare, Health  
 Education  
 Activity Reach: Host Communities  
 Foundation: MTN Foundation  
 Launched: 2004

### WORKPLACE:

To address staff needs and health and safety precautions, MTN has the MTNN Wellness Policy and the MTNN Code of Ethics. MTN's commitment to equal opportunities is applied through various policies and structures that govern their work and business relationships.

MTNN has a tailored Personal Development Programme (PDP) for each employee, guided by several policies and staff are encouraged to engage in volunteerism. Some of their activities are outlined in 'Communities' below.

### COMMUNITIES:

MTN Foundation was established as a vehicle for MTN Nigeria's Corporate Social Responsibility agenda and focuses on project driven, high impact and sustainable initiatives that can be replicated nationwide. Through the Foundation, MTN is working to help reduce poverty and foster sustainable development in Nigeria.

Every year, staff of MTN Nigeria join their colleagues across 21 MTN operations to organise various community development projects under the MTN Group employee volunteerism initiative known as 21 Days of Y'ello Care.

In 2011, they organised 134 activities across 12 projects, leading to the successful planting of 3701 trees.

The MTN Nigeria Y'ello care activity is implemented in addition to several community projects. These include the sponsorship of community festivals and other social and economic development projects.

### ENVIRONMENT:

MTNN adheres to a written environmental policy which is available on notice boards across all their offices and in-house electronic media. Policies around this comprise of a Safety, Health and Environmental (SHE) policy and a Waste disposal and Management policy.

# SAMSUNG

## Organisation Information

Industry: Telecommunications  
 National or Multinational: Multinational  
 Nigeria Head Office: 15 Adesola Adeyemo Street,  
 Victoria Island,  
 Lagos, Nigeria  
 URL: [www.samsung.com](http://www.samsung.com)

## Activity Information

CSR Focus: Youth Empowerment,  
 Economic Empowerment  
 Activity Reach: Africa  
 Foundation: No

## COMMUNITIES

In Nigeria, Samsung Real Dreams is working with three NGO partners: The Afterschool Graduate Development Centre (AGDC), The Fate Foundation and the Pan- African School of Media and Communications to provide employability and entrepreneurship training and services to disadvantaged Nigerian Youth. Programs include internships and job placement for youth seeking employment and mentoring and enterprise development services for youth pursuing entrepreneurship.

Samsung Real Dreams Program is a four-week employability training fashioned after management trainee curricula across the globe. Through the project, which kicked off

in 2008, AGDC has trained 450 graduates and at least 70% of them are in employment. The alumni of this program have generated testimonials in the numerous organizations where they work and they have been rated as star performers.

65% of the participants are presently employed in the formal sector, 10% are entrepreneurs.

Samsung Real Dreams has alumni that are currently working in various fields such as oil and gas, Airline, Banking, Telecommunications, Consulting, Information technology and so on.



# STARCOMMS NIGERIA

## Organisation Information

Industry: Telecommunications

National or Multinational: National

Nigeria Head Office: 52, Adetokunbo Ademola Street,  
Victoria Island, Lagos, Nigeria

Contact Person: Nkiru Onono

Contact Email: [marketing@starcomms.com](mailto:marketing@starcomms.com)

URL: [www.starcomms.com](http://www.starcomms.com)

## Activity Information

CSR Focus: Community Development,

Economic Empowerment,  
Social Welfare

Activity Reach: Host Communities

Foundation: No

## COMMUNITIES:

Starcomms Nigeria was the lead sponsor of the Stars-on-the-Runway Fashion Show (for charity). The Company has been involved in other philanthropic gestures including the donation of a thousand brand new highly subsidized Virtual Private Network (VPN) lines to the FCT Command of the Nigerian Police Force, sponsorship of the Lagos Lawn Tennis Club Gala and the donation of a computer set with one year internet access to the Public Relations unit of the

Nigeria Police. Still, Starcomms empowered 100 indigent Nigerians, 50 in Benin and 50 in Lagos, by providing them with smart centre phones to enable them start small businesses of their own. Other Starcomms initiative include the co-sponsorship of a Lagos State boxing event, and donations to the Pacelli School of the Blind & Partially Sighted, the Terraculture Art Exhibition, the Egyptian Cultural Week in Abuja and a Columbia Business School gathering which was held in Lagos.

# VISAFONE COMMUNICATIONS LIMITED

## Organisation Information

Industry: Telecommunications

National or Multinational: National

Nigeria Head Office: Zenon House,  
2, Ajose Adeogun Street,  
Victoria Island. Lagos, Nigeria

Contact Person: Lynda Amaechi

Contact Email: [info@visafone.com.ng](mailto:info@visafone.com.ng)

URL: [www.visafone.com](http://www.visafone.com)

## Activity Information

CSR Focus: Health and Safety

Activity Reach: Host Communities

Foundation: No

## WORKPLACE:

Employees of Visafone are encouraged to visit monarchs in rural communities all around the country to educate them on the need for effective communication in their communities.

## COMMUNITIES:

Visafone, in partnership with Okada Riders Association, gave out over 200 protective helmets and reflective jackets to Okada riders drawn from Victoria Island - Law School and Eko Hotel roundabout units - to ensure safety and fewer accidents on highways in the community.



CSR-in-Action is the region's premier membership and networking portal for collaborative social investment. We are positioned to provide bespoke seminars and workshops that would catapult your organization to the height of sustainable development. We are set to change the face of professional trainings on sustainability principles in Nigeria and, of course, Africa.

### Some of our workshops for the Year 2013:

#### 1. CSR and Sustainability

- GRI G3.1 Sustainability Reporting
- GRI Stakeholder Engagement
- Community Relations
- Sustainability Communications
- Monitoring and Evaluation

#### 2. NGO and Small Business Capacity Development

- Finance and Book-keeping for NGOs and SMEs
- How to Set up a Small Business or Organisation

#### 3. Media And Government Relations

- Successful Government Relations
- Media Sensitization Training for Executives (Industry Focus)
- Internal/External Relations Training

From consultancy services such as **Conference/Seminar Management, Corporate Responsibility Strategy Development, Performance Management, Reputation and Brand Engagement to Tactical Research**, we are devoted to ensuring that your organisation remains viable and socially responsible.

In close collaboration with partner organizations in Nigeria and beyond, we also offer in-house tailor made programs for Top Level Executives for both private and public sector organisations to address specific issues on Governance and Sustainable Development.

**For more information on our training programs and consultancy services please email: [trainings@csr-in-action.org](mailto:trainings@csr-in-action.org).**

**To become a member, visit our website or send an email to [members@csr-in-action.org](mailto:members@csr-in-action.org) for an information pack.**

#### Our Track Record:

- First UNFCCC Nairobi Work Programme Partner in West Africa
- Producers of premier encyclopaedia on sustainable investment initiatives in Nigeria - The Collective Social Investment Report: Nigeria 2012
- Premier organizers of internationally certified sustainability reporting trainings in Nigeria and West Africa, including the Global Reporting Initiative (GRI)
- Premier online membership network for sustainable initiatives
- Outstanding partnerships with reputable bodies like the Deputy High Commission of Canada and the Nigerian Economic Summit Group.



# NIGERIA & CLIMATE CHANGE ADAPTATION

**Stanley Ijeoma, CEO,**  
Schrodinger Limited



## Nigeria & Climate Change Adaptation: Yesterday, Today & Tomorrow.

Climate change adaptation is increasingly becoming an area of growing interest and engagement for many developing countries, who unfortunately bear the brunt of an overheating planet caused by the few “uncaring but privileged” developed countries, for obvious reasons. The uncertain effects of a changing climate on Nigeria's economy pose significant setbacks for meeting development targets like Nigeria's aspiration to be among the twenty best performing economies of the world by the year 2020 [Vision 20:20:20] and achievement of the Millennium Development Goals.

Typical of most developing countries, Nigeria's 150 million people rely heavily on their environment as well as natural resource base for their livelihood. The fact that Africa's most populous country runs dangerously on a mono-product economy oiled by cheap hydrocarbon deposits in the rich but deliberately devastated mangrove areas of the Niger Delta underscores this heavy dependence on natural resources. From the forest, woodland and grassland resources which contribute vitally to the local economies of the communities, to the protection of watersheds of national importance as well as avoidance of the tragedy of the commons and the conservation of the environment for the promotion of sound public health, agriculture and recreational activities. Climate change-induced losses and the unsustainable use of these invaluable resources appear to be a malignant problem that has elevated itself to real

development challenge in Nigeria. These problems are further compounded by lack of institutional, legislative and fiscal capacity for effective management of natural resources and stability of the ecosystem; leading to reduced farm productivity, increased work load particularly on women and a dislocated rural economy.

Climate change impacts can only make things worse if left unchallenged and this is where mitigation and adaptation come as part of the options placed on the table to alleviate the impacts of a changing global climate on our local communities and national economy. As part of the first steps to minimize climate change risks on development efforts and empower our disadvantaged men and women, the Nigerian government and her development partners should as a matter of urgency carry out an Action Study on how smallholder livelihoods



could be improved through efficient and sustainable management of her environmental and natural resources as an adaptation measure to climate change.

The proposed Action Study should give special attention to gender roles, especially land use as well as tenure rights of land in order to improve livelihood of rural and semi-urban households. For instance, enhanced land and water management would help spur both economic and environmental benefits for low income members of the society who can use their own land resources as collateral thereby promoting inclusive growth of the millions of underserved population. This demonstrated fiscal benefit would further attract international interest in up scaling and improving rural livelihoods in particular and the economy as a whole. This is particularly important because most of the projected future global economic growth is set to take place in developing countries of which Africa is very strategic & allowing climate change wash away these potential gains would be dangerous to the economic empowerment of millions of Africans who are equally threatened by climate change induced food crisis; like the one currently ravaging Somali!

Also a critical assessment of sub-national vulnerabilities to climate change in Nigeria would be a veritable starting point for evaluating current and future adaptation priorities as well as highlighting their national security implications for Africa's second biggest economy. It is not difficult to see that

Nigeria's climate security vulnerability lies predominantly along the coastal, littoral states of the south and the northern frontline states as a result of a combination of high physical exposure as well as low household and community resilience. Poor adaptive responses to growing shifts in temperature, rainfall, storms, and sea levels could help fuel violent conflict in some areas of the country due to shortages of resources such as land and water which breeds negative secondary impacts such as more sickness, hunger, and joblessness, which in turn flings the doors to conflict and social chaos wide open. However, great caution should be taken in climate conflict causation mapping for now until we be able to build the capacity to fully understand their scientific, social, economic, and political implications for the country. Therefore the transformation agenda of President Goodluck Jonathan needs to be broadened to capture critical programs of in-depth research and robust policy debates in the direction of climate change adaptation strategies that will be crosscutting in design and impact, anchored on inclusive planning and implementation that steers clear of the booby traps of political patronage.

Thus far, official responses have been weak and not much progress has been made on the part of the Nigerian federal government towards achieving the best climate change Adaptation outcomes, even if most adaptation is to be done privately by the communities which need sustained education, quality information and enlightenment campaigns that are non-existent in the

interim. The way out is a central oversight body to coordinate research and policy response, harmonize roles for sister agencies, and aggressively pursue implementation master plans in seamless collaborative partnership with the Annex 1 countries and the UN climate change response organizations in the areas of capacity building, technology transfer, adaptation funding and technical assistance. The good news is that the out gone sixth national assembly of the country's parliament courageously passed the Nigerian Climate Change Commission Bill which is currently gathering dust as it awaits President Jonathan's ink to be able to transit into a full fledged legal entity that would confront the climate change adaptation challenge in a systematically controlled manner. Nigeria's Climate Change Commission, when fully operational, would be the very first in Africa and the country must be commended for this bold stride. The selfless efforts of stakeholders like Senator Grace Bent, Honourable Eziuche Ubani and hundreds of Environmental NGOs, Enviropreneurs and Climate Activists, including this Author; must be given some life and meaning by President Jonathan and this is a clarion call on him to do the right thing, for the sake of generations of Nigerians and Africans yet unborn, by signing the Climate Change Commission bill into law without further delay.

Going forward and looking into tomorrow, I will suggest some critical adaptation steps that would give Nigeria an edge in the fight for survival in an

overheating planet if vigorously implemented by the authorities. These strategies would help Nigeria adapt to climate change over the next century by giving some succor to millions of Nigeria's small holder farmers who are already enduring huge investment losses and low productivity occasioned by droughts and extreme weather conditions.

Hotter global temperatures will lead to the spread of more infectious diseases such as malaria and increase in food-borne diseases. Therefore stakeholders in Nigeria's public health should be empowered to come up with creative and innovative ways as regards timely delivery of drugs to the most remote of places in the country as well as making information available in local languages as to preventive and precautionary measures to take when for instance, a deadly flood overflows into drinking water sources or when there is excessive heat wave. Quality information and robust enlightenment campaigns would help people adapt before the disaster, by reducing risks, and after it, by aiding recovery from harm. Therefore continuous enlightenment campaigns on preventive and defensive medical practices should be taken to the grass roots in local dialects using community radio and GSM platforms. The Nigerian Medical Association and the ministry of health at the federal, state and local government should be empowered both technically and financially to take up emerging climate change induced health challenges The housing and construction industry must recognize its

dual role of helping people cope with climate change [Adaptation] as well as developing sustainable and efficient building practices in order to prevent environmental degradation [Mitigation]. There is need to build the capacity of the construction industry to be able to step up to the critical challenges. The ministry of housing and urban development should take the lead in mobilizing the stakeholder groups to come out with innovative design models that city development control authorities could rely on to encourage and monitor new housing projects such as building homes on stilts, constructing barriers around natural & artificial water bodies in populated regions. Building owners and farmers in vulnerable regions will increasingly need education & guidance on the strategies that can help them adapt to potential floods arising from overflowing rivers and streams by leveraging advanced flood control mechanisms.

We cannot run away from extreme weather conditions occasioned by climate change.

Massive floods and hurricanes will become more common because of the warming of the earth.

Government institutions like the Nigerian Metrological Agency that have hitherto limited their operational jurisdiction to mere weather forecasting, should be empowered and funded to be able to invest heavily on information technology tools such as satellites, sensors, software, computing, sensors) to be able to inject some much-needed sophistication and innovation into their operations because tracking extreme

weather forecasting, and climate change data will hugely depend on more powerful and faster supercomputers that can crunch data and make real time important predictions. There is also need for accurate environmental data, particularly from sensors located in the soil, ocean, in the atmosphere, in flood zones or in arid drought-stricken lands, organizations, governments and companies will want to track the changes in order to have timely and quality information that will assist disaster risk & emergency management authorities act promptly to minimize losses.

Away from the government and public sector, the insurance industry is saddled with the biggest responsibility as far as climate change adaptation is concerned. This is because they help spread the risk of extreme weather events and higher temperatures when, Farmers and governments see the wisdom of investment in insurance programs that would pay out when poor conditions happen. In addition, the insurance companies would need to encourage property owners in existing developments to implement adaptation strategies to ensure that their assets are preserved over their life spans. These measures would come at a cost, but planning now for climate change could stave off greater losses that owners would otherwise incur from infrastructure and asset damage in the future. For instance, insurance companies covering property development in coastal areas will need to assess the potential for sea-level rise, increased storm severity, flooding, and other climate change impacts on their

clients and to incorporate appropriate measures in their policy document. The National Insurance commission [NAICOM] would need to understand these issues before they can even reach out to other stakeholders in the industry and this can only happen through training and capacity building. Specifically, this Author has approached NAICOM with some projects in this regard but the business as usual syndrome or lack of understanding of the issues at stake or a combination of both continue to keep such on their low priority lists. NAICOM and other stakeholders in the insurance industry must be made to understand that it is in their best interest to be more proactive and see how they can protect the entire insurance industry from the envisaged shocks of the impacts of climate change.

Agriculture, water and climate change have become conjoined thematically and like Siamese triplets, they connect the many approaches to sustainable development and environmental protection. Water resources would come under intense pressure as harsher and more widespread droughts will lead to a stress on farming communities that need fresh water even as rising sea levels especially along coastal regions is already increasing salt water concentration in ground water. Adaptation along this path requires huge investments in desalination technology. Beyond desalination, other feasible adaptation strategies include increased gray water use and rain water harvesting, for crops and everyday human uses other than drinking. The challenge remains how

desalination technology can be made available in most communities and how to keep the cost affordable. Adaptation efforts should also focus on how infrastructure designed to manage water for hydropower, agriculture and cities will further scale up the environmental and economic development of communities. The agricultural sector is perhaps where sustained attention should be concentrated for obvious reasons of maintaining food security. High temperatures usually lead to droughts or more rain fall as well as cut annual crop productivity due to longer or shorter crop seasons. Therefore, the government through the ministry of agriculture must ensure that farmers that grow crops on risk-prone lands do not lack improved seeds that can withstand higher temperatures, more or less water, and fluctuating crop seasons. Efficient irrigation systems can help farmers in affected regions cope with the uncertainty that come with climate change.

Even though Nigeria does not currently have a national adaptation strategy or crosscutting institution empowered to guide national response to climate change, there is every reason to be hopeful of better days ahead in this regard because it is expected that the Climate Change Commission bill will be passed into law before the end 2011. The on-going adaptation initiatives in Nigeria must be tailored to positively impact food security as well as tackle security risks that could arise from conflict occasioned by scarce and disproportionate resource distribution. For instance, the clashes between local

farmers and the Fulani nomads would become more frequent due to envisaged scarce grasslands that would have dried up under intense heat waves.

Several opportunities exist for building Nigeria's resilience to climate change include articulating a national framework for adaptation driven by the climate change commission; leveraging the critical ministries, agencies and parastatals of government like the National Emergency Management Authority [NEMA], Ministry of Health, Nigerian Metrological Agency, Ministry of Agriculture, Ministry of Water Resources, Ministry of Housing & Urban Development, National Insurance Commission, Institute for Peace & Conflict Resolution and the Ministry of Niger Delta Affairs; in capacity building and conflict management, working through coordinated, robust national mechanisms to address climate induced security challenges as well as ensure transparent management and allocation of interventionist resources. Climate change adaptation in Nigeria must be approached from the standpoint of necessity in the context of sustainable development with greater emphasis on the generally accepted principle that economic empowerment, social development and poverty eradication constitute the first and overriding priorities of a developing country like Nigeria. This explains the very thin line between sustainability and Climate change adaptation which constitute an area of growing concern especially in Africa because of its uncertain effects that pose significant risks for development, especially the achievement of the

Millennium Development Goals [MDGs]. For instance, Nigeria seriously needs to look inwards and apply some out-of-the-box adaptation initiatives that have multi-dimensional positive implications for her economy as well as health of her citizens and global environment. The reason why we still wear suits and coats, used in countries with sub-zero temperatures, in Nigeria where temperatures averages 40 degrees Celsius beats my imagination. I have heard people hide under preposterous excuses such as "corporate" to endure and justify this colonially imposed burden after existing for more than half a century as an independent country.

The truth is that dressing is influenced by the environment and nothing more and it will serve Nigeria's economic and public health interests as well as reduce our global ecological footprints. How about the tonnes of emissions spared if maritime and air traffic is reduced when we stick to our local Abeokuta & Akwete made apparels? How about the poverty alleviation and economic empowerment of millions of rural women and disadvantaged youths via jobs created when demand increases for our locally made apparels? How about the "soothing and cooling" effects of sticking to our locally made and environmentally influenced apparels in a world where heat waves are becoming more frequent? Think of the local & global environmental benefits if the Nigerian government encourages massive switch to our locally made apparels as an adaptation

measure to promote public health of her citizens in a changing climate? It appears to me that much of the adaptation work that needs to be done would concentrate on “reforming” the psyche of our people to be able to accept and embrace new ways of life in tune with the emerging realities of our changing climate!

The Nigerian government, just like governments of other developing countries, continues to struggle to maintain social services while attending to the needs of an increasingly diverse and growing population amidst an anti-tax culture. Pursuing sustainable development, just like implementing climate change adaptation, requires political will at the highest level and when sustainability is fully mainstreamed in governance and decision making process, it often reveals previously unrecognized opportunities as well as threats to society. Sustainability is simply “people prospering planet” or “planet prospering people” but in practice it challenges us to make decisions that simultaneously improve our economy [prosperity], community [people] & environment [planet]. Therefore mainstreaming Climate change adaptation into Nigeria’s economic blueprints and development master plans is strategic at this stage of our development because emergency preparedness guarantees effective contingency plans to protect citizens, property and the environment which sustains us. Resources should be invested and concentrated on developing specific adaptation measures that are peculiar to Nigeria as

a country, with a focus on the ones that correspond to our most urgent and immediate needs while aligning and leveraging numerous international initiatives and financing mechanisms aimed at assisting countries with climate change adaptation.

Truth be told, the fight to limit climate change and global warming to easily tolerated levels is over, therefore Nigeria and the rest of the developing countries should focus on the reality of adapting to climate change by finding ways to live with overflowing sea levels, scarcer drinking water, higher peak temperatures, depleting species and weather patterns alien to those under

*“ Sustainability is simply “people prospering planet” or “planet prospering people” but in practice it challenges us to make decisions that simultaneously improve our economy [prosperity], community [people] & environment [planet]. ”*

which our patterns of farming developed. Therefore, increasingly, proactive governments are beginning to realize that, in the long term, climate change adaptation needs to be supported by an integrated, cross-cutting policy approach. Finally, as the Durban climate negotiation is just few days away, the earlier Nigerians “adapt” to the reality that global action is not going to stop climate change despite almost two decades of climate negotiation because the world is still trapped in an emissions trajectory that

perfectly fits into the “business as usual” scenarios drawn up by leading climate scientists of the Intergovernmental Panel on Climate Change (IPCC), the better for all of us. In view of the prevailing attention & priority given to climate change mitigation over adaptation in the last two decades, the battle cry of the Nigerian and the rest of the African delegation to the Durban UN climate summit in the next few weeks should be ADAPTATION, ADAPTATION, ADAPTATION!!!



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# PUBLIC/PRIVATE PARTNERSHIPS



## THE LAGOS STATE GOVERNMENT ADOPT-A-SCHOOL PROGRAM

The Adopt-A-School Initiative (ASI) is a Public Private Partnership between Lagos State and private sector organisations in the state. Adopt-A-School is designed to improve the state of public schools in Lagos by urging Corporate Bodies to get involved in upgrading public schools through strategic support in whatever areas they choose. This program is geared towards achieving the stated objectives of the state concerning education.

The Lagos State Ministry of Education has a vision to provide qualitative and free education and the mission to provide citizens with good quality education in partnership with key stakeholders such as private sectors, Guardians, non-governmental organizations and competent teachers in a conducive learning environment.

The states policy thrust on Education upholds:

- Construction of Millennium schools in all Local Government Areas
- Re-engineering and refurbishment of primary schools
- Massive rehabilitation and maintenance of existing schools and libraries
- Provision of school furniture and equipment
- Entrepreneurial training Community based vocational education
- Eradication of moral decadence in schools
- Operation Green and Clean the

Environment in schools

- Functional Scholarship Schemes.

Since the inception of the Adopt-A-School program, many organizations have shown remarkable determination to participate in the program; these organizations have donated their resources and manpower to the cause, ensuring the completion of various projects which have impacted hugely on schools in Lagos state.

Prominent examples of these partnerships include:

- A. Oando Adopt-A-School Scholars
- B. Etisalat Adopt-A-School Initiative
- C. Guaranty Trust Bank Adopt-A-School Initiative
- D. Airtel Adopt-A-School Initiative.

### A. OANDO ADOPT-A-SCHOOL SCHOLARS

As part of its drive to improve the quality of education at the primary and secondary school levels, Oando awards scholarships annually to pupils with a view to promoting youth education.

Oando's scholars scheme ensures that intelligent pupils are not denied the opportunity to fulfill their due potential due to financial constraints. Oando is committed in supporting these pupils through Primary, Secondary and University levels. They have adopted a total number of 28 public owned primary schools. Five out of these schools are located in Lagos State.

An estimated total number of 17,292 pupils are currently receiving

quality education from the schools.

Oando continues to sponsor and support key school events like sports days and prize-giving days.

As a means of achieving a sustainable impact, a total of 1,400 teachers are scheduled to participate in Oando's capacity building programs. Additionally, Oando plans to adopt a total of 100 schools by 2015, demonstrating the company's long-term interest in the education sector in Nigeria.

### **B. ETISALAT NIGERIA ADOPT-A-SCHOOL INITIATIVE**

As part of its plans to help alleviate the infrastructural challenges being faced in the Education sector, Etisalat flagged off its Adopt-A-School initiative with the total renovation and life adoption of three schools in Lagos State.

In these schools, Etisalat is undertaking total renovation of the infrastructure including roofing, re-tiling of walls and floors, borehole reconstruction, upgrading and renovation of toilet facilities with state of the art plumbing systems, among others.

The company also intends to build and stock a new comprehensive library at Akande Dahunsi as well as upgrade its science laboratory and music studio amongst other facilities.

In order to achieve sustainable impact, Etisalat has commenced its Career Counseling Scheme through an employee volunteering program. Through this program, implemented by the Lagos Empowerment and Resource

Network (LEARN), employees impact society positively by volunteering to mentor and provide career counseling for students of secondary schools. The career counseling scheme is continuous and is designed to be implemented at least three times yearly in schools.

### **C. GUARANTY TRUST BANK ADOPT-A-SCHOOL INITIATIVE**

Guaranty Trust Bank (GTB) initiated its Adopt-A-School program in 2004 with its pilot adoption of St Georges Boys and Girls Primary School, Falomo, Lagos. Since then it has gone on to add many other schools and include other initiatives within the program

Guaranty Trust Bank's Adopt-A-School Initiative is aimed at improving child education across the country. The project designed to identify, adopt, renovate and rehabilitate dilapidated public schools, thereby creating a model institution of learning for children.

Currently, GTB has 12 schools under its Adopt-A-School Program. Two out of these 12 schools are in Lagos State.

The bank undertakes the following; Building, renovation and general infrastructural repair, Provision of basic amenities such as water and electricity, Landscaping and environmental beautification, supply of furniture, books and equipment.

The bank's consciousness of the need for sustainability has driven its decision to organize many of the programs periodically such as- the Orange Brightest and Best Quiz

Campaign, Orange quiz competition, Train-the-teacher seminar and library education.

#### **D. AIRTEL ADOPT-A-SCHOOL INITIATIVE**

In support of the Adopt-A-School Program, Airtel has built, donated and adopted Oremeji Primary School 2. Airtel also provided the school with desks, boards, uniforms and support facilities of lavatories and a water bore-hole.

In collaborative efforts with Mikano Limited, a 10KVA generator was donated to the primary school consequently creating a tri-partite relationship for this cause.

Airtel also enforced its commitments in providing the school with the necessary infrastructure to create an environment conducive for teaching and learning, as it presents the pupils the best opportunity to realize their dreams of becoming leaders of tomorrow. The company intends to adopt a strategic approach to its implementation in the near future.

#### **LAGOS STATE PLANT-A-TREE PARTNERSHIPS**

##### **A. LAGOS STATE WITH THE BRITISH DEPUTY HIGH COMMISSION**

The Lagos State Government and the Greening Committee of the British Deputy High Commission collaborated on the annual tree planting campaign. The campaign commenced on July 11, 2010 with the theme; "One man, one tree". This is in a bid to improve the aesthetic appeal of the state as well as making it environmentally friendly.

The tree planting ceremony, which is an annual event, is part of the Lagos State government's resolve to ensure the continued survival of the human race which depends on the oxygen provided by trees. The Greening Committee planted a tree on behalf of the British Deputy High Commission during the tree planting exercise at the event ground.

The project also intends to preserve nature through mitigation and adaptation strategies to tackle climate change. Apart from the ecological benefits such as a cleaner and safer environment and prevention of erosion, the initiative will create a new economy and thousands of jobs for a large number of people who now work at various beautification sites.

**Sustainability Exercise:** The tree planting is intended to be executed annually, thereby creating a sustainable supply of trees.

##### **B. LAGOS STATE WITH MTN**

The MTN Group, in partnership with the Lagos State Government, utilized its 21 Days of Y'ello program to mark the 2011 World Environment Day. As part of their contributions towards ensuring the "Go Green" initiative of a pollution-free world, they planted trees in a simultaneous event.

To commemorate the World Environment Day, MTN Nigeria kicked off the celebration with the Y'ello Earth Walk, an activity that aimed to create awareness for preservation of the environment.

The Walk was joined by various individuals and organizations including

the Fight against Desert Encroachment (FADE Africa). For 21 days, both organisations partnered to plant thousands of tree saplings for both fruits and shade in communities.

Sustainability Exercise: The Y'ello Earth Walk is an annual exercise aimed at creating awareness on the need for environmental preservation and beautification.

### **ROLL BACK MALARIA**

In 1998, the World Health Organization, UNICEF, UNDO and the World Bank came together in the Roll Back Malaria partnership.

RBM in Nigeria anchors on the global strategies for malaria control which are multi pronged and of proven efficiency. RBM in Nigeria is in conjunction with the federal ministry of health.

UNICEF supports this effort by supplying safe, effective and affordable anti-malaria interventions. The organization is, for example, the world's largest purchaser of mosquito nets. UNICEF also supports the provision of Intermittent Preventive Treatment (ITP) for pregnant women through antenatal clinics.

ITP, which can prevent a child from contracting malaria before birth, involves providing pregnant women with at least two doses of an anti malarial drug at each scheduled antenatal visit after the first trimester.

Such preventive treatment has been shown to substantially reduce the risk of anaemia in the mother and low birth weight in the newborn.

**Source: [www.unicef.org](http://www.unicef.org)**

### **NATIONAL STRATEGIC HEALTH DEVELOPMENT PLAN (NSHDP)**

The President of the Federal Republic of Nigeria, represented by the Secretary of the Government of the Federation- Alhaji Yayale Ahmed on Thursday 16<sup>th</sup> December 2010, launched the National Strategic Health Development Plan (NSHDP).

The event was hosted by the Minister of Health and Minister of State for Health, Dr C.O Onyebuchi Chukwu and Alhaji Suleiman Bello respectively. It had in attendance many heads of government health agencies and parastatals and heads of Development agencies such as Department for International Development (DFID), European Community Delegation, Global Fund, Japanese Embassy, Japan International Cooperation Association, Partnership for Transforming Health Systems (PATHS 2), UNAIDS, United Nations Population Fund,(UNFPA), USAID, United Nations International Children's Emergency Fund (UNICEF), Rotary international, World Health Organization (WHO), and World Bank.

The highlights of the event were the launch of the NSHDP, the presentation of an Action Push agenda as well as the signing of the country compact by the Minister and other heads of agencies. The country compact is entitled "Achieving measurable results for health through the NSHDP (2010-2015)" The compact contains policies which reflect a shared aspiration to strengthen the national health system and to vastly improve the health status of Nigerians.

**Source: [www.internationalhealthpartnerships.net](http://www.internationalhealthpartnerships.net)**

## **THE NIGERIAN GOVERNMENT PARTNERSHIP WITH BALKAN ENERGY COMPANY**

The Minister of the Federal Capital Territory of Abuja, Bala Abulkadir Muhammed, signed a memorandum of understanding with an American firm, the Balkan Energy Company, to develop key parts of Abuja. The project is expected to cost \$2 billion.

The Balkan group is supposed to provide mixed use development with a hotel condominium, development for residential homes, for restaurants and other metropolitan facilities within the center of the city. This is the largest investment any American firm has ever made in Nigeria.

The project is intended to go a long way towards ensuring infrastructural development in the capital. This is in line with the government's desire to develop Abuja into a first class city.

**Source: Voice of Africa, [www.voanews.com](http://www.voanews.com), March 21<sup>st</sup> 2011**

## **FEDERAL GOVERNMENT PARTNERSHIP WITH DANGOTE GROUP ON ROAD CONSTRUCTION**

The Federal Government of Nigeria is partnering with Dangote Group of companies towards the completion of the 61 Kilometer Obajana-Kabba road in Kogi State.

The Federal Government had completed 20 kilometers of the road and would ensure the workability of the partnership in the interest of Nigerians.

The road is vital to the operations of the Obajana Cement factory which is in the process of increasing production output to one truck per minute.

The project road construction project will compliment the government's efforts at ensuring infrastructural development as well as enabling the Dangote cement company to increase its productivity, thereby making the product readily available to the public.

**Source: Mustapha Suleiman, [www.allafrica.com](http://www.allafrica.com), 23/8/2011**

## **CHEVRON AND USAID PARTNERSHIP ON LIVING STANDARDS IN THE NIGER DELTA**

Chevron Corporation announced the signing of a memorandum of understanding between the USAID and the Niger Delta Partnership Initiative (NDPI) Foundation, established by Chevron to help address socio-economic challenges in the Niger Delta Region.

Under the MoU, the NDPI Foundation and USAID will each contribute \$25 million over four years to support a portfolio of programs designed to promote economic development, improve the capacity of government and civil society institutions, and help reduce conflict in the region.

Chevron launched the NDPI Foundation with an endowment of \$50 million over five years. Chevron's 25 million contributions to the MoU will be drawn from the endowment. Through a one-to-one match with donor partners, such as USAID, the Foundation is working to double Chevron's funding.

The NDPI Foundation's Nigerian Affiliate, the Foundation for Partnership Initiatives in the Niger Delta (PIND), will participate in the design, development, capacity building, peace building and advocacy, to ensure the effective execution of the programs.

The execution of these programs is intended to boost efforts to provide relief and improve the living standards of people living in the oil-rich Niger Delta region.

**Source: [www.chevron.com](http://www.chevron.com)**

### **FEDERAL GOVERNMENT & PEPFAR PARTNERSHIP TO FIGHT HIV/AIDS IN NIGERIA**

The United States program, President's Emergency Plan for Aids Relief (PEPFAR), supporting Nigeria as they take a leadership role in their fight against HIV/AIDS Progress achieved in Nigeria through PEPFAR support in 2010 includes:

- 334,700 individuals receiving antiretroviral treatment
- 1,195,900 HIV positive individuals who received care and support
- 255,100 orphans and vulnerable children (OVC's) receiving support
- 673,800 pregnant women with known HIV status are receiving services
- 28,200 HIV positive pregnant women are receiving anti-retroviral prophylaxis for PMTCT
- 1,157,300 individuals are receiving counselling and testing
- 5,358 estimated infants HIV infections averted.

Through PEPFAR, Nigeria received \$1,539 million to support

comprehensive HIV/AIDS prevention, treatment and care programs from 2004 to 2009. The partnership is geared towards the fight against the spread of the disease in Nigeria.

**Source: [www.pepfar.gov](http://www.pepfar.gov)**

### **BILL AND MELINDA GATES FOUNDATION PARTNERSHIP WITH STATE GOVERNMENTS**

Bill Gates, co-chair of the Bill & Melinda Gates foundation, announced a new initiative for Nigeria's Executive Governors challenging them to deliver a dramatic improvement in Polio and routine immunization by the end of 2010.

The program, initiated together with the Nigeria Governors Forum, will recognize those Executive governors whose states pass a pre-defined threshold to improve routine immunization coverage and end Polio. The states that meet the threshold criteria will be awarded a \$500,000 grant from the foundation to support their top health priorities.

The award will support winning governor's initiatives in public health, such as malaria and tuberculosis, improving immunization, HIV prevention and treatment, or safe drinking water and hygiene promotion. In addition to the grant, those governors who achieve the goals will receive special recognition from Mr. Gates for their contribution to the elimination of Polio.

The Nigeria Governors Forum will provide the secretariat for the challenge program and will actively engage the governors throughout the 12-month

period to encourage them to stay on track in the fight against Polio and achieve the qualifying threshold for the award. The challenge will be open to all 36 states and the Federal Capital Territory.

**Source: [www.gatesfoundation.org](http://www.gatesfoundation.org)**

**April/26/2010**

### **LAGOS STATE GOVERNMENT WITH HUMAN AND ENVIRONMENTAL DEVELOPMENT AGENCY (HEDA)**

Experts on climate change met with the Lagos State Government to review a policy draft that would address climate change issues.

### **LAGOS STATE GOVERNMENT & LCC LEKKI ROAD CONSTRUCTION PROJECT**

The Lekki Toll Road Concession Project is one of Lagos State's foremost Public Private Partnership (PPP) initiatives.

Phase one of the project entails the upgrade, expansion and maintenance of approximately 50 kilometres of the Lekki-Epe Expressway. Phase two comprises the construction of approximately 20 kilometres of the coastal road on the Lekki Peninsula.

The Lekki Concession Company Limited (LCC), an initiative of the ARM Group of companies, is a special purpose vehicle set up specifically to execute the Lekki Toll Road concession Project. The project uses a Build-Operate-Transfer (BOT) model for infrastructure delivery. The concession is for a period of 30 years, after which the assets will be transferred to Lagos State Government.

The road construction project has provided a first class road network for people living and working within the area, thereby easing the flow of traffic and enhancing productivity in business, economic and social activities within the area.

**Source: [Claude Harding](http://ClaudeHarding.com)  
[www.howwemadeitinafrica.com](http://www.howwemadeitinafrica.com),**

The discussion which was organized by the Lagos State Ministry of Environment, Human and Environmental Development Agency (HEDA), and Policy Advocacy Project Partnership on Climate in Lagos State focused on exploring adaptation and disaster risk management, climate change mitigation and low carbon economy and climate governance.

The policy framework extended into agriculture and food security, human settlement, security and health, and coastal and natural resources management. The document will add to existing documents on climate change to be considered in the final policy and to be developed before the next Lagos state climate change summit.

The document would hopefully address concerns ranging from adaptation, mitigation and environmental issues in the state.

**Source: [Femi Amele](http://FemiAmele.com), [234next.com](http://234next.com),  
**21/8/2011****

# A SNAPSHOT LOOK AT THE NESG AND ITS MANY ACCOMPLISHMENTS: 1993 – 2011

## GENERAL INFORMATION ON NESG & ITS ACTIVITIES

### BACKGROUND

Shortly after Chief Ernest Shonekan was appointed Chairman of the Transitional Council in January 1993, he convened the first Nigerian Economic Summit in February 1993. The success of the summit consequently led the core group of participants to develop a formalized structure, which formed the basis of the present Nigerian Economic Summit Group (NESG).

The NESG is an independent, non-sectarian organization, committed to fostering open and continuous dialogue on Nigeria's economic development. It seeks to define and facilitate the implementation of an economic agenda that will help create an environment conducive to good governance, responsible private sector investment and sustainable private sector-driven economic growth and development. To achievement its Vision and Mission, the NESG focuses on three major activities: Research, Communication (including education) and Advocacy of desirable economic and institutional reforms; disseminated through the electronic and print media, seminars, public lectures, policy dialogues, workshops and specific high level interactive public-private sector sessions and special presentations to the Executive and Legislative arms of

government.

### MEMBERSHIP OF THE NESG

Membership of the NESG is extended to policy level executives from individually owned businesses to large multinational corporations who are committed to the national interest, and subscribe to the Membership Core Values that include ethical business practices; corporate governance; attractive climate for private investment; competitive and open market systems; economic reforms proven to generate sustainable economic development; equitable income distribution; open dialogue and objective research. Membership is categorized into: Corporate Sustaining; Corporate Supporting; Corporate Member A, B, C; Individual Member, and Associate Member.

The NESG provide members with:

- Networks, trade and investment opportunities.
- Advocacy and access to senior and policy-level officials locally and internationally.
- International business linkages through NESG's program and activities.
- Publications and research services (including primary & secondary data on key economic sectors).

For information on NESG membership,



please go to the NESG website and/or contact the secretariat for detailed information.

## **PROGRAMMES, PRODUCTS AND SERVICES ADVOCACY**

The annual Nigerian Economic Summit (NES) is the flagship programme of the NESG. It is a three day programme organized by the Nigerian Economic Summit Group (NESG), in concert with the National Planning Commission (NPC). Over the years, the NES has evolved into a major national event in the country's countenance calendar and has consolidated its status as the nation's major annual gathering of public and private sector leaders in Abuja, the nation's capital, for constructive dialogue on Nigeria's economic management. Typically, the Summit features the President, Vice President, Senate President, Speaker of the House of Representatives, Ministers and other public and private sector leaders.

Mini summits are two-day events on key sectors: Agriculture, Oil and Gas, Infrastructure, SMEs, Education, etc, convened annually in-between the main summit.

Policy Dialogue Series brings together 75 to 100 CEOs and senior executives and professionals for one day intensive dialogue with key public sector officials responsible for implementation of the particular policy or program.

Occasional Public Lecture Series features lectures by internationally recognized experts on issues of economic interests and immediate relevance to Nigeria's economic development process.

Collaboration with Third Parties

on Trade Missions and Visits serves to link to NESG members and decision-makers worldwide and include collaborations with the public sector and other interested parties in conducting trade missions and visits.

Business Forums include private meetings, roundtables and dinners that bring together members with visiting heads of state, business leaders and leading private sector operators in other countries whenever necessary.

International Conference/Seminars/Collaborations to share experiences on those critical issues that enhances economic growth and development.

Interactive Sessions provide private sector chief executives an opportunity to dialogue with the public sector on topical issues affecting the Nigerian economy and usually focuses on areas such as new policies, reforms and bills.

Policy Commissions on: Oil & Gas, Science and Technology, Real & Services Sector, Agriculture and Food Security, Infrastructure, Human Development, Governance and Institutions, Trade, Investment and Competitiveness.

Education and Training NESG organizes training either by collaborative effort with other business and research institutions or through seminars and workshops on economic issues.

## **RESEARCH AND DEVELOPMENT**

Research which has relevance to the social and economic priorities of the nation, and which would be of value to the projects' sponsors and NESG's advocacy efforts are undertaken by the

NESG in support of its programs and advocacy activities. In this respect, the NESG:

- Designs cost-efficient and policy-focused research projects on social and economic issues in support of evidence-based advocacy.
- Collects, collates and analyzes data from policy-oriented research projects using statistical methods to obtain sound and comprehensive conclusions.
- Prepares comprehensive reports with easy to understand discussions and illustrations.
- Partners with organizations (local and international) to plan and execute social and economic research projects.

### **PUBLICATIONS AND OUTREACH**

NESG recognizes the need to inform and disseminate its research findings through various publications. These publications, which include various summit proceedings, conferences, dialogues and public lectures' reports, enjoy wide but selective circulation among sector policy makers, corporate decision makers, academics and development partners interested in the complex process of reforming and modernizing the Nigerian economy.

### **NESG DATABANK**

The NESG Databank is an interactive database housing key economic indicators and market rates on monthly, quarterly and daily basis as the case may be. It can be accessed only through subscription or direct purchase.

### **NESG - WORLD BANK LIBRARY/PUBLIC INFORMATION CENTRE**

The NESG-World Bank's Public Information Center/Library (PIC) is situated in the NESG Secretariat and is open to the public. The PIC is intended to share both the NESG and World Bank's wealth of knowledge and experience with the business community and Nigerian public. It provides access to publications on various development issues across the globe and, World Bank's project documents and other public reports on Nigeria.

### **SOME MILESTONES/ACHIEVEMENTS OF THE NESG**

Over the years, the NES process has achieved remarkable milestones in its advocacy:

#### **i. Economic Liberalization and sector reform:**

The summit's dedication to grow the Nigerian economy through private sector investment, yielded positive responses in several sectors including aviation, the financial sector, communication, primary and secondary education, power, and oil and gas, infrastructure development, among others.

- In 2002, the NES recommendation for the deregulation of pension fund administration and privatization of the Nigerian Social Insurance trust Fund to allow for competition, led to the Pension Reform Act 2004, with funds privately managed by licensed Pension Fund Administrators.
- The NES recommendation in 2003 for the reform of the electoral

institutions, necessitated the inauguration of the Presidential Electoral Reform Committee in 2007. Also, the Fiscal Responsibility Law was passed in 2007, after the recommendation in 2006.

- The NES in 2006 advocated for improvement in the aviation sector through procurement of navigational and safety equipment, enforcement of statutory minimum operating capital for domestic airlines. This recommendation was adopted, and led to the TRACON project and the raising of domestic airlines capital base from ₦20 million to ₦500 million.

## **ii. Improving the investment climate:**

The NES has consistently expressed concern over the country's external image and has repeatedly recommended ways to improve the investment climate. These efforts led to the repeal of the Nigerian Enterprises Promotion Decree and the Exchange Act, 1995 and the Foreign Exchange Act, 1995 respectively, which removed restrictions on foreign investment and liberalized exchange controls in the country. Consistent recommendations for improvement led to the repeal of the Investments and Securities Act of 1999 and the establishment of the Investments and Securities Act, 2007.

The Summit recommended the federal government should request debt relief from Nigerian creditors - IMF, World Bank and Paris Club as well as multilateral institutions that provide guarantees to foreign investors. The

Government secured a 60 per cent debt write-off and settlement of debts from both Paris and London Club of Creditors in 2006.

## **iii. Pursuing public sector reforms:**

The Summit advocated in 2008 for a special adviser to the president on science and technology, to enhance strategic positioning of science and technology in the agenda of the government. A special adviser to the President on Research and Strategy was appointed in 2011. A NES recommendation in 2010 for the establishment of a commission on Information Communication Technology (ICT) was adopted. A Ministry on ICT was established in 2011.

## **iv. Public/private sector partnership:**

The summit's process encourages and supports dialogue and collaboration between the public and private sectors and has enabled the private sector to make valuable contributions to the formulation and implementation of public policies and programs. The NES in 2004 recommended that to accelerate investment in national infrastructure through private sector funding, Government should implement and establish an effective Public Private Partnership's (PPP) process. The recommendation was immediately adopted, and the Infrastructure Concession Regulatory Commission was established in 2008. The Lagos State Government also adopted this recommendation.



## CSR-IN-ACTION

### Organisation Information

Industry: NGO  
 National or Multinational: National  
 Nigeria Head Office: 13B, Anifowoshe Street  
 Victoria Island,  
 Lagos, Nigeria  
 Contact Person: Chiweta Uraih  
 Contact Email: info@csr-in-action.org  
 URL: www.csr-in-action.org

### Activity Information

Partner(s): Nigerian Economic Summit Group (NESG), Deputy High Commission of Canada, Environmental and Sustainability Solutions, The Guardian  
 Focus: Good Governance, Women Rights, Youth Empowerment, Economic Development  
 Activity Reach: Nigeria (Global partnerships)  
 Launched: 2010

CSR-in-Action (CiA) is an interactive membership network which promote sustainable development in every sector of the Nigerian economy. We have a vision to propel collective transformative action in Nigeria by promoting a sense of responsibility amongst all entities in the way that they carry out day to day individual or business activities. We drive this mission of awareness and advancement of world class governance along two tiers: www.csr-in-action.org and through a series of initiatives focused on Youth Emancipation, Women Rights, Ethical Governance and Sustainability, all driven through solid partnerships.

CSR-in-Action has strategically mapped out areas through which the message of nationally transformation can be best deployed. They include, but are not limited, to the following:

**Business Consultancy:** Services include, Corporate Responsibility Strategy Development, Sustainability and Social Reporting, Reputation and

Brand Engagement, Performance Management, Training Research, and Conference Management.

**The Collective Social Investment Report:** An encyclopaedia of all social investment initiatives in Nigeria.

**Mentorship Events:** Partnerships with organizations to help the next generation of Nigerians aspire.

**Quarterly Business Hubs:** Quarterly meetings between CSR practitioners and relevant stakeholders.

CiA has played a huge role in creating awareness for social and collective action and a holistic approach to corporate responsibility implementation. We have encouraged better interaction amongst stakeholders and have revolutionised the negative concept of the nonprofit organisation in the nation.



## UNITED NATIONS GLOBAL COMPACT (UNGC)

### Organisation Information

Industry: NGO  
National or Multinational: Multinational  
Global Head Office: 2, United Nations Plaza,  
New York, USA  
Nigeria Head Office: First Floor, Maku House,  
109 Awolowo Road,  
Ikoyi, Lagos, Nigeria  
URL: [www.unglobalcompact.org](http://www.unglobalcompact.org)

### Activity Information

Partner(s): Business for Social  
Responsibility (BSR),  
Focus: Global Reporting Initiative,  
Human Rights, Good  
Activity Reach: Global  
Launched: 2000

The UN Global Compact was first announced by the UN Secretary General Kofi Annan in an address to the World Economic Forum on January 31 1999. It was officially launched on July 26, 2000. The Compact is a strategic initiative for businesses that are committed to aligning their operations and strategies with universally accepted principles in areas of human rights, labor, environment and anti-corruption.

The Compact is the world's largest corporate citizenship initiative with 8700 corporate participants

from 1300 countries. As a voluntary initiative, it has two objectives; mainstream the ten principles in business activities around the world, and catalyze actions in support of broader UN goals.

The UNGC was launched in Nigeria in 2006 at the Transcorp Hilton, Abuja, during the 12<sup>th</sup> Nigerian Economic Summit. Since its launch with 13 corporate and civil society organisations, it has acquired hundreds of signatories from Nigeria.



# UNITED NATIONS FRAMEWORK CONVENTION ON CLIMATE CHANGE (UNFCCC)

## Organisation Information

Industry: NGO

National or Multinational: Multinational

Global Head Office: Martin-Luther-King-Street.

8-11 53175 Bonn, Germany

URL: [www.unfccc.int](http://www.unfccc.int)

## Activity Information

Partner(s): UNDP, World Bank, UNEP, CAFOD

Focus: Environment

Activity Reach: Global

Launched: 1994

The United Nations Framework Convention on Climate Change (UNFCCC) is an international environmental treaty that was conceptualized at the United Nations Conference on Environment and Development. An initial signoff of the treaty was made in 1992, although it took full effect in March, 1994, with the main objective of reducing greenhouse emissions.

The overall goal and objective of the UNFCCC is to “protect the climate system for the benefit of present and future generations of mankind”.

Through the annual convention organised by the UNFCCC, the Conferences of the Parties (COP) have been able to provide progress reports on climate change and introduce legally binding policies for all parties to adopt.

Recent statistics revealed by the UNFCCC places Nigeria 9<sup>th</sup> in the world, on expected average annual certified Emissions Reductions projects to be achieved.

CSR-in-Action was the UNFCCC's first Nairobi Work Programme partner in West Africa.



# UNITED NATIONS ECONOMIC AND SOCIAL COUNCIL (ECOSOC)

## Organisation Information

Industry: NGO  
National or Multinational: Multinational  
Global Head Office: 2 United Nations Plaza,  
New York, USA  
URL: [www.un.org/ecosoc](http://www.un.org/ecosoc)

## Activity Information

Partner(s): UN Agencies, International Monetary Fund (IMF), World Bank  
Focus: Social Development, Economic Empowerment, Environment  
Activity Reach: Global  
Launched: 1945

The United Nations Economic and Social Council (ECOSOC) is one of the principal organs of the United Nations which is primarily responsible for working with other UN agencies on their respective economic and social related projects.

Along with its 54 members, they ensure they hold an annual session to debate issues along the lines of economic and social development. Nigeria, along with 20 other countries were elected as new members of ECOSOC in 2011.



# UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANISATION (UNIDO)

	Organisation Information	Activity Information
Industry:	NGO	Partner(s): UNDP, Food and Agriculture Organisation (FAO), WTO, UNEP
National or Multinational:	Multinational	
Global Head Office:	Vienna International Centre Wagramer Str. 5 P.O. Box 300 A-1400 Vienna, Austria	Focus: Environment, Economic Empowerment, Poverty Alleviation
Nigeria Head Office:	Plot 256, Zone AO, Herbert Macaulay Way, P.M.B 2851, Garki, Abuja, Nigeria	Activity Reach: Global Launched: 1966
URL:	www.unido.org	

The United Nations Industrial Development Organisation (UNIDO) is a specialised agency of the United Nations with the sole objective of promoting industrial development in developing countries.

Although based in Vienna, Austria, UNIDO focuses most of its efforts in developing countries, including Nigeria, by demanding support from relevant governments and established organisations in the private sector.

Through unique programmes such as its Goodwill Ambassador programme and its publication on industrial development, UNIDO has shown its continuing commitment in the development and management of environmental issues, technology advancement, and poverty alleviation.

UNIDO has been involved closely with Nigeria through partnerships with the government especially the Federal Ministry of trade and Investment (FMTI), and Society and businesses since 1966.

The Nigeria Country Programme (CP), "Economic Development through Poverty Alleviation Promoting Competitiveness and Sustainable Export of Value Added Products", spans the years between 2009 and 2012.

Projects by UNIDO in Nigeria include agronomy, leather and garment textiles, salt processing, oil palm production and industrial governance.





# UNITED NATIONS ENVIRONMENT PROGRAMME (UNEP)

## Organisation Information

Industry: NGO  
 National or Multinational: Multinational  
 Global Head Office: United Nations Avenue,  
 Gigiri P.O Box 30552, 00100,  
 Nairobi, Kenya  
 URL: [www.unep.org](http://www.unep.org)

## Activity Information

Partner(s): Global International Waters  
 Assessment (GIWA),  
 Collaborative Partnership on  
 Forests, Google Inc, UNFCCC  
 Focus: Environment  
 Activity Reach: Global  
 Launched: 1972

The United Nations Environment Programme (UNEP) is a United Nations run programme with the primary responsibility of coordinating all the environmental activities of the agency. The programme has been lauded for its successful formulation and implementation of policies on the environment.

Foremost activities of the UNEP have been based mainly on climate change and environmental governance; with strategies from averting disasters and conflicts to managing natural resources efficiently. Examples of this commitment can be found in developing countries like India, Indonesia, and Tunisia etc, where UNEP has been able to provide solar power systems communities.

The United Nations Environmental Programme Financial Initiative, launched in 1992, serves as a global partnership between UNEP and the financial sector for the

sole purpose for understanding the impacts of environmental and social deliberations on overall financial performance.

They have been able to provide breakthrough research and policies in different areas for signed up organisations to follow. The commissions that have been created by this initiative are namely: Banking, Insurance and Investment. These bodies are further tasked with ensuring effective policies and guidelines are put in place to support best practices on sustainability in the financial industry.

UNEPMFI currently has UBA, Bank of Industry (BoI), Access Bank, GTB, Fidelity Bank and Zenith Bank as their Nigeria members.

In 2011, UNEPMFI launched the Nigeria Sustainable Finance Week in partnership with Access Bank and other international development finance institutions to address ideas, opportunities and upcoming challenges in finance and



# UNITED NATIONS DEVELOPMENT PROGRAMME (UNDP)

## Organisation Information

## Activity Information

Industry:	NGO	Partner(s):	World Bank, African Development Bank, National Environmental Standards and Regulations Enforcement Agency (NESREA)
National or Multinational:	Multinational	Focus:	Health, Environment, Good Governance, Economic Empowerment
Nigeria Head Office:	United Nations House, Plot 617/618, Diplomatic Zone, Central Area District, Garki, Abuja, Nigeria	Activity Reach:	Global
URL:	www.ng.undp.org	Launched:	1965

The United Nations Development Program is the network for global development. Established in 1965, the Program advocates for change and connects countries to knowledge, experience and resources to help people build a better life.

The UNDP is funded by its 177 member nations and works with the main objective of helping countries to achieve the aims stated in the Millennium Development goals. These goals cut across poverty alleviation, health, gender equality, environmental sustainability, education and global partnerships.

In Nigeria, in relation to good governance, they aim to promote free and fair elections amongst several levels of government; they encourage transparency amongst political agencies, civil society and the media.

They have, furthermore, steered a national action on climate change thereby introducing policies and findings for institutions.

Another important programme, which ties into the United Nations MDGs, is their development and implementation of gender sensitive policies to strengthen national HIV response and prevent/mitigate the impact of AIDs by relevant federal and state institutions.

The UNDP publishes an annual Human Development Report to measure and analyze developmental progress. In addition, it also publishes regional, national and local Human Development Reports.



# INTERNATIONAL FINANCE CORPORATION (IFC)

## Organisation Information

Industry: NGO

National or Multinational: Multinational

Nigeria Head Office: Maersk House, 1st Floor,  
Plot 121 Louis Soloman Close,  
off Ahmadu Bello Way,  
Victoria Island, Lagos, Nigeria

URL: [www.ifc.org](http://www.ifc.org)

## Activity Information

Partner(s): NNPC, eTranzact,  
MTN Nigeria

Focus: Economic  
Empowerment, Health

Activity Reach: Global

Launched: 1956

The International Finance Corporation is a member of the World Bank Group which promotes sustainable private sector investment in the developing world. Established in 1956, it is the largest multilateral source of loan and equity financing for private sector projects in the developing world.

In a collaborative effort with some of its partner organisations, IFC has conducted HIV/AIDS awareness and education sessions for top level management within these organizations. In doing this, they have helped to dispel myths and misconceptions about the disease in Nigeria, and have given an opportunity for discussion and clarification of issues. Furthermore, IFC against AIDS has assisted these

partner organizations with its Monitoring and Evaluation (M&E) tool to help monitor and evaluate their own individual programmes.

IFC creates opportunities to economically empower people by promoting competitive markets, supporting companies and other private sector partners, helping generate productive jobs and deliver essential services, and catalyzing and mobilizing other sources of finance for private sector development.

In order to achieve this aim, IFC offers development-impact solutions through firm-level interventions.

## ON WOMEN EMANCIPATION AND MORE

Her Excellency, **Toyin Saraki**, Founder,  
Wellbeing Foundation

Mrs Oluwatoyin Saraki is the Founder of The Wellbeing Foundation. She works with key stakeholders from far and wide to promote the Foundation's policy on maternal health and child improvement.



She has a stirring interest in maternal care and has fought to reduce woman and child mortality rate for over a decade.

Saraki's passion for female and child development was not merely triggered because of her social background or her love for developmental activities, but because of the tragedy she encountered herself a couple of years back. Before she got married, she had the misfortune of losing one of her twin babies she was carrying just days before her marriage. As one can imagine this must have been devastating for her. However, it did not disturb her from fuelling this desire to promote her passion and form an enduring legacy in the developmental sector in Nigeria.

Her continued advocacy for improved female and child health care is due to her Bachelor and Masters Degree in Law she obtained from the prestigious University of London School of Oriental and African Studies and King's College respectively. Furthermore, due to her research and promotion of women and children rights, she has also served as Chair of the Federation of International Woman

Lawyers (FIDA) Committee on the protection of Children.

Among her many accomplishments and promotion of forged partnerships both home and abroad, CSR-in-Action was honoured to have an exclusive interview with her and find out her next steps in ensuring the protection of women and children in the Nigerian society and beyond.

**Please give us some background information about yourself. What are your strengths? What do you like about yourself?**

I was born in Nigeria in 1964 to the Ojora Royal family of Lagos. I come from a loving family background with an enduring legacy of strong moral principles. I believe in the value of family and I'm a committed wife and mother; I studied law at the school of African and Oriental Studies and Kings College, University of London, and was later called to the Nigerian bar. I am an expert in sourcing the right resources for any given situation, partly due to my never ending quest for knowledge and the pleasure I derive from intensive research. I believe the world can be a better place if we all lend a hand to help one another.

**Tell us what your motivation is for embarking on social development. Would you say that you had some influence through your upbringing?**

I would certainly say that my upbringing played a great role in the way I came to see life. I was taught to love people, to learn about the way they live and to appreciate them no matter their status in the world; later on, when I began learning more, working within communities and helping them to help themselves to grow, I discovered this as one of my greatest joys in life.

**What are your thoughts on the issues of women inequality/abuse in Nigeria?**

When you speak of inequality or abuse, it is important to understand where its roots lie: it begins from the home, the backgrounds of the millions of women, not only in this country but around the world. For every woman who has broken through the proverbial “glass ceiling”, there are thousands more out there still bearing the burden of inequality; and while much has changed with regards to the rights of

women over the last 30 to 40 years, there's a lot more that needs to be done. But you will agree with me that if we can guarantee the rights of every girl-child in Nigeria, it would first of all ensure basic education for the girl-child, and also protect her from the huge gaps in the system that make her so vulnerable. Second is that we have to strengthen our advocacy programs targeting parents and community leaders in the most affected areas, so that the tradition of hindering girls from actualising their dreams becomes a thing of the past. We must, collectively, never relent in our efforts to ensure survival and wellbeing of the populace particularly through support of the Midwives Service Scheme (MSS) being rolled out nationwide by the National Primary Health Care Development Agency and Advocacy for Passage of the National Health Bill. I have also recently accepted a founding trustee position at the Global Foundation for the Elimination of Domestic Violence (GFEDV), launched during the recent United Nations General Assembly and look forward to contributing my own effort to attainment

*// But you will agree with me that if we can guarantee the rights of every girl-child in Nigeria, it would first of all ensure basic education for the girl-child, and also protect her from the huge gaps in the system that make her so vulnerable. //*

of Millennium Development Goals.

**What has been your most touching experience in this field?**

Time and perhaps this interview space will not permit me to speak of the many women whose touching stories have shaped my own experience in philanthropy and development. Each story has its own uniqueness and its own special place in my heart. From HIV positive mothers given up for dead, but getting a new lease of life, young girls who died at childbirth, leaving helpless little babies, to heroic stories of doctors who have given life when all hope was lost, and women who by dint of hard work attained success, our records are replete with amazing and poignant testimonies of how women are fighting to survive in our day. In the end, all I can do is thank God for the opportunity to be a part of the process and provide a word of encouragement and support for all our women heroes in Nigeria

**Tell us more about Wellbeing Foundation. What motivated you to start it? How is it run? What are your goals? Do you have any local and/or International Partners?**

Having built a successful career in the private sector, initially as a lawyer, then as a banker and a property developer, I turned my attention to philanthropy in 1994 when I started the Lifestream Charity to sponsor corrective surgeries for children with heart deformities. The vision became

greater in 2003 when my husband, Dr. Bukola Saraki, was elected the Executive Governor of Kwara State. This provided a platform to reach out to a greater number of people through my Alaafia Kwara Project and the initiation of the Wellbeing Foundation. When we began some years ago, I never imagined the magnitude of the work that lay ahead. But as I came to a full understanding of the plight of humanity and the scale of the suffering of people, especially women and children, I realised that much more needed to be done in reaching millions of the unreached with programs that would not only make an impact but cause a change for the better. Today, though we have achieved much with the Wellbeing Foundation, much more needs to be done, and quickly too if we are to meet our goals not only as an organisation, but, within the larger context of Nigeria, Africa and the World. Our partners – local and international, in the last eight years have grown from just three or four to over thirty and the list continues to grow. People refer to me as an international campaigner for women's and children's rights, I'd like to think of myself as someone blessed with a God-given opportunity, and must put in my best for as long as I can, changing lives and building dreams.

**How are you ensuring that the initiative is impactful and will create a long lasting effect?**

I am thankful to God for the successful evolution of the Wellbeing Foundation from a local charity to a Pan-African Global Organisation espousing the values

of enshrining an effective philanthropy approach for human development and attainment of millennium development goals. This is truly the result of year's long sincere dedication to human development. We at the Foundation believe that if every African woman had a personal health record, providing verifiable health information, that that one intervention would have the single biggest impact on reducing maternal and child mortality on our continent, and help Africa work towards achieving MDG 4 & 5. Over the next 4 years our Foundation aims to empower women to take control of their maternal health by giving every woman in Nigeria their own personal health record. While consolidating the Wellbeing Foundation's frontline projects in Kwara state and expanding National Advocacy through my support for the United Nations Every Woman Every Child Initiative Africa, I will be expanding the efforts of the Global Foundation for the Elimination of Domestic Violence, in addition to existing International partner commitments with the White Ribbon Alliance under the patronage of Sarah Brown and the Africa Justice Foundation run by Cherie Blair Qc

**What would you like to be remembered for? What message would you like to pass on to the average girl-child in Nigeria?**

That is a tough question, because a lot of things come to mind immediately one considers the distant future. But I would like to be remembered as someone who saw a need, and cared enough to reach out and meet that need. That for me, is the meaning of success, the mark of a life well lived. I believe in the future of our young people, especially our girls, and like I always say, when I have the opportunity, never give up on your dreams; believe in yourself and continue to work hard to see to it that you leave the world better than you met it; our country is counting on you to persevere and excel.

# ACTION FAMILY FOUNDATION

## Organisation Information

Industry: NGO/Foundation  
 National or Multinational: National  
 Nigeria Head Office: 2B Adewale Close, Mende,  
 Maryland, Lagos, Nigeria.  
 Contact Person: Dr E.I.B  
 Contact Email: okechukwuactionfamily2000@yahoo.com  
 URL: www.actionfamilyfound.org

## Activity Information

Partner(s): Lagos State Aids  
 Control Agency  
 Focus: Health  
 Activity Reach: Nigeria

### AREA OF FOCUS:

Action Family Foundation (AFF) is dedicated to family life, health, healthcare safety, environmental sustainability and community development. AFF collaborates with organizations of like disposition in various communities to advance research and capacity enhancement.

### INITIATIVES:

AFF carries out initiatives in the following areas:

**HEALTH AND ENVIRONMENTAL ADVOCACY:** Health Systems and Policy Research, Provision of Primary Healthcare Services, Maternal Mortality reduction and non-communicable diseases, Environmental care and Medical

Waste Management.

**SOCIAL JUSTICE AND POVERTY REDUCTION:** Income generating Venture support, Gender mainstreaming and harmful practices.

**YOUTH, MARRIAGE AND FAMILY:** Family life education and therapy, Youth development, Care for the elderly and Crisis pregnancy management.

### IMPACT:

AFF's initiatives encourage the strengthening of family bonds, thereby ensuring a stable platform for development of members of society.





# AFRICAN CITIZENS DEVELOPMENT FOUNDATION

## Organisation Information

Industry: NGO/Foundation  
National or Multinational: Multinational  
Nigeria Head Office: 6 Isheri Road, Ogba,  
Ikeja Lagos, Nigeria.  
Contact Person: Otunba John Ajayi Smith  
Contact Email: [acdf@acdf.org](mailto:acdf@acdf.org)  
URL: [www.acdf.org.ng](http://www.acdf.org.ng)

## Activity Information

Partner(s): ASSEFAD  
Focus: Social Welfare  
Activity Reach: Africa  
Launched: 1995

### AREA OF FOCUS:

African Citizens Development Foundation (ACDF) is an initiative with objectives to curb and possibly eradicate the effects of indiscipline in African societies which include disorderliness, corruption, poverty, strife, greed and other negative social forces. ACDF is concerned with changing practices which affect the environment negatively as it actively seeks to promote environmental sustainability.

### INITIATIVES:

ACDF's initiatives include a forum for the African Diasporas re-integration. The Citizens College in Nigeria is fully owned and managed by the foundation

### IMPACT:

The Foundation aims to impact the social and political well being of the people by operating a social enterprise for the betterment of the African Society.



# AWESOME TREASURES FOUNDATION

## Organisation Information

Industry: NGO/Foundation  
 National or Multinational: National  
 Nigeria Head Office: The Resources Centre  
 9A, Tinubu Road  
 (Coker Road Extension) Ilupeju,  
 Lagos, Nigeria  
 Contact Email: [info@awesometreasures.org](mailto:info@awesometreasures.org)  
 URL: [www.awesometreasures.org](http://www.awesometreasures.org)

## Activity Information

Partner(s): Leap Africa, Voice of Change  
 Focus: Women and Youth Empowerment  
 Activity Reach: Nigeria

FOUNDATION

### AREA OF FOCUS:

Awesome Treasures Foundation (ATF) is a faith-based Non-Governmental Organization which identifies, develops and deploys change agents to positively affect Nigeria in line with the Millennium Development Goals. The foundation's structure is divided into the following groups; Health Resource Group, Education Resource Group, Solace, Legal resource group and Awesome princesses.

### INITIATIVES:

Since 2001 ATF has organized regular quarterly summits, seminars and training programs. ATF also holds the Mothers Prayer Summit annually.

### IMPACT:

ATF's initiatives are geared towards having a positive social impact on society through its faith-based initiatives.

## BRITISH AMERICAN TOBACCO FOUNDATION

See details in Private Sector, Page 68.

## CITI FOUNDATION

See details in Private Sector, Page 52.



## CLEEN FOUNDATION

### Organisation Information

Industry: NGO/Foundation  
National or Multinational: National  
Nigeria Head Office: 21 Akinsanya Street, Ojodu,  
Lagos, Nigeria  
Contact Email: Cleen@cleen.org  
URL: www.cleen.org

### Activity Information

Partner(s): Ford Foundation,  
MacArthur Foundation  
Focus: Advocacy  
Activity Reach: Nigeria  
Launched: 1998

### AREA OF FOCUS:

CLEEN Foundation promotes respect for human rights and co-operation between government, civil society and law enforcement agencies to promote public safety, security and accessible justice.

### INITIATIVES:

CLEEN's initiatives are divided into:

Accountability and Justice: Accountability, Legislative advocacy and Gender policing.

Public safety and security: Informal policing, youth and policing, and conflict prevention.

Research and planning: Public survey, monitoring and evaluation, and Indicators and measurements.

### IMPACT:

CLEEN Foundation uses its initiatives to achieve its aim of promoting public safety, security and accessible justice through empirical research, legislative advocacy, demonstration programs and publications in partnership with government and civil society.

## DANGOTE FOUNDATION

See details in Private Sector, Page 71.



## FANTSUAM FOUNDATION

### Organisation Information

Industry: NGO/Foundation  
 National or Multinational: National  
 Nigeria Head Office: No1, Fantsuam Close,  
 Kafanchan, Kaduna,  
 Nigeria  
 Contact Person: John Dada  
 Contact Email: info@fantsuam.org  
 URL: www.fantsuam.org

### Activity Information

Partner(s): Dadamac, DFID, Zittnet, Kabissa  
 Focus: Poverty Alleviation  
 Activity Reach: Nigeria  
 Launched:2001

### AREA OF FOCUS:

Health, Education and Sustainable livelihoods with Gender, HIV/AIDS and Volunteering as cross-cutting issues

Incubation, Small and Medium Scale Enterprises (SME's), Household Food Security, and Research and Development.

### INITIATIVES:

Fantsuam Focuses on an integrated development model for the eradication of poverty and disadvantaged Other sectors where the foundation has initiatives include: Microfinance, Rural Connectivity, Integrated and Sustainable Agriculture, Business

### IMPACT:

Fantsuam Foundation's range of services has been extended to over 100,000 beneficiaries since 2001, and the Foundation is a leader in promoting broadband for Last Mile Connectivity.

## ECOBANK FOUNDATION

See details in Private Sector, Page 54.



# FATE FOUNDATION

## Organisation Information

Industry: NGO/Foundation  
 National or Multinational: National  
 Nigeria Head Office: Water House, First Floor,  
 Lagos State Water Corporation,  
 Ijora, Lagos, Nigeria.  
 Contact Person: Osayi Alile Oruene  
 Contact Email: [info@fatefoundation.com](mailto:info@fatefoundation.com)  
 URL: [www.fatefoundation.com](http://www.fatefoundation.com)

## Activity Information

Partner(s): Etisalat, International  
 Youth Foundation  
 Focus: Education, Professional  
 Development  
 Activity Reach: Nigeria  
 Launched: 2000

### AREA OF FOCUS:

Fate Foundation carries out training in Leadership and Entrepreneurship development in order to foster wealth creation by promoting Business and Entrepreneurship development of youth in Nigeria.

### INITIATIVES:

Fate Foundation is committed to accomplishing its mission by providing four core services:

**FATE Aspiring Entrepreneurs program:** A four month school of entrepreneurship, a mentoring program, a consulting service, a computer centre and a business library.

**FATE Emerging Entrepreneurs program:** A 9 week course tailored for entrepreneurs who are ambitious to make their business take the lead,

and dictate the pace for others in their industry.

**FATE Short Entrepreneurial Courses:** Fate offers a series of 1-day, bi-monthly business workshops and 3-day seminars open to the general public, in addition to NGO capacity building.

**FATE Alumni business and support services:** FATE monitors the growth of its Alumni, who have access to FATE consulting services where advice and business are offered on how best to run their business.

### IMPACT:

In 2005, FATE Foundation surpassed its 1,000 target by fostering the establishment and growth of 1,806 businesses. After its initial success, FATE set a new goal to foster the establishment and growth of 5000 businesses by 2015.

## GROWING BUSINESSES FOUNDATION

### Organisation Information

Industry: NGO/Foundation  
 National or Multinational: National  
 Nigeria Head Office: 60, Norman Williams Street,  
 First Floor, South West Ikoyi,  
 Lagos, Nigeria  
 Contact Person: Jerome Uhuegbu  
 Contact Email: [sme@gbf-nigeria.org](mailto:sme@gbf-nigeria.org)  
 URL: [www.gbfn.org](http://www.gbfn.org)

### Activity Information

Partner(s): MTN, Zenith Bank,  
 CitiBank  
 Focus: Economic Empowerment  
 Activity Reach: Nigeria  
 Launched: 1999

### AREA OF FOCUS:

Growing Business Foundation (GBF) is a strong advocate for sustainable economic development. The foundation provides various services such as Microfinance program, Management CSR, Universal Access and Market Linkages.

### INITIATIVES:

GBF disbursed over N43 million as micro loans to 28 community Self Help Groups (SHGs) in the Bonny Kingdom with a total of 142 entrepreneurs directly benefitting.

GBF works with leading Micro Finance Institutions in Nigeria such as SEAP (Self reliance Economic Organization (LAPO), Ogene Multipurpose Cooperative Society; which act as intermediaries to make available funds to entrepreneurs.

GBF has also disbursed credit worth over N200 million to some Micro-finance institutions for lending to their members.

### IMPACT:

By acting as a micro-finance intermediary, GBF plays an important role in the fight against the many aspects of poverty in society.

## HONEYWELL FOUNDATION

See details in Private Sector Page 76.



# INTERNATIONAL FOUNDATION FOR AFRICAN CHILDREN

## Organisation Information

Industry: NGO/Foundation  
National or Multinational: Multinational  
Nigeria Head Office: 6, Lake Street, Apongbon,  
Lagos, Nigeria  
Contact Person: Barr. Michael Nwfejokwu  
Contact Email: africanchildren@hotmail.com

## Activity Information

Partner(s): Foundation for the  
Global Compact  
Focus: Health and Safety  
Activity Reach: Global

### AREA OF FOCUS:

IFAC was established to review the desperate state of the African Child and re-work their fate through pragmatic development programs. IFAC organizes seminars, workshops and orientation camps to dramatize the need for youths to imbibe positive values.

Research, Training, Victim protection, Sustainable Livelihood and legal assistance.

### IMPACT:

IFAC's initiatives have had a positive impact on the health and welfare and values of young people in its communities.

### INITIATIVES:

IFAC's initiatives are involved in the areas of HIV/AIDS, Counseling, Education, Prevention,

# KANU HEART FOUNDATION

## Organisation Information

Industry: NGO/Foundation  
 National or Multinational: National  
 Nigeria Head Office: 80/82 Allen Avenue Ikeja,  
 Lagos, Nigeria  
 Contact Person: Onyebuchi Abia  
 Contact Email: [info@kanuheartfoundationng.com](mailto:info@kanuheartfoundationng.com)  
 URL: [www.kanuheartfoundationng.org](http://www.kanuheartfoundationng.org)

## Activity Information

Partner(s): International Children  
 Heart Foundation  
 Focus: Health  
 Activity Reach: Nigeria  
 Launched: 2000

### AREA OF FOCUS:

Kanu heart Foundation (KHF) provides free heart surgery to patients within Nigeria who are mostly poor and desperately in need of life saving procedures. Many of the surgeries are carried out in overseas hospitals.

### INITIATIVES:

KHF organizes Fundraising events, charity football matches, gala night dinners, lottery/prize draws, and religious and children-in-need projects. All the proceeds generated are used to provide cardiovascular operations for the underprivileged children and young adults.

In partnership with CSR-in-Action, KHF plans to organize a fundraising

event for a premier specialist cardiac center in Nigeria.

### IMPACT:

The Kanu Heart Foundation has performed over 400 heart surgeries at an outstanding 98.5% success rate. Their hospital performs both invasive and non-invasive cardiac procedures that include surgical heart transplants, laser surgery and directional coronary procedures that include heart transplants, laser surgery and directional coronary angiogram facility.





# LAGOS PREPARATORY SCHOOL FOUNDATION

## Organisation Information

Industry: NGO/Foundation  
National or Multinational: National  
Nigeria Head Office: 15 Amodu Tijani Street,  
Victoria Island, Lagos, Nigeria  
Contact Person: Ego Boyo  
Contact Email: [admin@lagosprepikoyi.com.ng](mailto:admin@lagosprepikoyi.com.ng)  
URL: [www.lps-foundation.com](http://www.lps-foundation.com)

## Activity Information

Partner(s): Independent Association  
of Prep Schools, COBIS  
Focus: Education  
Activity Reach: Lagos  
Launched: 2002

### AREA OF FOCUS:

The Lagos Preparatory School foundation is focused on serving the needs of children in the local and expatriate communities in the area.

The school is the first and currently the only school in Africa to have met all the required standards to be accredited full membership of the Council of British International Schools (COBIS).

### INITIATIVES:

The School is the first International school to achieve the "EVERY CHILD MATTERS" standards award.

### IMPACT:

The School encourages its pupils to strive towards high standards of academic attainment and to develop the skills needed to become articulate, responsible and caring adults.

# LIFE IMPACT FOUNDATION INTERNATIONAL

## Organisation Information

Industry: NGO  
 National or Multinational: Multinational  
 Nigeria Head Office: Plot 2425 Herbert  
 Macaulay way, Zone 4  
 Wuse, Abuja, Nigeria  
 Contact Person: Yemisi Joel-Osebor  
 URL: [www.lifeimpactfoundation.org](http://www.lifeimpactfoundation.org)

## Activity Information

Partner(s): Society for Family Health  
 Focus: Youth Empowerment,  
 Health, Poverty Alleviation  
 Activity Reach: Global

### AREA OF FOCUS:

Life Impact Foundation International (LIFI) was commissioned by the Society for Family Health (SFH) to implement the CIPHAC project in rural communities in Abuja.

### INITIATIVES:

Other initiatives include; Peer Education center Training Program (PET), Book donations to

orphanages, entrepreneurs and business management programs, support to orphanage homes and in-house capacity building.

### IMPACT:

LIFI's Human Capital Development and Empowerment programs have impacted many across the nation.



# MACARTHUR FOUNDATION

## Organisation Information

Industry: NGO/Foundation  
 National or Multinational: Multinational  
 Nigeria Head Office: Abuja  
 Contact Email: info-ng@macfound.org  
 URL: www.macfound.org

## Activity Information

Partner(s): Action Aid, CLEEN  
 Foundation  
 Focus: Education, Health,  
 Human Rights  
 Activity Reach: Global  
 Launched: 1994

### AREA OF FOCUS:

MacArthur Foundation is committed to help strengthen Nigeria's intellectual, scientific and civil society communities as a means of helping to facilitate the consolidation of democracy and encouraging economic development.

### INITIATIVES:

The Foundation's higher education initiative in Nigeria involves partnerships with the University of Ibadan, Ahmadu Bello University, Bayero University and University of Port Harcourt. It sponsors projects in Information Technology, libraries, staff development, and University advancement.

On population and reproductive health, the foundation sponsors

various bodies with themes touching on maternal mortality and morbidity, and young people's reproductive health and rights.

On human rights and international justice, the foundation makes grants to expand and strengthen the networks of human rights organizations in Nigeria that provide the basic infrastructure for a national human rights culture based on the rule of law.

### IMPACT:

MacArthur Foundation is a key sponsor and grant maker in Nigeria. It has funded various Non-Governmental and Civil Society Organizations which have had a huge impact on the society.

# MTN FOUNDATION

See details in Private Sector, Page 99.

# MURTALA MUHAMMED FOUNDATION

## Organisation Information

Industry: NGO/ Foundation  
 National or Multinational: National  
 Nigeria Head Office: Abuja, Nigeria  
 Contact Email: [murtalamuhammedf@gmail.com](mailto:murtalamuhammedf@gmail.com)  
 URL: [www.mmfn.org](http://www.mmfn.org)

## Activity Information

Partner(s): SOS Children's Villages  
 Focus: Relief, Education,  
 Health, Poverty  
 Alleviation  
 Activity Reach: Nigeria  
 Launched: 2001

### AREA OF FOCUS:

Murtala Muhammed Foundation's (MMF) addressed policy advocacy and the creation of partnerships for development in the core areas of disaster management, education and health. It seeks to improve the living conditions of Africans by contributing to reduction of poverty and elimination of conflict.

The Murtala Muhammed Centre for ethics, Leadership and social responsibility is dedicated to research work, policy development, training and archiving of Nigeria's political history.

### IMPACT:

The Foundation aims to provide relief and hope to citizens in times of need. It also aims to have a social and political impact by promoting good leadership values.

### INITIATIVES:

The Foundation's Disaster Relief Services include policy campaigns which explore the nation's disaster management system with the intention of developing a holistic national approach to disaster management. This is achieved through seminars, lectures, work-shops and other stakeholder forums.



# NEW NIGERIA FOUNDATION

## Organisation Information

Industry: NGO/Foundation  
National or Multinational: National  
Nigeria Head Office: 4C Louis Solomon Close,  
Off Ahmadu Bello Way,  
Lagos, Nigeria  
Contact Person: Layide Adesanya  
URL: [www.nnfng.org](http://www.nnfng.org)

## Activity Information

Partner(s): UNF, UNDP, DFID, USAID,  
CIDA, IITA  
Focus: Youth Empowerment,  
Social Welfare  
Activity Reach: Nigeria  
Launched: 2000

### AREA OF FOCUS:

New Nigeria Foundation (NNF) places strong emphasis on the development needs of the country and the resultant empowerment of its citizens.

### INITIATIVES:

NNF programs are divided into three broad groups:  
**Integrated Community Development Program:** This is divided into; Community Health Service Programs, Agricultural Competitive Programs, Democratic Government and Women Empowerment, and Youth Employment and Training Program.

**Development Consulting for Public and Private Sectors:** State Investment Plans, Local Government Investment Plans, Studies and

Research Activities, Peace Building and Conflict Resolution and Private and Public Resource Generation.

**Social Investment Program for Private Sector:** Development of Corporate Social Responsibility initiatives, Social Impact Assessment and Facilitation of company - Community Partnerships.

### IMPACT:

These programs are designed to impact the community by providing a platform for development in different sectors.



# NEW ERA FOUNDATION

## Organisation Information

Industry: Foundation  
 National or Multinational: National  
 Nigeria Head Office: New Era Camp, Kayetoro  
 -Eleko Road, Lukera,  
 Ibeju-Lekki, Lagos, Nigeria  
 Contact Email: [care@newerafoundation.org](mailto:care@newerafoundation.org)  
 URL: [www.newerafoundation.org](http://www.newerafoundation.org)

## Activity Information

Partner(s): Mayflower Foundation  
 Focus: Youth Development,  
 Women Empowerment  
 Activity Reach: Nigeria  
 Launched: 2000

### AREA OF FOCUS:

The Foundation is focused on fostering meaningful development of women, children and youth through the combined efforts of spirited individuals, organizations and dedicated staff.

The Foundation, in collaboration with the Lagos State Lottery Board and the Nigerian Tennis Federation, organized the National Wheel Chair Tennis Championship for the physically challenged athletes in Nigeria.

### INITIATIVES:

Since 2001, the Foundation has organized its annual spelling bee competition, where the overall winner is given the opportunity to be "Governor for one day".

Other initiatives undertaken by the Foundation include; NEF Junior Chef Competition, alternative high school for girls and other humanitarian projects.

Also, the Foundation has partnered with the Lagos state HIV/AIDS foundation in the "Train the trainer" workshop for teachers in Lagos state. The teachers then further trained students in their schools on the HIV pandemic.

### IMPACT:

The projects of the Foundation have impacted on the lives of young Nigerians by providing an avenue for youths to develop skills and showcase their abilities.

## OANDO FOUNDATION

See details in Private Sector Page 28.



# ROCHAS FOUNDATION

## Organisation Information

Industry: Foundation

National or Multinational: National

Nigeria Head Office: Plot 101 Ahmadu Bello Way,  
Garki, Area 11,  
Abuja, Nigeria

Contact Person: Celia Jarvis

URL: [www.rochasfoundation.net](http://www.rochasfoundation.net)

## Activity Information

Partner(s): Reading across Continents

Focus: Education, Health, Community  
Development

Activity Reach: National

Launched: 1994

### AREA OF FOCUS:

Rochas Foundation is focused on providing education for less privileged school children. It provides grants and scholarships for students at all levels.

### INITIATIVES:

Rochas Foundation began its first humanitarian work with the Reach Out and Touch Program, visiting orphaned children and the homeless, offering food, warmth, companionship and comfort.

The Foundation also provides basic medical initiatives such as jabs, antiseptic wipes and medicines.

The Rochas Foundation provides free education for less privileged children through the Rochas Foundation College which is located in 4 states, namely; Kano, Plateau, Oyo and Imo.

### IMPACT:

Rochas Foundation has impacted on the lives of the less privileged by providing them with quality education, health care, life skills and character development. It has also given hope to orphaned children, providing them with all the care and training necessary.

## OLU AKINKUGBE FOUNDATION

See details in Private Sector, Page 74.

## SHUGA LIMB FOUNDATION

### Organisation Information

Industry: NGO/Foundation  
 National or Multinational: National  
 Nigeria Head Office: Bungalow 13, Lily Road,  
 Behind Fanimed Hospital,  
 Phase IV, LSDPC Medium  
 Housing Estate Ogba, Lagos, Nigeria  
 Contact Person: Mike Odeh  
 Contact Email: [enquiries@shugafoundation.org](mailto:enquiries@shugafoundation.org)  
 URL: [www.shugafoundation.org](http://www.shugafoundation.org)

### Activity Information

Partner(s): Shuga Band  
 Focus: Social Welfare  
 Activity Reach: Nigeria  
 Launched: 2009

### AREA OF FOCUS:

Shuga Limb Foundation's (SLF) objective is to provide assistance to less privileged persons with limb defects, whose deformities can be managed with the use of calipers and prosthesis. SLF works to rehabilitate and empower beneficiaries, helping them through the rehabilitation process and empowering them for the future.

### INITIATIVES:

Shuga Foundation provided prosthetic limbs, wheelchairs, calipers and other necessary movement aids to several disabled beneficiaries.

### IMPACT:

In response to the well-established link between poverty and disability, SLF works to enable economic stability and self-sufficiency at individual and societal levels for beneficiaries.

## PZ CUSSONS FOUNDATION

See details in Private Sector, Page 82.





# SRI SAI VANDANA FOUNDATION

## Organisation Information

Industry: NGO/Foundation  
National or Multinational: Multinational  
Nigeria Head Office: 54, Marina Street,  
Wema Towers, Marina,  
Lagos, Nigeria  
URL: [www.danagroup.com/foundation](http://www.danagroup.com/foundation)

## Activity Information

Partner(s): Sickle Cell Foundation  
Focus: Healthcare, Education,  
Community Development  
Activity Reach: Nigeria  
Launched: 1995

### AREA OF FOCUS:

The Foundation strives to enhance and develop the rural populace in Nigeria through programs of integration and uplifting of the lives of the less privileged in society.

The Foundation is also involved in assisting physically disadvantaged people, and encourages employees to volunteer for community development programs.

### INITIATIVES:

The Foundation is involved in resource management, livelihood support and the building of health and education infrastructure, with full support and participation of Central, State Governments and NGOs.

The Foundation collaborated with Dana Air to raise funds for the National Sickle Cell Centre through the Dana in-flight envelope donation scheme.

### IMPACT:

In collaboration with governments and other agencies with similar objectives, they have implemented sustainable community development programmes within select communities, for the advancement of socio-economic development.

# THE TONY ELUMELU FOUNDATION

## Organisation Information

Industry: Foundation  
 National or Multinational: National  
 Nigeria Head Office: 1, MacGregor Road, Ikoyi,  
 Lagos, Nigeria  
 Contact Person: Jenika Mukoro  
 Contact Email: [info@tonyelumelufoundation.org](mailto:info@tonyelumelufoundation.org)  
 URL: [www.tonyelumelufoundation.org](http://www.tonyelumelufoundation.org)

## Activity Information

Partner(s): Heirs Holdings,  
 Wellbeing Foundation,  
 UBA Foundation  
 Focus: Leadership, Economic  
 Empowerment  
 Activity Reach: Host Communities

Launched: 2010

## AREA OF FOCUS:

The Tony Elumelu Foundation identifies and grooms business students, young entrepreneurs and CEO's of African corporations through the various stages of their development.

## INITIATIVES:

The Foundation participated in the Global Business and Management Education Conference in Mexico, and the Blair Elumelu Fellowship Program, supporting African governments to advance economic development. The Foundation also launched the African Markets Internship Program.

## IMPACT:

The Foundation strives to create an environment conducive for standard business and entrepreneurship practices. It supports and mentors young Nigerians and other Africans to achieve this purpose.



# TY DANJUMA FOUNDATION

## Organisation Information

Industry: NGO/Foundation  
 National or Multinational: National  
 Nigeria Head Office: Plot 2015, Oda Crescent,  
 Off Dar Salaam Street,  
 Wuse 2 Abuja, Nigeria  
 Contact Person: Executive Secretary  
 Contact Email: [contact@tydanjumafoundation.org](mailto:contact@tydanjumafoundation.org)  
 URL: [www.tydanjumafoundation.org](http://www.tydanjumafoundation.org)

## Activity Information

Partner(s): P&G, Bridge Leadership  
 Foundation  
 Focus: Education, Health  
 Activity Reach: Nigeria

### AREA OF FOCUS:

The TY Danjuma foundation funds NGO's, Civil Society groups and other foundations in order to execute projects in communities across the nation. Main areas of interest include Education, Community Health and Economic Empowerment.

### INITIATIVES:

Community health initiatives include: provision of free medical services, partnerships with community health centers and hospitals, water and wellbeing projects.

In addition, initiatives enhancing quality of education include: good schools project, community libraries project, and peace education for schools in conflict zones in Nigeria.

While Economic empowerment initiatives include: Youth Employability

Interventions, women's literacy and entrepreneurial skills development and policy advocacy.

Other individual projects being funded by the TY Danjuma foundation include; commissioning of the community schools project in FCT, Launching of the Taraba Community fund, and distribution of relief materials to displaced persons in Taraba state through the foundation's "Quick Impact Grant Making Scheme".

### IMPACT:

The TY Danjuma Foundation has impacted hugely in advocacy and civil society in Nigeria and is still committed to enhancing the quality of life of Nigerians by supporting initiatives that improve access to health and educational opportunities.

# UBA FOUNDATION

## Organisation Information

Industry: Foundation  
 National or Multinational: Multinational  
 Nigeria Head Office: Lagos, Nigeria  
 Contact Person: Ijeoma Aso  
 Contact Email: [cic@ubagroup.com](mailto:cic@ubagroup.com)  
 URL: [www.ubagroup/csr](http://www.ubagroup/csr)

## Activity Information

Partner(s): Fate Foundation,  
 UNEP, WIMBIZ  
 Focus: Environment, Education,  
 Economic Empowerment  
 Activity Reach: Nigeria  
 Launched: 2006

### AREA OF FOCUS:

UBA Foundation's focus areas are divided into Education, Environment, Economic Empowerment and Special Projects. The Foundation has dedicated resources to ensuring that CSR is not simply conceived as a marketing tool in the corporate world.

### INITIATIVES:

On Environment, in May 2008 UBA Foundation was one of the signatories to the United Nations Environment Program Finance Initiative (UNEP FI) statement. Through this, UBA foundation has pledged its commitment to improving the Environment and promoting sustainable development. UBA foundation's Project Beautification and Project clean up focus on cleaning and beautifying parts of the country. Examples of the project are in Marina, and Allen Avenue roundabout, Ikeja Lagos.

On Education, UBA partners with, and sponsors organizations which share the same interests in boosting the quality of education in Nigeria. Initiatives executed include financial support to an Education Sector Reform Project set up by the Federal Ministry of Education, Nigeria, collaboration with Narita Learning Centre to provide latest expert advice to school administrators and partnership with LEAD Resources to facilitate the first Ogun State Women Leaders and Entrepreneurs conference.

On Economic empowerment, the Foundation has part-sponsored the 7<sup>th</sup> annual Celebrations and Entrepreneurial Awards of Fate Foundation and Part sponsored the conference of Women in Management and Business (WIMBIZ). The foundation has been involved in many other economically empowering initiatives.

# THE WELLBEING FOUNDATION

## Organisation Information

Industry: Multi Sector  
 National or Multinational: Multinational  
 Nigeria Head Office: 30 Saka Tinubu Street,  
 Victoria Island, Lagos, Nigeria  
 Contact Person: Yomi Owope  
 URL: [www.wbafrica.org](http://www.wbafrica.org)

## Activity Information

Partner(s): United Nation's Foundation,  
 The Tony Elumelu Foundation,  
 FIDA, Hygiea HMO,  
 Stronghold UK  
 Focus: Women Empowerment,  
 Human (Child) Rights,  
 Education, Youth Empowerment  
 Activity Reach: Africa  
 Launched: 2003

### AREA OF FOCUS:

The aim of the Foundation is to reverse the cycle of poverty in society by easing its less privileged into a state of well being. The foundation executes projects in various sectors such as health, Education, Environment, community development, advocacy, social welfare, arts and culture.

### INITIATIVES:

WBF is responsible for lobbying for the new Nigerian Midwifery Service Scheme and the implementation of personal health records in Nigeria.

On Education, The Wellbeing Foundation (WBF) has sponsored the construction of schools such as: Al Muwahideen Nursery and Primary school, Ori Oke, Ilorin and the Kwara state school for special need,

Ilorin. The foundation also grants scholarships and sponsors the Toyin Saraki Scrabble tournament.

Also, the Foundation has facilitated the recreation of the Ilorin Metro Park/Zoo, providing opportunities for recreation and ecological awareness.

Other initiatives of the foundation include; the positive lifeline program, Disaster response and relief, support and counseling in multiple births, and partnering with other bodies to sponsor the Nigerian Day at Port Regis in England in 2009.

### IMPACT:

The initiatives of the WBF have gone a long way to impact the health and social wellbeing of people within its communities.

# WOMEN FOR CHANGE INITIATIVE

## Organisation Information

Industry: Foundation  
 National or Multinational: National  
 Nigeria Head Office: Abuja, Nigeria  
 Contact Person: Chidinma Uwajumonu  
 URL: [www.W4Cinitiative.org](http://www.W4Cinitiative.org)

## Activity Information

Partner(s): Women Empowerment  
 Activity Reach: Nigeria  
 Launched: 2010

### AREA OF FOCUS:

The Women for Change Initiative (W4CI) is a gender-focused movement structured to serve as a strong and unifying voice for women in Nigeria.

### INITIATIVES:

The Women for Change Initiative is a pet project of the First Lady, Dame Patience Jonathan. The initiative is geared towards enhancing the involvement of women in leadership and political positions in Nigeria.

The initiative plans to execute programs in the following categories;

#### POLITICS:

The political programs include Talent sourcing, Economic Empowerment, Social Justice and the Women for Change Peace Network.

### EDUCATION:

W4CI is working with the Ministry of Education and other agencies on girl child and gender education. It also intends to initiate a scholarship scheme for teenage mothers, out of school youths and orphaned and vulnerable children.

### HEALTH:

W4CI collaborates with relevant agencies, lending support toward improving the health and social welfare of the Nigerian woman.

### IMPACT:

The initiative is working to ensure the political and social emancipation of women in Nigeria, thereby bringing them into the forefront of policy making and implementation in the country.

# NIGERIAN ECONOMIC SUMMIT GROUP

## Organisation Information

Industry: NGO/Foundation  
 National or Multinational: National  
 Nigeria Head Office: First Floor, Maku House,  
 109 Awolowo Road,  
 Ikoyi, Lagos, Nigeria  
 Contact Person: Beauty Ajenave Alfred  
 Contact Email: info@nesgroup.org  
 URL: www.nesgroup.org

## Activity Information

Partner(s): Federal Government of  
 Nigeria (National Planning  
 Commission)  
 Focus: Economic Empowerment  
 & Skill Acquisition  
 Activity Reach: National  
 Launched: 1996

### AREA OF FOCUS:

NESG aims to help create an enabling environment for good governance in order to achieve sustainable economic development. It therefore, sponsors workshops, research, information services and educational activities to achieve this aim.

### INITIATIVES:

The annual summit brings together Chief Executives from the Private Sector and Government officials annually to discuss how best to develop the Nigerian Economy and monitor the progress being made.

NESG's primary function is the gathering, collation and analysis of social and economic data on the Nigerian economy with a view of generating objective and credible information to support advocacy and policy making.

NESG has eight policy commissions which specialize in gathering information on different

fields. They include: environmental and sustainability policy commission, agricultural and food security policy formation, human rights development policy commission, governance policy commission, infrastructure policy commission, trade investment and competitiveness policy commission, real services sector policy commission, oil and gas policy commission, and Science and Technology policy commission.

### IMPACT:

NESG has achieved remarkable milestones in its advocacy, these include; economic liberalization and sector reform, improving the investment climate, pursuing public sector reforms, and public/private sector partnership. NESG is committed to doing more in the future to ensure effective policy formation and execution through collaborations with the Government.

## NIGERIA NETWORK OF NGOs

### Organisation Information

Industry: NGO/Foundation  
 National or Multinational: National  
 Nigeria Head Office: 25, Ogunlana Drive,  
 Surulere, Lagos, Nigeria  
 Contact Email: [nnngo@nnngo.org](mailto:nnngo@nnngo.org)  
 Contact Person: Oyebisi Babatunde Oluseyi  
 URL: [www.nnngo.org](http://www.nnngo.org)

### Activity Information

Partner(s): United Nations Millennium Campaign (UNMC), CIVICUS, National Council for Voluntary Organisations, Exxon-Mobil, International Council on Social Welfare, GlobalGiving, Committee for a Democratic U.N (KDUN)

Activity Reach: National

Launched: 1992

The Nigeria Network of NGOs (NNNGO) is the first generic membership body for civil society organizations in Nigeria that facilitates effective advocacy on issues of poverty and other developmental issues. Established in 1992, NNNGO represents over 800 organizations ranging from small groups working at the local level, to larger networks working at the national level.

The Network is charged with the objective of identifying, registering, coordinating, building capacity and mobilizing civil society organizations to promote interconnectivity and bring equity, justice, peace and development to grassroots communities throughout Nigeria, including the implementation of NEEDS, SEEDS,

LEEDS and the MDGs.

Their membership includes over 20 national organizations and over 800 membership organizations focusing on different thematic areas of development, all of whom work to support a diverse range of membership communities across the nation. In total our outreach to the third sector in Nigeria is estimated to be in the excess of 2,500 which includes both members and affiliates at national and global levels. NNNGO champions a sector that is accountable, independent and truly representative of giving a voice to the common man.

### AREA OF FOCUS:

Advocacy and Campaigns, Legitimacy, Accountability and Transparency, Capacity Building, Civil



Society Coordination, Research and Development.

**INITIATIVES:**

MDGs advocacy and campaigns, Design of a web-based citizens tracking platform for monitoring MDGs projects in Nigeria, Updated database/directory of NGOs in Nigeria, Institutionalizing democratic principles in grassroots communities.

**IMPACTS:**

- Technical support provided to over 100 NGOs in Nigeria
- Continuously holding government accountable to

their electoral and MDGs promises through the mobilization of over 5 million citizens to stand up and speak out against poverty in Nigeria.

- Information dissemination on development related news to over 2,500 NGOs in Nigeria
- Capacity of over 300 NGOs built on community development, proposal writing, fund-raising etc.
- NNNGO prides itself as a one stop information center on civil society activities in Nigeria

**OTHER SOCIAL INITIATIVES & ORGANIZATIONS**

## LIVING IN THE SHADOW OF A GREAT

by Bekeme Masade



### Ken Saro Wiwa (Jr)

Bashful, retiring, humble and extremely polite, Ken Saro-Wiwa junior was a good companion to spend a warm Friday afternoon at the lobby of the Ritz Carlton in New York. When we ordered drinks, he would only take a soda as he didn't wish to overtask my budget. As we sat there, heads of states, prime ministers and others who could only be amongst the who-is-who in the world recognised him and stopped to, more or less, pay him homage.

Ken Jr left Nigeria as a young child and was educated at Stancliffe Hall School and Tonbridge School in England and then at the School of Slavonic and East European Studies, which is now part of University College London. Wiwa moved to Canada in 1999, where he was a writer in residence at Massey College in the University of Toronto and a columnist for The Globe and Mail. He was twice nominated for the National Newspaper Awards for Feature Writing and was selected in 2005 as a Young Global Leader by the World Economic Forum. His memoir of his father, *In the Shadow of a Saint*, won the 2001 Hurston-Wright Non Fiction Award.

#### What are you doing at this moment in time?

I am a Special Assistant to the President on International Media, but I do assist the Special Adviser on Media, Strategy, and Communication-Strategy in the International Press.

#### In the past five years what are the things you have done?

Well, before being a Special Assistant, I was a journalist and a writer. I wrote for the "Fanta Club of Mail" and many other newspapers and magazines as an independent journalist, wrote mostly on cultural issues and some little bits of politics in Africa, also stuck my teeth in some public debates.

#### How long have you been in Nigeria?

Chief Olusegun Obasanjo brought me

back to Nigeria in 2006 to be a Special Assistant on Peace and Conflict Resolution. Although I have been in the villa since 2006, I often think of it as just part of my education in Nigeria.

#### Where did you gain formal education?

I didn't do my Secondary education in Nigeria, I schooled outside the Country in London, England. I went to Brighton School in Kent, and then I went to the University of London.

#### What course did you study?

I studied History.

#### When did you come back to Nigeria?

I came back full time in 2006, but from 2000 I was coming back

regularly, maybe 2-4 times a year, but finally moved back in 2006.

**How did you feel coming back to that setting where it all started and ended?**

It's a complicated thing for someone like me to come back to Nigeria, because, you know I grew up in Nigeria, I'm very connected and grounded in my culture, I still speak my language - Ogoni. I have strong memories about growing up, my childhood in Nigeria was very nice and a happy one, and then of course there was this period I was away, not sure of what I am going to face. There's a complicated period for every man when you are growing up, moving from childhood to adulthood, mostly when it is been done outside the confinement of your country, I did most of my growing up in that phase. But it is not something anybody else could not have experienced.

Coming to Nigeria was complicated because of my father's execution. It was not an easy process to come back to a country you grew up in and loved as a child, but has been made complicated by my father's execution and a much politicized death at that. Not only am I dealing with my father's death, but with the country that led to it. Back to a place I wasn't sure who my friends are anymore. It was a complex adventure, but the most important thing for me was to take my time.

**Would you say people have been supportive of your return?**

Yeah, some have been supportive, while some have said "he's keeping

quiet, why is he not talking about his father's demise?"

**How do you deal with these expectations of you?**

Well it is normal; there's nothing I can do about it. What is most important is I know what I want to do and achieve, the rest is just noise. Some of this noise I listen to it because sometimes I believe maybe they have a point, I think it through because I am not insensitive to people's opinions, but even at that you must know what feels right for you.

**What was your reaction and that of the Ogoni people some parties were found guilty?**

They have not been found guilty of anything, but they only said they were

*“It was not an easy process to come back to a country you grew up in and loved as a child, but has been made complicated by my father's execution and a much politicized death at that.”*

responsible for gross misconduct and the pollution of the environment.

**Obviously they were asked to pay something?**

Yeah, they were some reports from UNED on that with the government, I think what is important is that science has vindicated them. My father accused Shell of environmental devastation, Shell agreed they had challenges, but it cannot be referred to as devastation. There was all kind of semantics, what we see from report is that water has been polluted and that the impact of their operations of the environment has contributed both harm and socio health of the people. We are getting to see science back up some of the things my father was saying and from our standpoint "devastation" is not too strong or emotive a word to describe all what has happened if you go by some of the excavations and findings of the UNED report.

I think we need to look at those things very clearly and carefully, because, it is not just about Ogoni, it is about all operations rather than just the Niger-Delta. It is not just Shell..., what we are saying is that, as Nigerians we have to understand the benefits we get from oil exploration cannot just be measured in Dollars or Naira. We also have to look at the impact of public health, the long term impact on productivity of the land and on the unborn generation. So, we need to look at different ways of measuring what is beneficial to us and

once we do that we can hold people to account on a high standard of operation which is practiced in the rest of the world.

**Would you say that sometimes communities feel an undue sense of indebtedness towards companies who operate in their environment?**

Yeah, I think it is because of poverty. Poverty, because, of the material poverty of the people, it is very easy to deceive them. The most important thing is education, we have to overcome the fact that we do not know what we have, like their value to us and we have to insist on these things, because, if you do not know who you are, where you have been, how can you know where you want to go? So, it's the reason why we have to take account, take stock of who we are. By this taking stock and taking account, we have to understand what it is that we have... what is the value of these things. For instance, if we have oil, what is the value of that oil? What's the value of the water? What is the value of the air? Because, if you say the oil is your value, and as you take it out you pollute the air and the water, then you are poorer, you not richer and until we understand those things, and appreciate the value of all these things; the value of clean water and clean air, then we cannot be satisfied by someone who comes and offers to us peanuts.

# Most Compelling Initiatives of 2011/2012

By Chiweta Uraih

During the course of the year 2011/2012, there have been some compelling initiatives which have caught the eye of our network. We have compiled below the interesting picks of these online visitors for your enjoyment.

The good news is...we didn't have to choose them ourselves. Our online readers on [www.csr-in-action.org](http://www.csr-in-action.org) chose for us those initiatives which caught their attention, and we have aggregated the list according to the number of hits these initiatives had on our website. We have broken these more exciting projects into categories to give more practitioners room to shine. If you are on this list, kudos! because you generated enough buzz to get people frantically surfing the web for more information about your project. Enjoy!

## FOCUS AREAS:

1. **Education:** Adopt-a-School Initiative- Oando, Etisalat, Airtel, GTBank
2. **Arts and Culture:** Switch a future- InterSwitch
3. **Economic Empowerment:** Get Nigerian Businesses Online- MTN, Ecobank, Google
4. **Health:** Water for Life Initiative- Guinness Nigeria
5. **Agriculture:** British American Tobacco, Nigeria
6. **Women Empowerment:** Lady Mechanic Initiative- Peugeot Automobile Nigeria/ Goldman Sachs 10000 Women Initiative – Goldman Sachs
7. **Skill Acquisition:** Baking Technology Vocational Training Program- Honeywell
8. **Nutrition:** Healthy Kids Global Programme - Nestle

truly concerned about the quality of education in Nigeria as a lot of corporate organizations are vying for top position in adopting numerous schools within the country. Ok...perhaps not actually vying, but some prominent organizations have indeed taken it upon themselves to make education their current focus areas. This is a good thing. As it can be argued, without education how exactly can a developing society like ours be sustainable?

These organizations who have partnered with the Lagos State Government - Oando, Etisalat, Airtel and GTBank - have realized it isn't all about putting up a sign post and getting an "acknowledged birth certificate" from the government claiming they have a new "child"; but rather, the grooming of these children for a brighter future and better success with their GCSEs.

1. **Education**  
**Adopt-a-School Initiative- Oando, Etisalat, Airtel, GTBank.**

We are guessing many people became

Pardon the metaphor, but in order to ensure sustainability, all parties involved now understand the grave importance of solid partnerships

and commitments to ensure the success this project. We have witnessed not just a bipartisan approach but a tripartite approach among some of these organizations. Through all these sorts of partnerships and proclaimed commitments and strategies, it is safe to assume this initiative would be impactful at all stakeholder levels.

## 2. Arts and Culture Switch a Future- InterSwitch.

The use of art to drive a particular cause is obviously not a nouvelle initiative; be it fundraisers and charity events for starving children in Africa and Asia and South America; musical concerts to raise money for HIV/AIDS awareness; charity fashion shows to fund cancer research and so forth.

Arts and Culture remains a valuable tool within our society that fuels individual emotions and eventually reminds the affluent ones within our society of their moral responsibility to give back to the needy and underprivileged. InterSwitch has stated its commitment in ensuring some of its charges from switching fees are donated to their partner Foundation in order to fund school fees for some eligible children within the community.

The method used in driving this initiative is what we have observed as rather compelling. Impressively so, as we would be more compelled to use ATMs if we know that our monies are being used to fund underserved children's education rather than resent

the face of gross capitalism.

Top notch photographers came together to capture inspiring images of different poverty-stricken characters as played by popular celebrities in the Nigerian film and music industry, including M.I (as street urchin), Basket Mouth (as pauper), Stella Damasus (as homeless mother) amongst other strongly evocative imagery, with the purpose of encouraging consumers to use their services in good conscience. How's that for creativity?

## 3. Economic Empowerment Get Nigerian Businesses Online - MTN, Ecobank, Google

Graduates seeking employment can testify how daunting this task is nowadays. We all know the recent down surge in employment in recent years has led to more innovative ideas by the youth in our society. This is a good thing as we have witnessed impressive ideas springing up from all industries. People now seem to follow their passion instead of a random office job.

The current issue however is letting the whole world know what they do; they and a lot of other small businesses – market women, spare part dealers, furniture makers. A lot of challenges surround this plight. Fortunately, thanks to Google and its partners, this initiative would help expose these businesses to the right consumers and place these business owners on a level playing field with other players in their respective industries. What other kind

of leverage can the driven, up and coming next generation need?

#### **4. Health**

##### **Water for Life Initiative - Guinness Nigeria**

Did you know that one in three people in the world do not have access to water to meet their daily needs? No. The problem isn't scarcity it's just plain old accessibility. Do we also need to mention the very importance of water in our society? Maybe we can sum it up - water is life. Without water what could we possibly do?

The Water for Life initiative has provided local communities within Nigeria this opportunity to have access to potable water with ease. To that extent, because they have noticed the high demand from communities, they have created an eligible process to enable them achieve their aims in an unbiased and credible manner. Rural communities which had hitherto been beset by endemic diseases have been given a lifeline through this initiative. And this is not to say that many other organizations haven't attempted this feat. No, it's just the sheer strategizing around this project that keeps stakeholders wanting more.

#### **5. Agriculture**

##### **Agriculture Development Initiative (ADI) & British American Tobacco, Nigeria (BATN)**

"How else do we attain sustainable development if not through agriculture"?, argues our Executive Director, Bekeme Masade. BATN

realizes the importance of sustainable agriculture as being very instrumental to their business and to the society. Constantly interacting with their stakeholders and listening to their concerns and needs have made them improve on aspects that truly empower the average Nigerian.

This initiative gets a resounding 'Yes' for its ability to provide farmers essential mechanisms to prosper.

#### **6. Women Empowerment**

##### **Lady Mechanic Initiative- Peugeot Automobile Nigeria**

What a man can do, a woman can do better. At this point we are pretty sure some of you might beg to differ. Encouraging women to become mechanics might actually be the solution to major breakdowns and probably accidents on our roads today!

We all know how women pay attention to detail. How increasingly aware they are about the little things we men may overlook. This exceptional program has been designed to encourage the female workforce within the Nigerian society. Peugeot, in collaborative efforts with recognized partners, has introduced this initiative which will not only engender support for women in a sector that is largely dominated by men but also introduce sustainable measures to empower them economically.

##### **Goldman Sachs 10000 Women Initiative**

We just had to add another compelling initiative in this section didn't we? These two projects actually went head to head

and got almost parallel of hits on our website. We hope you were not thinking we were giving the ladies extra points! For starters, the activity reach for this initiative is global. Not surprising at first but looking at reports on what they have done in South America, Asia and Africa down to our darling nation, Nigeria. I guess what our visitors liked was the fact that this program wasn't for the unserious. Participants had to pay a stipend to attend this course – we are guessing this was meant to delineate the wheat from the chaff and to make it sustainable. We get the impression Goldman Sachs hit gold with this one.

## **7. Skills Acquisition Baking Technology Vocational Training Program - Honeywell Foundation**

Our forefathers wisely pointed out that the skill of using a mortar and pestle never leaves one. Ever wondered if you should have used your baking or cookery talent to start off your own business?

Honeywell have realized through their Foundation that teaching and encouraging youth to nurture their individual talent in baking will go a long way in grooming them for employment or future businesses of their own. Especially considering the Nigerian milieu where we are known to party most regularly.

## **8. Nutrition**

### **Healthy Kids Global Programme- Nestle**

Healthy children are happy children. At least that is what we have been told all our lives! With the onset of countless diseases caused by lack of adequate nutritional knowledge, it has become extremely necessary for us to furnish ourselves on need to dos and haves for our children to live longer.

No, they don't want you to become worrisome hypochondriacs; they just want to ensure that all parties concerned are well informed on healthy food choices. This initiative steered by Nestle, continues to teach not only students, teachers and parents proper feeding habits, while encouraging them to imbibe the knowledge such that they confidently convey their newly acquired knowledge to their peers.



## Glossary

### **Advocacy:**

Google Nigeria; Nigeria Economic Summit Group (NESG); CSR-in-Action; Nigeria Network of NGOs (NNNGO)

### **Agriculture:**

British American Tobacco Nigeria

### **Arts and Culture:**

Access Bank PLC; Cadbury Nigeria PLC; Coca-Cola Nigeria Limited; DE United Food Industries Limited; Diamond Bank PLC; EcoBank PLC; First Bank of Nigeria PLC; Globacom; Guaranty Trust Bank PLC; Promasidor; UAC of Nigeria PLC; UTC Nigeria PLC.

### **Community Development:**

Guaranty Trust Bank PLC; Industrial and General Insurance (IGI) PLC; InterSwitch; FrieslandCampina Wamco Nigeria; Nigeria National Petroleum Corporation (NNPC); Rochas Foundation; Starcomms Nigeria; Stat Oil; Longman Nigeria PLC; Nasco; Pan Ocean Corporation (Nigeria)Limited; Petrobras Nigeria; Schneider Electric.

### **Economic Empowerment:**

Accenture; Citibank Nigeria; Dangote Industries (Dangote Foundation); Diamond Bank PLC; EcoBank PLC; First

Bank of Nigeria PLC; First City Monument Bank (FCMB); Forte Oil; GM Nigeria Limited; Growing Businesses Foundation; GT Bank PLC; Honeywell Group (Honeywell Foundation); Julius Berger Nigeria PLC; MTN Nigeria; Multichoice Nigeria; Nigerian Economic Summit Group (NESG); Oando PLC; Samsung; Schneider Electric; Starcomms Nigeria; The Tony Elumelu Foundation; Total E&P Nigeria; UBA Foundation; United Bank of Africa PLC; United Nations Economic and Social Council (ECOSOC); United Nations Industrial Development Organisation (UNIDO)

### **Education:**

Access Bank PLC; Airtel; British American Tobacco Nigeria; Cadbury Nigeria PLC; Chevron Nigeria; Citibank Nigeria Limited; Coca-Cola Nigeria Limited; Dangote Industries; DE United Food Industries Limited; DHL; Diamond Bank; EcoBank; Etisalat Nigeria; ExxonMobil Nigeria; First Bank of Nigeria PLC; FrieslandCampina Wamco Nigeria; GE Nigeria; GM Nigeria Limited; Globacom; Guaranty Trust Bank PLC; InterSwitch; Julius Berger Nigeria PLC; Lagos Preparatory School Foundation; Longman Nigeria PLC; Macarthur

Foundation; Maersk Shipping Line; May & Baker Nigeria PLC; Microsoft Nigeria; MTN Nigeria; Multichoice Nigeria; Murtala Muhammed Foundation; Nasco; Nigerian Bottling Company (NBC); Neimeth International Pharmaceuticals PLC; Nestle Nigeria PLC; Nigeria National Petroleum Corporation (NNPC); Oando PLC; Pan Ocean Corporation (Nigeria) Limited; Petrobras Nigeria; P&G Nigeria LTD; PricewaterhouseCoopers; Promasidor; Rochas Foundation; Schlumberger Nigeria; Seven-UP Bottling Company PLC; Shell Petroleum Development Company of Nigeria; Staco Insurance PLC; Stanbic IBTC Bank PLC; Sterling Bank; The Wellbeing Foundation; Total E&P Nigeria; TY Danjuma Foundation; UAC of Nigeria PLC; UBA Foundation; Union Bank; Unilever Nigeria PLC; United Bank of Africa PLC; UTC Nigeria PLC; Zenith Bank Nigeria PLC.

**Environment:**

British American Tobacco Foundation; Etisalat Nigeria; First City Monument Bank (FCMB); Guaranty Trust Bank PLC; Neimeth International Pharmaceuticals PLC; Nigeria National Petroleum Corporation (NNPC); Pan Ocean Corporation (Nigeria) Limited;

Petrobras Nigeria; PW Nigeria Limited; PZ Cussons Nigeria PLC; Sahara Group; Shell Petroleum Development Company of Nigeria; Seven-UP Bottling Company PLC; Sterling Bank; Total E&P Nigeria; UBA Foundation; United Bank of Africa PLC; United Nations Economic and Social Council (ECOSOC); United Nations Environment Program (UNEP); United Nations Framework Convention On Climate Change (UNFCCC); United Nations Industrial Development Organisation (UNIDO)

**Good Governance:**

CSR-in-Action; MTN Nigeria; Nigeria Network of NGOs (NNNGO); United Nations Global Compact (UNGC)

**Health:**

Access Bank PLC; Airtel; Cadbury Nigeria PLC; Chevron Nigeria; Citibank Nigeria Limited; Coca-Cola Nigeria Limited; Dangote Industries; DE United Food Industries Limited; Diamond Bank PLC; EcoBank PLC; Emzor Pharmaceutical Industries Limited; Etisalat Nigeria; ExxonMobil; First Bank of Nigeria PLC; Forte Oil; Flour Mills Of Nigeria PLC; FrieslandCampina Wamco Nigeria; GE Nigeria; GlaxoSmithKline; Globacom; Guinness Nigeria PLC; Kanu Heart Foundation; Macarthur Foundation; May & Baker Nigeria PLC; MTN Nigeria; Murtala Muhammed Foundation; Nasco; Nigerian Bottling

Company (NBC); Neimeth International Pharmaceuticals PLC; Nestle Nigeria PLC; Olu Akinkugbe Foundation; Pan Ocean Corporation (Nigeria) Limited; P&G Nigeria Ltd; Promasidor; PW Nigeria Limited; PZ Cussons Nigeria PLC; Rochas Foundation; Sahara Group; Shell Petroleum Development Company of Nigeria; Stanbic IBTC Bank PLC; Total E&P Nigeria; TY Danjuma Foundation; UAC of Nigeria PLC; Unilever Nigeria PLC; UTC Nigeria PLC; Visafone Communications Limited; Zenith Bank Nigeria PLC.

**Human Rights:**

Macarthur Foundation; Nigeria National Petroleum Corporation (NNPC); The Wellbeing Foundation; United Nations Global Compact (UNGC); Petrobras Nigeria.

**Leadership:**

The Tony Elumelu Foundation.

**Nutrition:**

FrieslandCampina Wamco Nigeria; Guinness Nigeria PLC; Nestle Nigeria PLC; Olu Akinkugbe Foundation.

**Poverty Alleviation:**

British American Tobacco Foundation; EcoBank PLC; Fantsuam Foundation; First City Monument Bank (FCMB);

Murtala Muhammed Foundation; United Nations Industrial Development Organisation (UNIDO)

**Relief:**

Dangote Industries; Murtala Muhammed Foundation.

**Research and Monitoring:**

EcoBank PLC; Nigeria Network of NGOs (NNNGO)

**Security:**

Staco Insurance PLC.

**Skills Acquisition:**

Honeywell Group (Honeywell Foundation); Nigerian Economic Summit Group (NESG)

**Social Welfare:**

DHL; First Bank of Nigeria PLC; First City Monument Bank (FCMB); Flour Mills of Nigeria PLC; GE Nigeria; Globacom; LM Ericsson (Nigeria) Ltd; MTN Nigeria; New Nigeria Foundation; Nigerian Bottling Company (NBC); Sahara Group; Shuga Limb Foundation; Starcomms Nigeria; UTC Nigeria PLC.

**Sports Development:**

Access Bank PLC; Airtel; Cadbury Nigeria PLC; Channels Television; Chevron Nigeria; Coca-Cola Nigeria Limited; DE United Food Industries

Limited; Diamond Bank PLC; EcoBank PLC; First Bank of Nigeria PLC; Globacom; Google Nigeria; GT Bank PLC; Industrial and General Insurance (IGI) PLC; Nestle Nigeria PLC; Promasidor; Staco Insurance PLC; UAC of Nigeria PLC; United Nations Economic and Social Council (ECOSOC); Union Bank; Zenith Bank Nigeria PLC.

**Training and Professional Development:**

Fate Foundation; Nigeria Network of

NGOs (NNNGO)

**Women Empowerment:**

Awesome Treasures Foundation; New Era Foundation; GE Nigeria; Nigerian Bottling Company (NBC); Peugeot Automobile Nigeria; Promasidor; The Wellbeing Foundation.

**Youth Empowerment:**

Awesome Treasures Foundation; Chevron Nigeria; Industrial and General Insurance (IGI) PLC; Nigerian Bottling Company (NBC); New Nigeria Foundation; New Era Foundation;

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